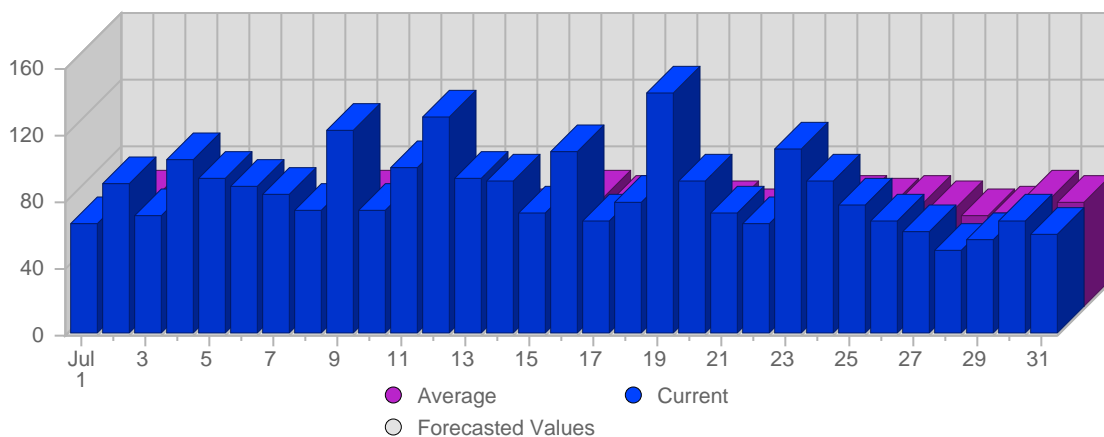
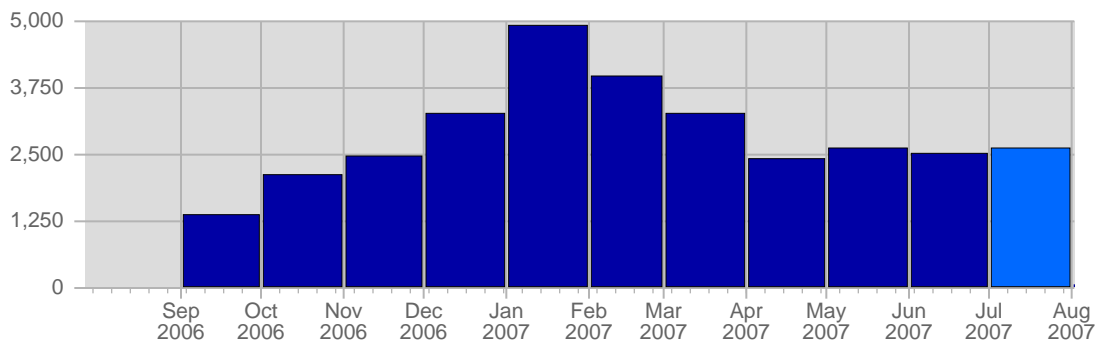


## Report Description

Domain: counselling-care.it  
 Report Description: Executive Summary Report for the month of July 2007  
 Report Range: Month of July 2007  
 Report Scope: Historical Data

