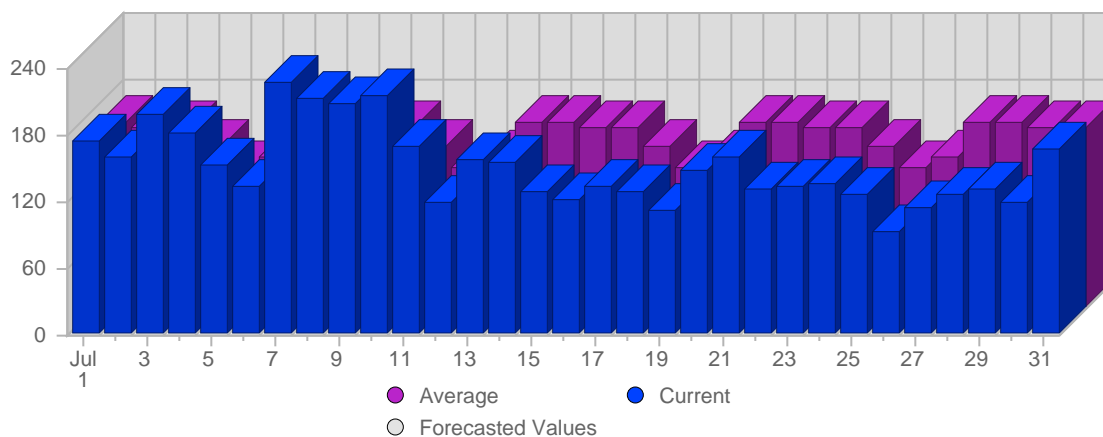
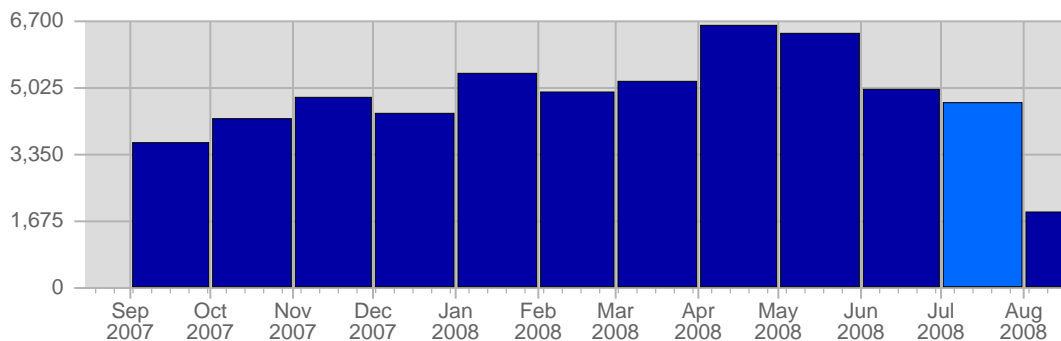


Report Description

Domain: counselling-care.it
 Report Description: Executive Summary Report for the month of July 2008
 Report Range: Month of July 2008
 Report Scope: Historical Data

Visits



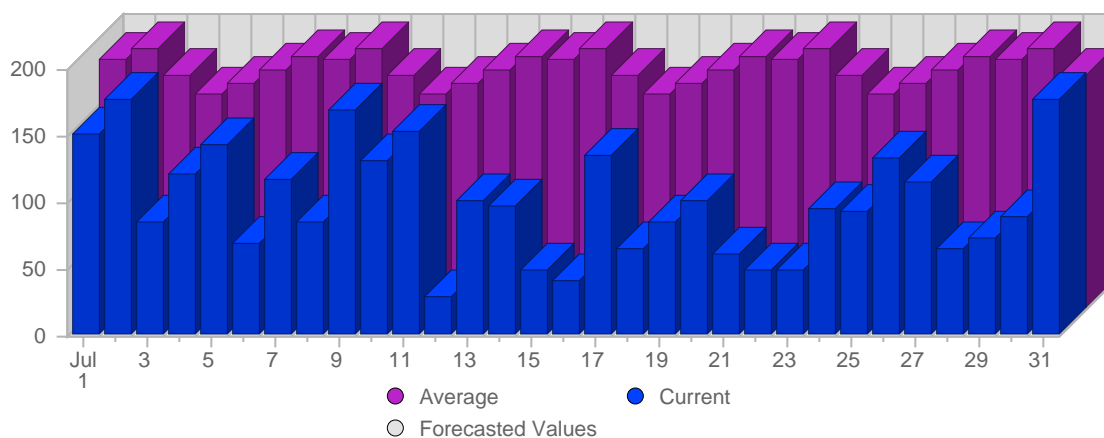
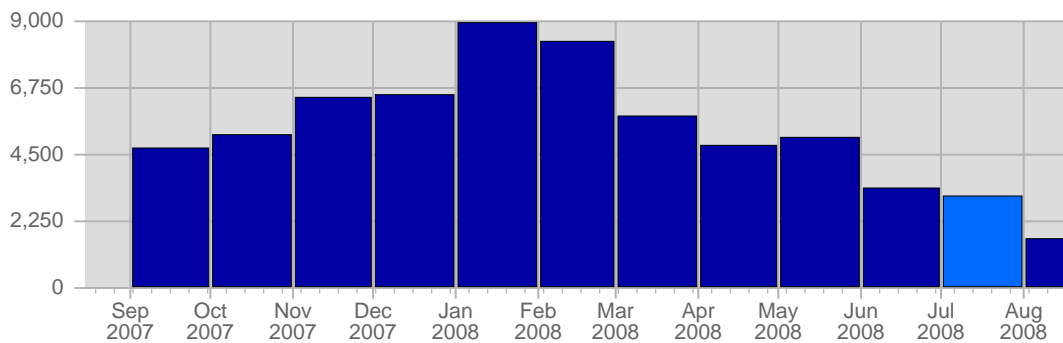
Date	Total Visits	Average Visits Historically	Change	Percent of Total Visits
Tue Jul 1st, 2008	172	165,95	+172 ▲	3,72%
Wed Jul 2nd, 2008	158	161,76	+158 ▲	3,42%
Thu Jul 3rd, 2008	198	161,62	+198 ▲	4,28%
Fri Jul 4th, 2008	180	145,05	+180 ▲	3,89%
Sat Jul 5th, 2008	152	123,64	+152 ▲	3,29%
Sun Jul 6th, 2008	132	133,78	+20 ▲	2,85%
Mon Jul 7th, 2008	225	164,95	+52 ▲	4,86%
Tue Jul 8th, 2008	210	165,95	+38 ▲	4,54%
Wed Jul 9th, 2008	207	161,76	+49 ▲	4,47%

Continued on Page 2 ...