## Visits



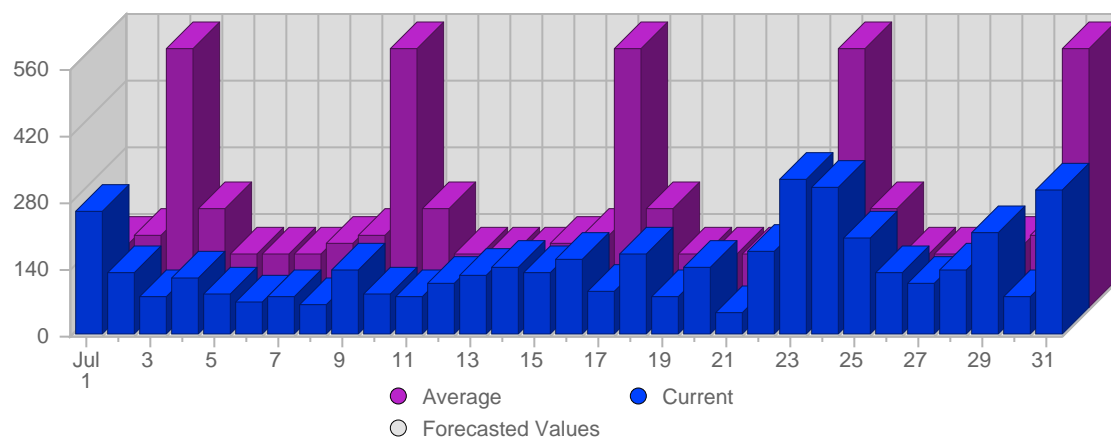
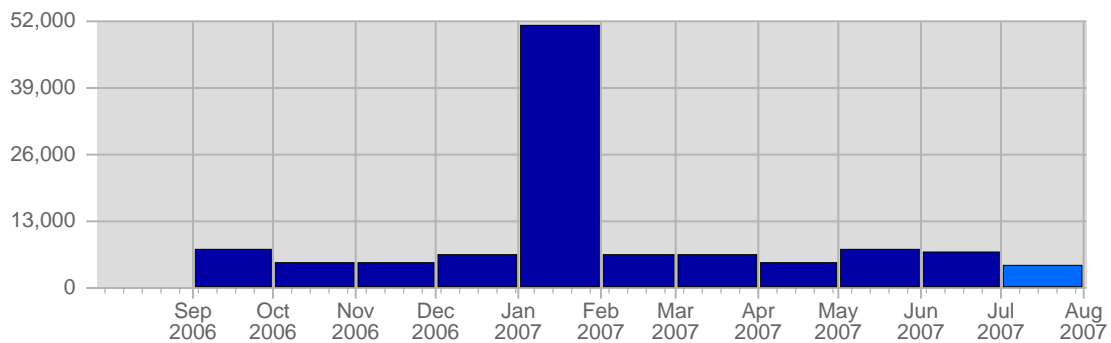
Date	Total Visits	Average Visits Historically	Change	Percent of Total Visits
Sun Jul 1st, 2007	66	55,59	+66 ▲	2,53%
Mon Jul 2nd, 2007	89	65,09	+89 ▲	3,41%
Tue Jul 3rd, 2007	70	62,24	+70 ▲	2,68%
Wed Jul 4th, 2007	104	61,13	+104 ▲	3,98%
Thu Jul 5th, 2007	93	61,91	+93 ▲	3,56%
Fri Jul 6th, 2007	88	59,14	+88 ▲	3,37%
Sat Jul 7th, 2007	84	54,15	+84 ▲	3,22%
Sun Jul 8th, 2007	74	55,59	+8 ▲	2,83%
Mon Jul 9th, 2007	122	65,09	+33 ▲	4,67%

Continued on Page 2 ...

... continued from Page 1

Tue Jul 10th, 2007	73	62,24	+3 ▲	2,80%
Wed Jul 11th, 2007	100	61,13	-4 ▼	3,83%
Thu Jul 12th, 2007	130	61,91	+37 ▲	4,98%
Fri Jul 13th, 2007	93	59,14	+5 ▲	3,56%
Sat Jul 14th, 2007	91	54,15	+7 ▲	3,48%
Sun Jul 15th, 2007	72	55,59	-2 ▼	2,76%
Mon Jul 16th, 2007	108	65,09	-14 ▼	4,14%
Tue Jul 17th, 2007	67	62,24	-6 ▼	2,57%
Wed Jul 18th, 2007	78	61,13	-22 ▼	2,99%
Thu Jul 19th, 2007	144	61,91	+14 ▲	5,51%
Fri Jul 20th, 2007	92	59,14	-1 ▼	3,52%
Sat Jul 21st, 2007	72	54,15	-19 ▼	2,76%
Sun Jul 22nd, 2007	65	55,59	-7 ▼	2,49%
Mon Jul 23rd, 2007	110	65,09	+2 ▲	4,21%
Tue Jul 24th, 2007	91	62,24	+24 ▲	3,48%
Wed Jul 25th, 2007	76	61,13	-2 ▼	2,91%
Thu Jul 26th, 2007	67	61,91	-77 ▼	2,57%
Fri Jul 27th, 2007	61	59,14	-31 ▼	2,34%
Sat Jul 28th, 2007	49	54,15	-23 ▼	1,88%
Sun Jul 29th, 2007	56	55,59	-9 ▼	2,14%
Mon Jul 30th, 2007	68	65,09	-42 ▼	2,60%
Tue Jul 31st, 2007	59	62,24	-32 ▼	2,26%
	2,612	1,778	73	