... continued from Page 1

Thu Jul 10th, 2008	213	161,62	+15 ▲	4,60%
Fri Jul 11th, 2008	167	145,05	-13 ▼	3,61%
Sat Jul 12th, 2008	117	123,64	-35 ▼	2,53%
Sun Jul 13th, 2008	156	133,78	+24 ▲	3,37%
Mon Jul 14th, 2008	154	164,95	-71 ▼	3,33%
Tue Jul 15th, 2008	128	165,95	-82 ▼	2,77%
Wed Jul 16th, 2008	119	161,76	-88 ▼	2,57%
Thu Jul 17th, 2008	132	161,62	-81 ▼	2,85%
Fri Jul 18th, 2008	128	145,05	-39 ▼	2,77%
Sat Jul 19th, 2008	111	123,64	-6 ▼	2,40%
Sun Jul 20th, 2008	146	133,78	-10 ▼	3,16%
Mon Jul 21st, 2008	158	164,95	+4 ▲	3,42%
Tue Jul 22nd, 2008	130	165,95	+2 ▲	2,81%
Wed Jul 23rd, 2008	133	161,76	+14 ▲	2,87%
Thu Jul 24th, 2008	134	161,62	+2 ▲	2,90%
Fri Jul 25th, 2008	125	145,05	-3 ▼	2,70%
Sat Jul 26th, 2008	92	123,64	-19 ▼	1,99%
Sun Jul 27th, 2008	113	133,78	-33 ▼	2,44%
Mon Jul 28th, 2008	124	164,95	-34 ▼	2,68%
Tue Jul 29th, 2008	129	165,95	-1 ▼	2,79%
Wed Jul 30th, 2008	118	161,76	-15 ▼	2,55%
Thu Jul 31st, 2008	166	161,62	+32 ▲	3,59%
	4,627	4,162	-341	

Page Views



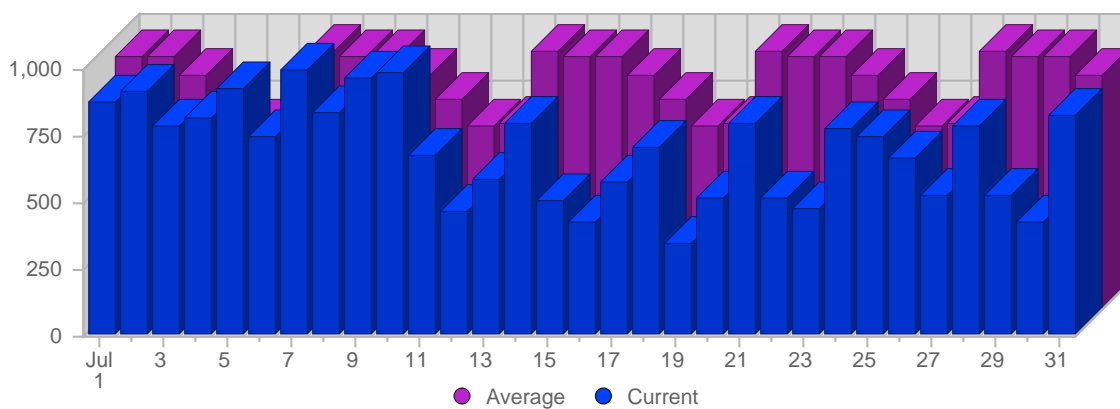
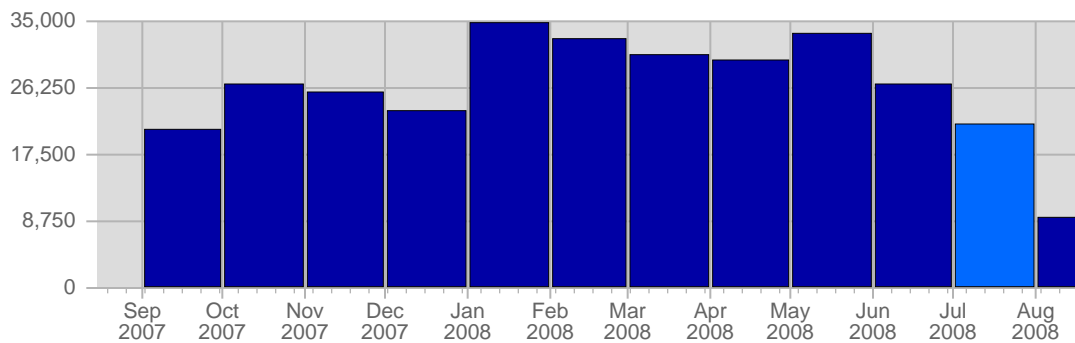
Date	Total Page Views	Average Page Views Historically	Change	Percent of Total Page Views
Tue Jul 1st, 2008	150	186,71	+150 ▲	4,88%
Wed Jul 2nd, 2008	177	194,26	+177 ▲	5,76%
Thu Jul 3rd, 2008	85	173,93	+85 ▲	2,76%
Fri Jul 4th, 2008	119	160,31	+119 ▲	3,87%
Sat Jul 5th, 2008	142	168,40	+142 ▲	4,62%
Sun Jul 6th, 2008	67	177,50	+16 ▲	2,18%
Mon Jul 7th, 2008	117	188,26	+36 ▲	3,81%
Tue Jul 8th, 2008	85	186,71	-65 ▼	2,76%
Wed Jul 9th, 2008	169	194,26	-8 ▼	5,50%
Thu Jul 10th, 2008	130	173,93	+45 ▲	4,23%
Fri Jul 11th, 2008	152	160,31	+33 ▲	4,94%
Sat Jul 12th, 2008	29	168,40	-113 ▼	0,94%
Sun Jul 13th, 2008	101	177,50	+34 ▲	3,29%
Mon Jul 14th, 2008	96	188,26	-21 ▼	3,12%
Tue Jul 15th, 2008	48	186,71	-37 ▼	1,56%
Wed Jul 16th, 2008	40	194,26	-129 ▼	1,30%
Thu Jul 17th, 2008	134	173,93	+4 ▲	4,36%
Fri Jul 18th, 2008	63	160,31	-89 ▼	2,05%

Continued on Page 4 ...

... continued from Page 3

Sat Jul 19th, 2008	83	168,40	+54 ▲	2,70%
Sun Jul 20th, 2008	101	177,50	0 ■	3,29%
Mon Jul 21st, 2008	61	188,26	-35 ▼	1,98%
Tue Jul 22nd, 2008	47	186,71	-1 ▼	1,53%
Wed Jul 23rd, 2008	48	194,26	+8 ▲	1,56%
Thu Jul 24th, 2008	94	173,93	-40 ▼	3,06%
Fri Jul 25th, 2008	91	160,31	+28 ▲	2,96%
Sat Jul 26th, 2008	131	168,40	+48 ▲	4,26%
Sun Jul 27th, 2008	114	177,50	+13 ▲	3,71%
Mon Jul 28th, 2008	65	188,26	+4 ▲	2,11%
Tue Jul 29th, 2008	72	186,71	+25 ▲	2,34%
Wed Jul 30th, 2008	89	194,26	+41 ▲	2,89%
Thu Jul 31st, 2008	175	173,93	+81 ▲	5,69%
	3,075	5,197	-293	

Hits



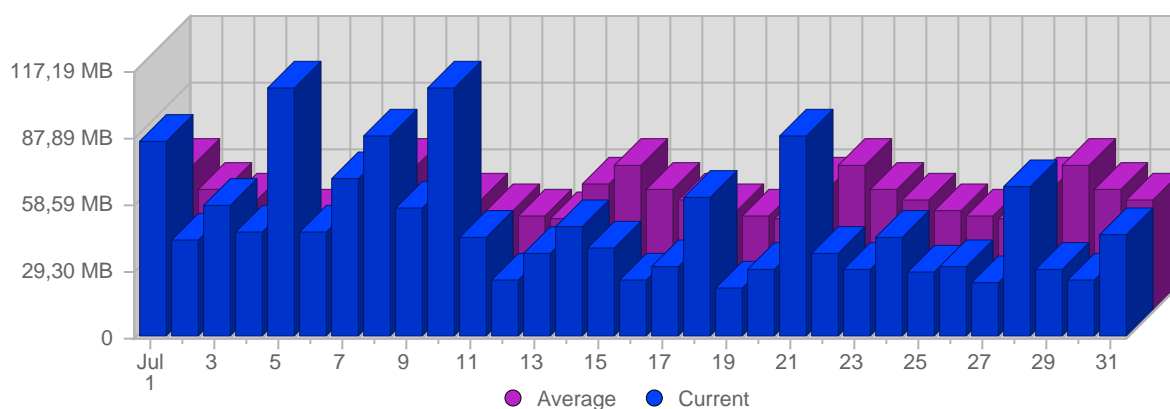
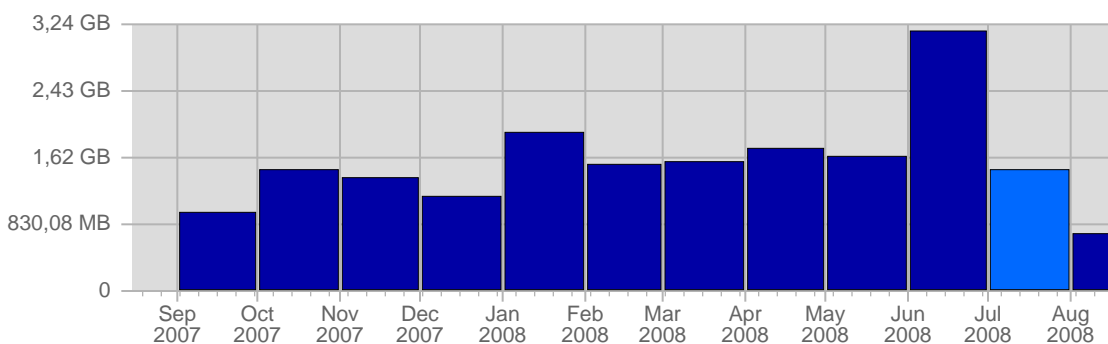
Date	Total Hits	Average Hits Historically	Change	Percent of Total Hits
Tue Jul 1st, 2008	879	940,40	+879 ▲	4,10%
Wed Jul 2nd, 2008	918	942,57	+918 ▲	4,28%
Thu Jul 3rd, 2008	781	872,19	+781 ▲	3,64%
Fri Jul 4th, 2008	814	783,28	+814 ▲	3,80%
Sat Jul 5th, 2008	924	680,21	+924 ▲	4,31%
Sun Jul 6th, 2008	748	693,85	+300 ▲	3,49%
Mon Jul 7th, 2008	995	965,10	+143 ▲	4,64%
Tue Jul 8th, 2008	837	940,40	-42 ▼	3,90%
Wed Jul 9th, 2008	961	942,57	+43 ▲	4,48%
Thu Jul 10th, 2008	981	872,19	+200 ▲	4,57%
Fri Jul 11th, 2008	676	783,28	-138 ▼	3,15%
Sat Jul 12th, 2008	464	680,21	-460 ▼	2,16%
Sun Jul 13th, 2008	582	693,85	-166 ▼	2,71%
Mon Jul 14th, 2008	790	965,10	-205 ▼	3,68%
Tue Jul 15th, 2008	506	940,40	-331 ▼	2,36%
Wed Jul 16th, 2008	422	942,57	-539 ▼	1,97%
Thu Jul 17th, 2008	574	872,19	-407 ▼	2,68%
Fri Jul 18th, 2008	702	783,28	+26 ▲	3,27%

Continued on Page 6 ...