## Page Views



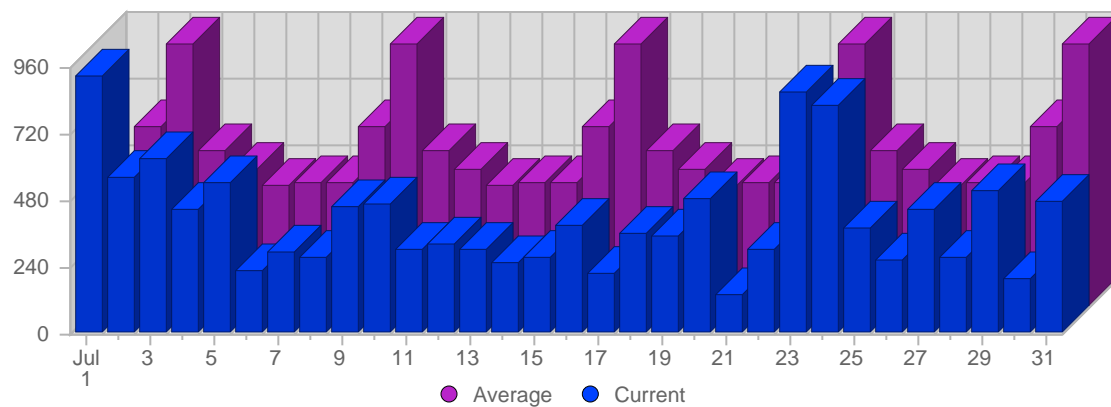
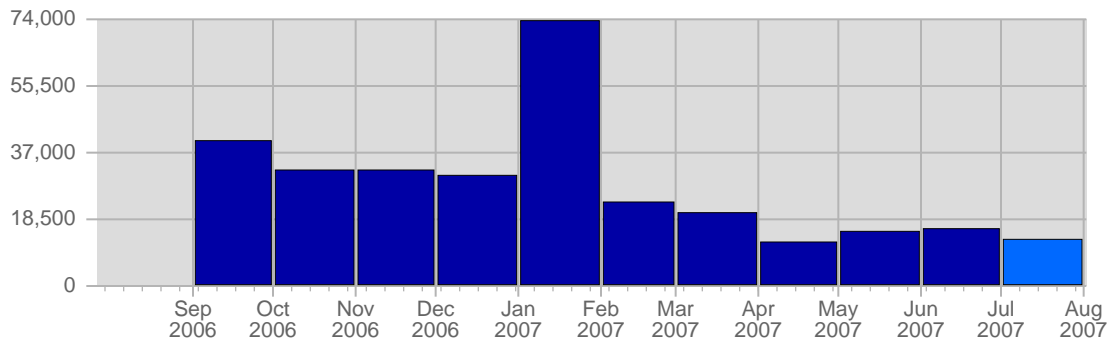
Date	Total Page Views	Average Page Views Historically	Change	Percent of Total Page Views
Sun Jul 1st, 2007	255	134,79	+255 ▲	5,91%
Mon Jul 2nd, 2007	129	153,27	+129 ▲	2,99%
Tue Jul 3rd, 2007	80	544,62	+80 ▲	1,86%
Wed Jul 4th, 2007	119	207,71	+119 ▲	2,76%
Thu Jul 5th, 2007	85	114,71	+85 ▲	1,97%
Fri Jul 6th, 2007	67	113,09	+67 ▲	1,55%
Sat Jul 7th, 2007	78	109,28	+78 ▲	1,81%
Sun Jul 8th, 2007	62	134,79	-193 ▼	1,44%
Mon Jul 9th, 2007	137	153,27	+8 ▲	3,18%
Tue Jul 10th, 2007	86	544,62	+6 ▲	1,99%
Wed Jul 11th, 2007	76	207,71	-43 ▼	1,76%
Thu Jul 12th, 2007	104	114,71	+19 ▲	2,41%
Fri Jul 13th, 2007	124	113,09	+57 ▲	2,88%
Sat Jul 14th, 2007	139	109,28	+61 ▲	3,22%
Sun Jul 15th, 2007	128	134,79	+66 ▲	2,97%
Mon Jul 16th, 2007	155	153,27	+18 ▲	3,60%
Tue Jul 17th, 2007	89	544,62	+3 ▲	2,06%
Wed Jul 18th, 2007	167	207,71	+91 ▲	3,87%

Continued on Page 4 ...

... continued from Page 3

Thu Jul 19th, 2007	76	114,71	-28 ▼	1,76%
Fri Jul 20th, 2007	141	113,09	+17 ▲	3,27%
Sat Jul 21st, 2007	42	109,28	-97 ▼	0,97%
Sun Jul 22nd, 2007	171	134,79	+43 ▲	3,97%
Mon Jul 23rd, 2007	324	153,27	+169 ▲	7,51%
Tue Jul 24th, 2007	310	544,62	+221 ▲	7,19%
Wed Jul 25th, 2007	201	207,71	+34 ▲	4,66%
Thu Jul 26th, 2007	131	114,71	+55 ▲	3,04%
Fri Jul 27th, 2007	105	113,09	-36 ▼	2,44%
Sat Jul 28th, 2007	134	109,28	+92 ▲	3,11%
Sun Jul 29th, 2007	211	134,79	+40 ▲	4,89%
Mon Jul 30th, 2007	81	153,27	-243 ▼	1,88%
Tue Jul 31st, 2007	305	544,62	-5 ▼	7,07%
	4,312	5,922	-2,815	

## Hits



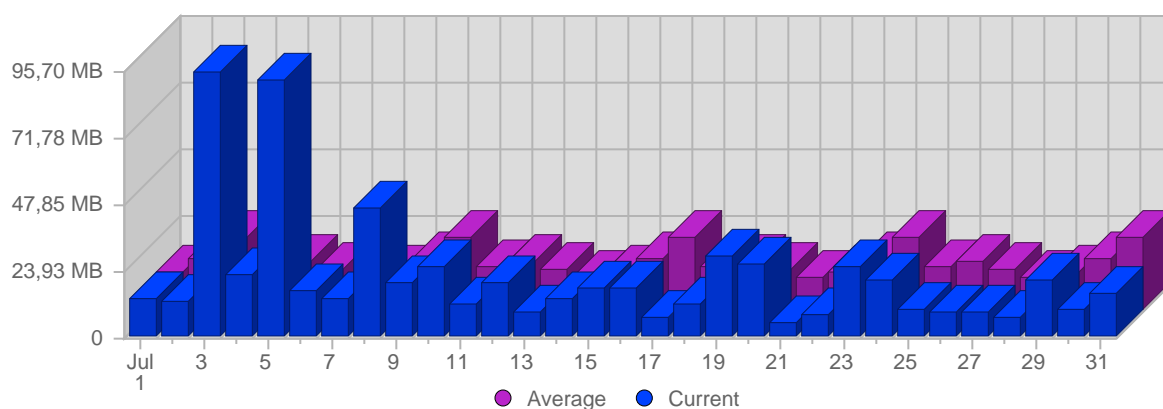
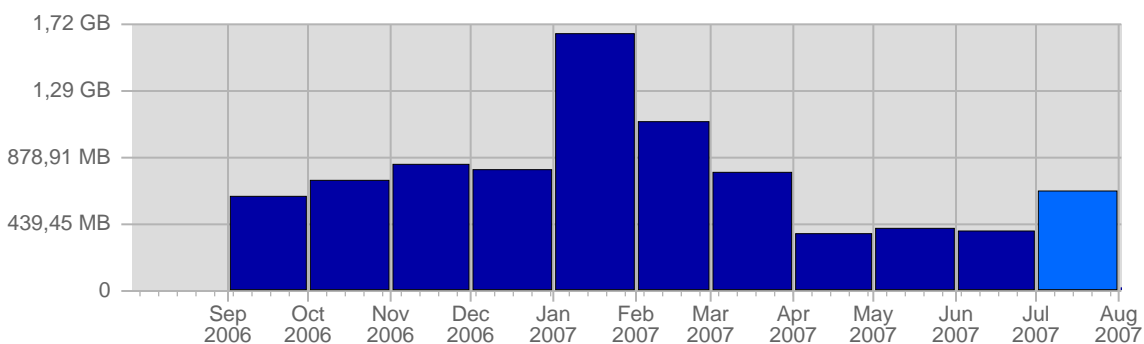
Date	Total Hits	Average Hits Historically	Change	Percent of Total Hits
Sun Jul 1st, 2007	924	445,17	+924 ▲	7,25%
Mon Jul 2nd, 2007	559	645,76	+559 ▲	4,39%
Tue Jul 3rd, 2007	627	941,33	+627 ▲	4,92%
Wed Jul 4th, 2007	450	560,47	+450 ▲	3,53%
Thu Jul 5th, 2007	546	489,93	+546 ▲	4,28%
Fri Jul 6th, 2007	222	434,34	+222 ▲	1,74%
Sat Jul 7th, 2007	289	442,99	+289 ▲	2,27%