... continued from Page 5

Sat Jul 19th, 2008	346	680,21	-118 ▼	1,61%
Sun Jul 20th, 2008	511	693,85	-71 ▼	2,38%
Mon Jul 21st, 2008	793	965,10	+3 ▲	3,70%
Tue Jul 22nd, 2008	511	940,40	+5 ▲	2,38%
Wed Jul 23rd, 2008	470	942,57	+48 ▲	2,19%
Thu Jul 24th, 2008	770	872,19	+196 ▲	3,59%
Fri Jul 25th, 2008	740	783,28	+38 ▲	3,45%
Sat Jul 26th, 2008	668	680,21	+322 ▲	3,11%
Sun Jul 27th, 2008	523	693,85	+12 ▲	2,44%
Mon Jul 28th, 2008	786	965,10	-7 ▼	3,66%
Tue Jul 29th, 2008	529	940,40	+18 ▲	2,47%
Wed Jul 30th, 2008	429	942,57	-41 ▼	1,00%
Thu Jul 31st, 2008	821	872,19	+51 ▲	3,83%
	21,451	24,899	-5,178	

Bandwidth



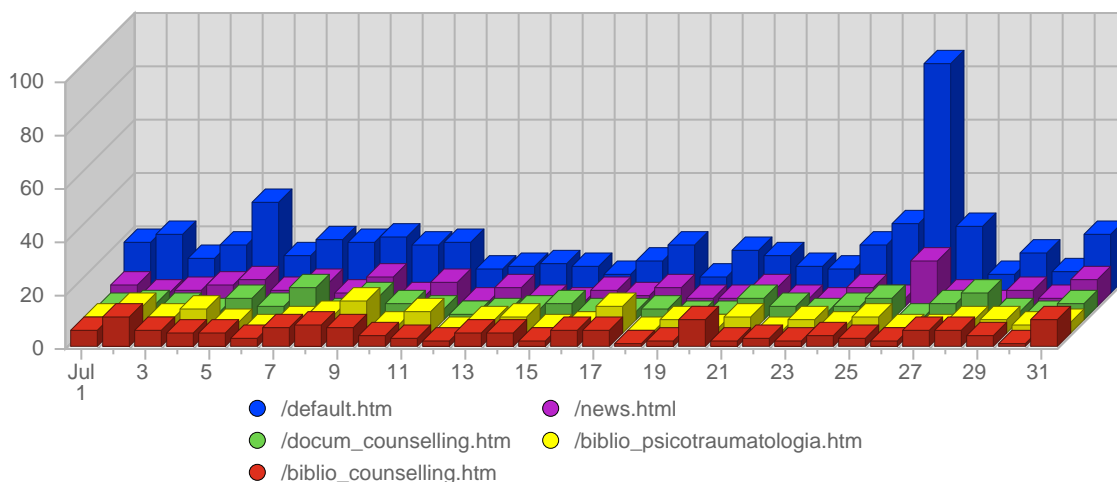
Date	Total Bandwidth	Average Bandwidth Historically	Change	Percent of Total Bandwidth
Tue Jul 1st, 2008	86,34 MB	63,55 MB	+86,34 MB ▲	5,65%
Wed Jul 2nd, 2008	42,96 MB	53,30 MB	+42,96 MB ▲	2,81%
Thu Jul 3rd, 2008	58,28 MB	48,83 MB	+58,28 MB ▲	3,82%
Fri Jul 4th, 2008	46,64 MB	43,73 MB	+46,64 MB ▲	3,05%
Sat Jul 5th, 2008	110,14 MB	41,75 MB	+110,14 MB ▲	7,21%
Sun Jul 6th, 2008	46,23 MB	40,81 MB	+13,19 MB ▲	3,03%
Mon Jul 7th, 2008	69,66 MB	55,51 MB	-36,44 MB ▼	4,56%
Tue Jul 8th, 2008	88,31 MB	63,55 MB	+1,97 MB ▲	5,78%
Wed Jul 9th, 2008	57,17 MB	53,30 MB	+14,22 MB ▲	3,74%
Thu Jul 10th, 2008	108,99 MB	48,83 MB	+50,71 MB ▲	7,14%
Fri Jul 11th, 2008	43,65 MB	43,73 MB	-3,00 MB ▼	2,86%
Sat Jul 12th, 2008	25,72 MB	41,75 MB	-84,42 MB ▼	1,68%
Sun Jul 13th, 2008	37,05 MB	40,81 MB	-9,18 MB ▼	2,43%
Mon Jul 14th, 2008	48,23 MB	55,51 MB	-21,43 MB ▼	3,16%
Tue Jul 15th, 2008	39,73 MB	63,55 MB	-48,58 MB ▼	2,60%
Wed Jul 16th, 2008	25,00 MB	53,30 MB	-32,18 MB ▼	1,64%
Thu Jul 17th, 2008	31,21 MB	48,83 MB	-77,78 MB ▼	2,04%
Fri Jul 18th, 2008	61,13 MB	43,73 MB	+17,48 MB ▲	4,00%

Continued on Page 8 ...

... continued from Page 7

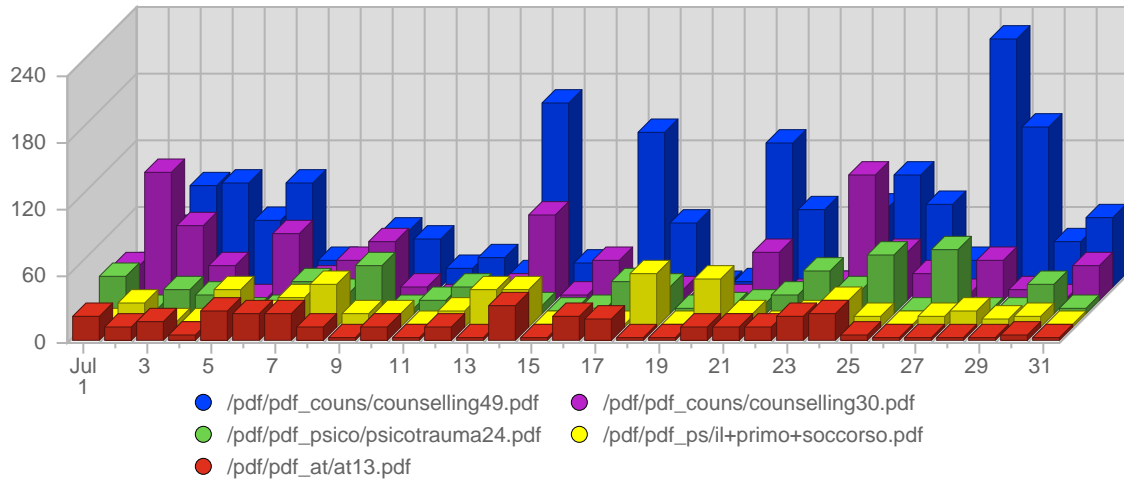
Sat Jul 19th, 2008	21,62 MB	41,75 MB	-4,10 MB ▼	1,42%
Sun Jul 20th, 2008	29,64 MB	40,81 MB	-7,41 MB ▼	1,94%
Mon Jul 21st, 2008	88,34 MB	55,51 MB	+40,10 MB ▲	5,78%
Tue Jul 22nd, 2008	36,37 MB	63,55 MB	-3,36 MB ▼	2,38%
Wed Jul 23rd, 2008	29,56 MB	53,30 MB	+4,56 MB ▲	1,94%
Thu Jul 24th, 2008	43,94 MB	48,83 MB	+12,73 MB ▲	2,88%
Fri Jul 25th, 2008	28,47 MB	43,73 MB	-32,65 MB ▼	1,86%
Sat Jul 26th, 2008	31,54 MB	41,75 MB	+9,91 MB ▲	2,07%
Sun Jul 27th, 2008	24,02 MB	40,81 MB	-5,62 MB ▼	1,57%
Mon Jul 28th, 2008	66,25 MB	55,51 MB	-22,08 MB ▼	4,34%
Tue Jul 29th, 2008	30,17 MB	63,55 MB	-6,20 MB ▼	1,98%
Wed Jul 30th, 2008	25,75 MB	53,30 MB	-3,81 MB ▼	1,69%
Thu Jul 31st, 2008	45,20 MB	48,83 MB	+1,26 MB ▲	2,96%
	1,49 GB	1,44 GB	-1,67 GB	

Pages



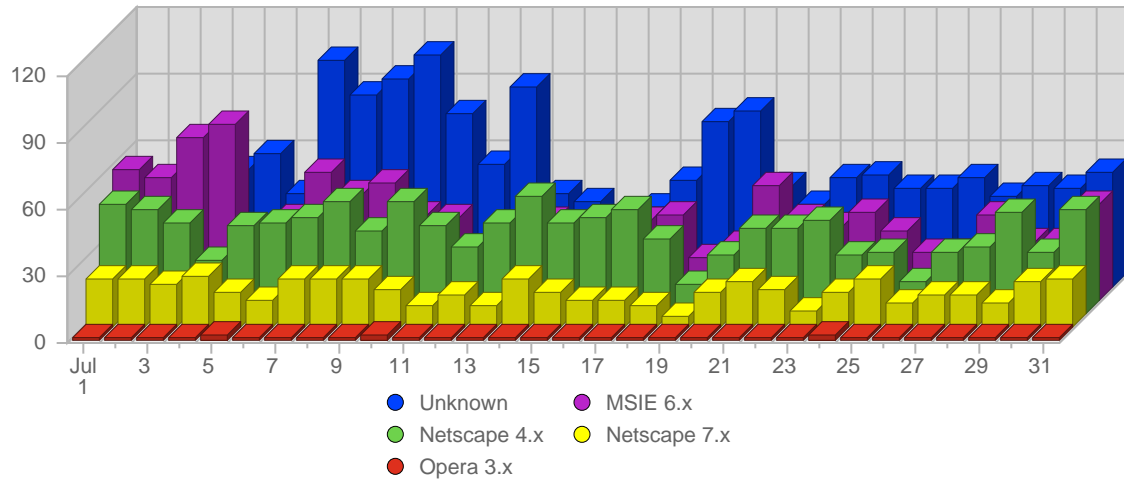
#	Title & Page	Total Page Views	Average Page Views Historically	Change	Percent of Page Views
1.	/default.htm	556	726,85	-53 ▼	18,08%
2.	/news.html	182	174,20	-27 ▼	5,92%
3.	/docum_counselling.htm	152	195,31	-6 ▼	4,94%
4.	/biblio_psicotraumatologia.htm	149	155,85	-45 ▼	4,85%
5.	/biblio_counselling.htm	147	162,69	-8 ▼	4,78%
6.	/at_counselling.htm	144	170,69	-13 ▼	4,68%
7.	/formazione.htm	91	119,08	-26 ▼	2,96%
8.	/docum_psicotraumatologia.htm	86	179,31	-86 ▼	2,80%
9.	/psicotraumatologia.htm	81	106,00	-14 ▼	2,63%
10.	/ps.htm	78	100,62	+10 ▲	2,54%
11.	/counselling.htm	73	92,92	-5 ▼	2,37%
12.	/convegnovf/foto/index.htm	73	78,15	-1 ▼	2,37%
13.	/formaz_psicotraumatologia.htm	72	109,23	-31 ▼	2,34%
14.	/chi+sono.htm	71	101,69	+3 ▲	2,31%
15.	/formaz_counselling.htm	69	105,23	-15 ▼	2,24%
16.	/googleadsense.htm	63	83,70	+2 ▲	2,05%
17.	/links_counselling.htm	62	79,00	-13 ▼	2,02%
18.	/parlano.htm	59	80,30	+7 ▲	1,92%
19.	/links_psicotraumatologia.htm	58	78,77	-4 ▼	1,89%
20.	/livestats.htm	57	70,54	-3 ▼	1,85%
21.	/esperienze+referenze.htm	54	56,20	0 ▬	1,76%
22.	/ascolta.htm	47	61,08	+10 ▲	1,53%
23.	/account.htm	45	44,00	+11 ▲	1,46%
24.	/confronto/counsellor+e+psi.htm	39	53,64	+12 ▲	1,27%
25.	/confronto/supervisione.htm	37	55,09	+6 ▲	1,20%
		3,075	5,128	-293	

Media & Downloads



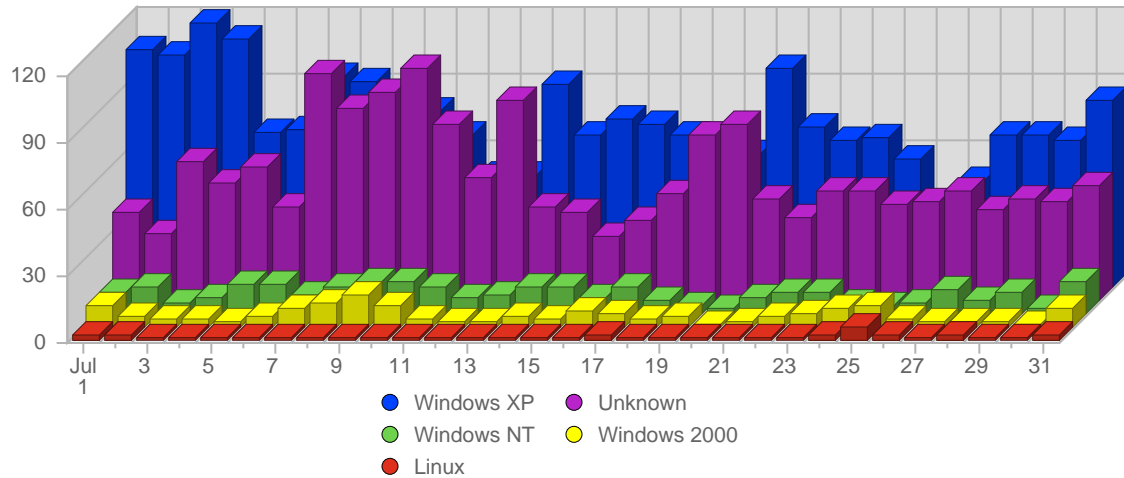
#	File	Total Downloads	Average Downloads Historically	Change	Percent of Downloads
1.	/pdf/pdf_couns/counselling49.pdf	1,929	1,382,63	-33 ▼	18,08%
2.	/pdf/pdf_couns/counselling30.pdf	895	560,15	-565 ▼	8,39%
3.	/pdf/pdf_psico/psicotrauma24.pdf	540	664,23	-365 ▼	5,06%
4.	/pdf/pdf_ps/il+primo+soccorso.pdf	449	300,39	-229 ▼	4,21%
5.	/pdf/pdf_at/at13.pdf	337	533,77	-88 ▼	3,16%
6.	/pdf/pdf_psico/psicotrauma8.pdf	302	321,92	+75 ▲	2,83%
7.	/pdf/pdf_psico/psicotrauma104.pdf	229	293,00	-5 ▼	2,15%
8.	/pdf/pdf_formaz/esperienze_cri_2005.pdf	145	168,46	-146 ▼	1,36%
9.	/pdf/pdf_formaz/counselling_pacs_2005.pdf	136	189,08	-52 ▼	1,28%
10.	/pdf/pdf_couns/counselling12.pdf	122	147,54	-61 ▼	1,14%
11.	/pdf/pdf_couns/counselling24.pdf	106	102,15	-40 ▼	0,99%
12.	/pdf/pdf_psico/psicotrauma101.pdf	101	57,77	+10 ▲	0,95%
13.	/pdf/pdf_formaz/counselling_cri_2004.pdf	91	126,46	+56 ▲	0,85%
14.	/pdf/pdf_at/at8.pdf	90	72,54	-13 ▼	0,84%
15.	/pdf/pdf_couns/counselling43.pdf	89	58,31	+9 ▲	0,83%
16.	/pdf/pdf_couns/counselling40.pdf	89	69,23	+56 ▲	0,83%
17.	/pdf/pdf_psico/psicotrauma73.pdf	88	118,77	-42 ▼	0,83%
18.	/pdf/pdf_psico/psicotrauma99.pdf	88	39,46	+16 ▲	0,83%
19.	/pdf/pdf_at/at1.pdf	80	68,62	+11 ▲	0,75%
20.	/pdf/pdf_couns/counselling47.pdf	79	38,46	+48 ▲	0,74%
21.	/pdf/pdf_at/at2.pdf	78	48,00	-2 ▼	0,73%
22.	/pdf/pdf_psico/psicotrauma86.pdf	77	80,23	+12 ▲	0,72%
23.	/pdf/pdf_at/at9.pdf	73	70,92	+3 ▲	0,68%
24.	/pdf/pdf_psico/psicotrauma60.pdf	71	84,54	-2 ▼	0,67%
25.	/pdf/pdf_at/at11.pdf	67	51,92	-30 ▼	0,63%
		10,670	10,128	-2,284	












Browser Types



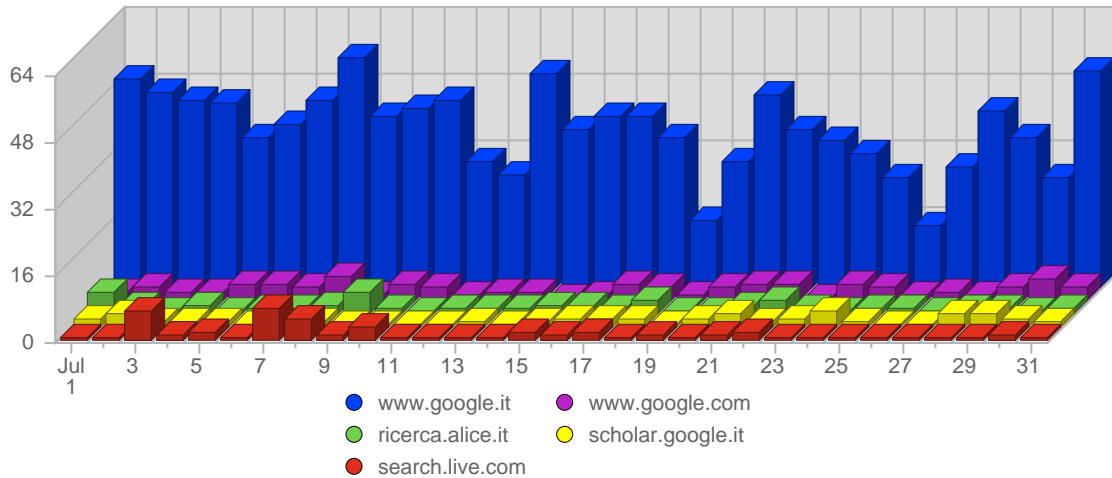
#	Icon	Browser Type	Total Visits	Average Visits Historically	Change	Percent of Visits
1.		Unknown	1,747	1,775.00	+127 ▲	37,76%
2.		MSIE 6.x	1,190	1,213,23	-243 ▼	25,72%
3.		Netscape 4.x	1,155	983,62	-183 ▼	24,96%
4.		Netscape 7.x	492	384,85	-31 ▼	10,63%
5.		Opera 3.x	13	10,23	+7 ▲	0,28%
6.		Firefox 1.x	11	23,77	-8 ▼	0,24%
7.		MSIE 5.0x	10	16,23	-5 ▼	0,22%
8.		MSIE 5.5	5	8,69	+1 ▲	0,11%
9.		AOL 9.x	2	0,75	+1 ▲	0,04%
10.		Avant	1	5,58	-2 ▼	0,02%
11.		Opera 7.x	1	0,75	+1 ▲	0,02%
			4,627	4,429	-341	

Browser Operating Systems



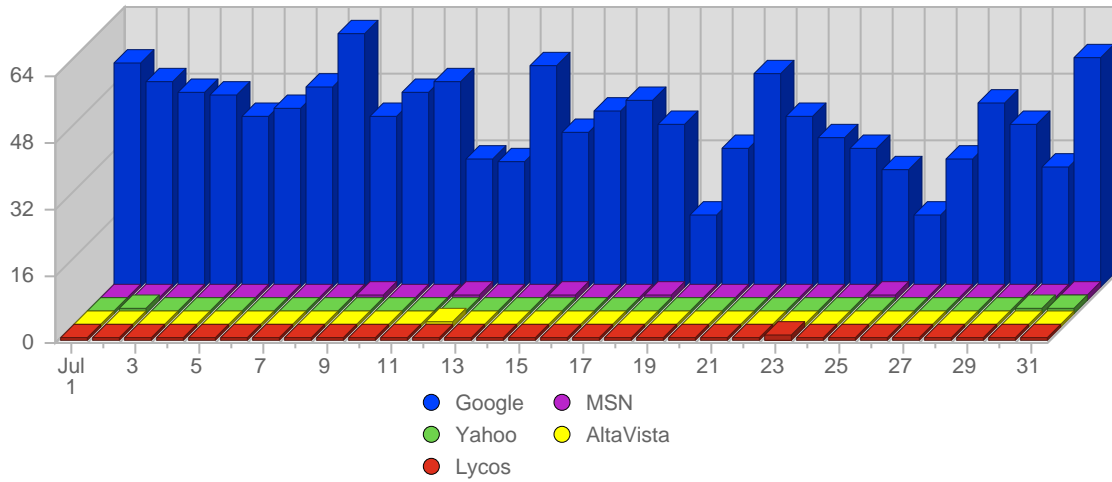
#	Icon	Operating System	Total Visits	Average Visits Historically	Change	Percent of Visits
1.		Windows XP	2,289	2,107,23	-369 ▼	49,47%
2.		Unknown	1,744	1,785,77	+121 ▲	37,69%
3.		Windows NT	274	186,31	-63 ▼	5,92%
4.		Windows 2000	167	174,00	-27 ▼	3,61%
5.		Linux	35	22,00	+6 ▲	0,76%
6.		Macintosh OS X	35	26,62	+7 ▲	0,76%
7.		Macintosh	33	29,54	-9 ▼	0,71%
8.		Windows 2003	33	60,15	+8 ▲	0,71%
9.		Windows 98	12	21,92	-8 ▼	0,26%
10.		Windows ME	4	12,62	-3 ▼	0,09%
11.		Windows 3.1x	1	1,50	-2 ▼	0,02%
			4,627	4,430	-341	






Referring Domains



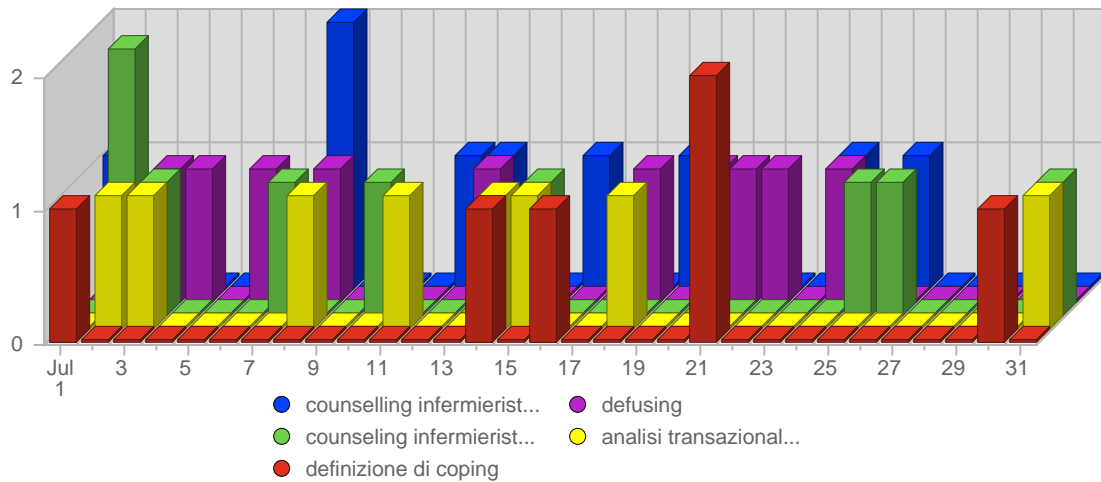
#	Site Domain	Total Visits Referred	Average Visits Historically	Change	Percent of Visits
1.	www.google.it	1,177	1,248,23	-28 ▼	79,15%
2.	www.google.com	81	102,77	-39 ▼	5,45%
3.	ricerca.alice.it	41	20,50	+6 ▲	2,76%
4.	scholar.google.it	39	22,91	-6 ▼	2,62%
5.	search.live.com	37	59,31	+11 ▲	2,49%
6.	images.google.it	18	6,23	+6 ▲	1,21%
7.	209.85.135.104	6	3,50	+3 ▲	0,40%
8.	digilander.libero.it	6	5,00	0 ▬	0,40%
9.	search.msn.it	5	8,77	+3 ▲	0,34%
10.	arianna.libero.it	5	3,83	+2 ▲	0,34%
11.	www.municipio.re.it	4	3,50	-1 ▼	0,27%
12.	www.soccorritori.it	4	2,43	+4 ▲	0,27%
13.	www.musico-therapy.com	3	0,50	+2 ▲	0,20%
14.	www.google.co.uk	3	2,14	0 ▬	0,20%
15.	search.babylon.com	3	1,25	+2 ▲	0,20%
16.	www.aspicmodena.it	3	2,25	+2 ▲	0,20%
17.	www.whoisde.de	2	1,00	+2 ▲	0,14%
18.	www.google.ch	2	7,15	-3 ▼	0,14%
19.	74.125.39.104	2	1,67	-1 ▼	0,14%
20.	www.pdf-search-engine.com	2	-	+2 ▲	0,14%
21.	64.233.183.104	2	1,90	-2 ▼	0,14%
22.	www.vaivale.com	2	5,08	+2 ▲	0,14%
23.	scholar.google.com	2	37,08	+1 ▲	0,14%
24.	www.counselingitalia.com	2	5,30	-2 ▼	0,14%
25.	www.google.pt	2	1,25	0 ▬	0,14%
		1,487	1,613	-88	

Search Engines



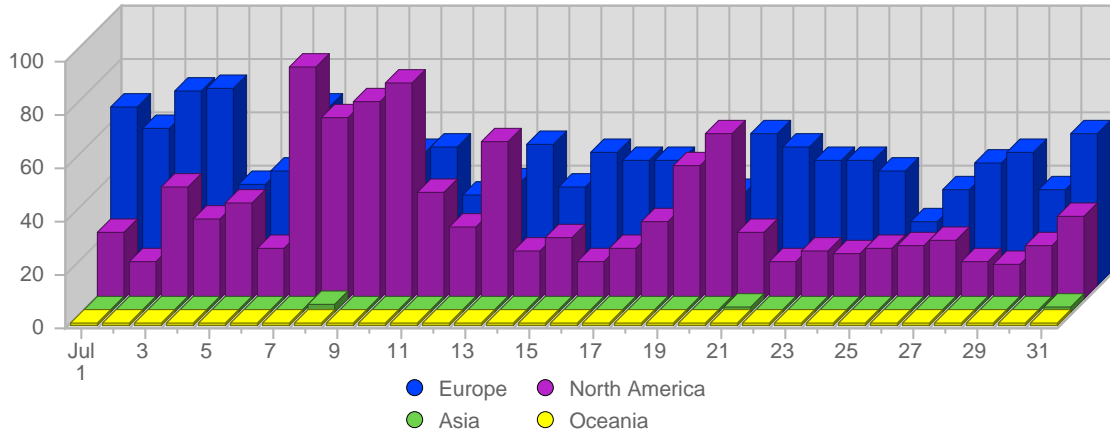
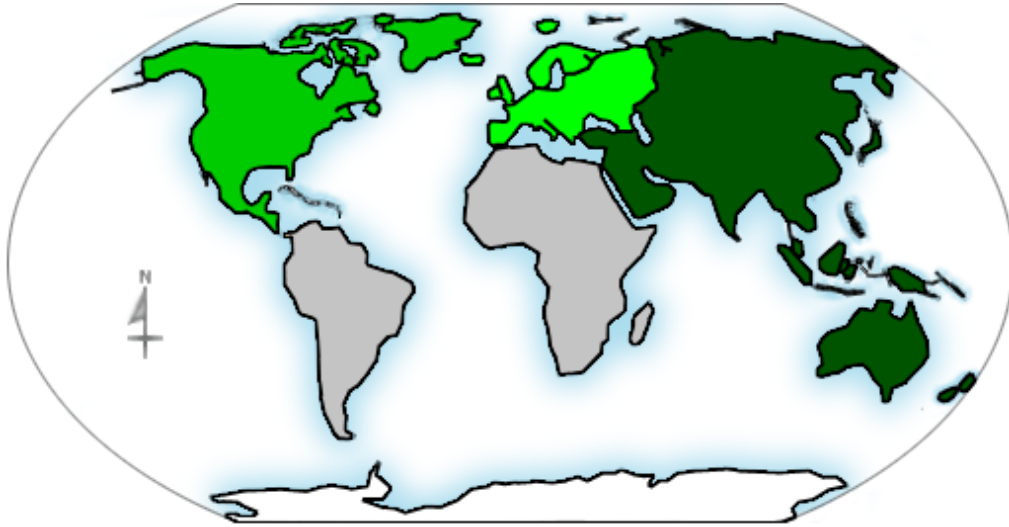
#	Logo	Search Engine	Total Visits Referred	Average Visits Historically	Change	Percent of Visits
1.		Google	1,257	1,346,85	-63 ▼	99,13%
2.		MSN	6	10,39	+1 ▲	0,47%
3.		Yahoo	3	14,00	-5 ▼	0,24%
4.		AltaVista	1	2,56	+1 ▲	0,08%
5.		Lycos	1	1,00	+1 ▲	0,08%
			1,268	1,374	-65	





Search Phrases



#	Search Phrase	Total Visits Referred	Average Visits Historically	Change	Percent of Visits
1.	counselling infermierist...	10	8,09	+4 ▲	0,80%
2.	defusing	10	6,82	+7 ▲	0,80%
3.	counseling infermierist...	9	4,92	-3 ▼	0,72%
4.	analisi transazional...	9	9,15	0 ▬	0,72%
5.	definizione di coping	6	1,43	+5 ▲	0,48%
6.	counselling care	5	4,85	0 ▬	0,40%
7.	giuseppe tremonte	5	2,42	0 ▬	0,40%
8.	relazione aiuto	5	4,86	+3 ▲	0,40%
9.	tecniche di gestione dello stress	5	2,50	+5 ▲	0,40%
10.	matrice di copione	5	1,80	+3 ▲	0,40%
11.	triangolo drammatico	4	3,14	0 ▬	0,32%
12.	debriefing defusing	4	-	+4 ▲	0,32%
13.	incidenza burnout	3	-	+3 ▲	0,24%
14.	bibliografia counseling	3	1,71	+3 ▲	0,24%
15.	transazioni incrociate	3	0,50	+2 ▲	0,24%
16.	introduzione all analisi transazional...	3	1,17	+2 ▲	0,24%
17.	analisi transazional... giochi	3	1,29	+3 ▲	0,24%
18.	counselling infermieri	3	2,00	+2 ▲	0,24%
19.	ingiunzioni controingiun...	3	1,83	+3 ▲	0,24%
20.	tesi maxiemergenz...	3	1,00	+3 ▲	0,24%
21.	il triangolo drammatico	3	1,80	0 ▬	0,24%
22.	resilienza	3	5,08	+1 ▲	0,24%
23.	la relazione legame debole	3	0,50	+3 ▲	0,24%
24.	psicotraumat...	3	4,58	-4 ▼	0,24%
25.	che tipo di amore nella relazione aiuto	2	-	+2 ▲	0,16%
		1,257	254	-59	

Continent Breakdown



#		Continent	Total Visits	Average Visits Historically	Change	Percent of Visits
1.		Europe	1,492	1,636,75	-356 ▼	58,67%
2.		North America	1,030	939,08	+112 ▲	40,50%
3.		Asia	19	22,75	-3 ▼	0,75%
4.		Oceania	2	2,78	-2 ▼	0,08%
			2,543	2,601	-251	