Sun Jul 8th, 2007	276	445,17	-648 ▼	2,17%
Mon Jul 9th, 2007	458	645,76	-101 ▼	3,59%
Tue Jul 10th, 2007	463	941,33	-164 ▼	3,63%
Wed Jul 11th, 2007	307	560,47	-143 ▼	2,41%
Thu Jul 12th, 2007	326	489,93	-220 ▼	2,56%
Fri Jul 13th, 2007	303	434,34	+81 ▲	2,38%
Sat Jul 14th, 2007	256	442,99	-33 ▼	2,01%
Sun Jul 15th, 2007	276	445,17	0 ▬	2,17%
Mon Jul 16th, 2007	389	645,76	-69 ▼	3,05%
Tue Jul 17th, 2007	212	941,33	-251 ▼	1,66%
Wed Jul 18th, 2007	358	560,47	+51 ▲	2,81%

Continued on Page 6 ...

... continued from Page 5

Thu Jul 19th, 2007	346	489,93	+20 ▲	2,72%
Fri Jul 20th, 2007	486	434,34	+183 ▲	3,81%
Sat Jul 21st, 2007	143	442,99	-113 ▼	1,12%
Sun Jul 22nd, 2007	298	445,17	+22 ▲	2,34%
Mon Jul 23rd, 2007	867	645,76	+478 ▲	6,80%
Tue Jul 24th, 2007	816	941,33	+604 ▲	6,40%
Wed Jul 25th, 2007	379	560,47	+21 ▲	2,97%
Thu Jul 26th, 2007	266	489,93	-80 ▼	2,09%
Fri Jul 27th, 2007	442	434,34	-44 ▼	3,47%
Sat Jul 28th, 2007	278	442,99	+135 ▲	2,18%
Sun Jul 29th, 2007	510	445,17	+212 ▲	4,00%
Mon Jul 30th, 2007	199	645,76	-668 ▼	1,56%
Tue Jul 31st, 2007	473	941,33	-343 ▼	3,71%
	12,744	16,975	-3,103	

## Bandwidth



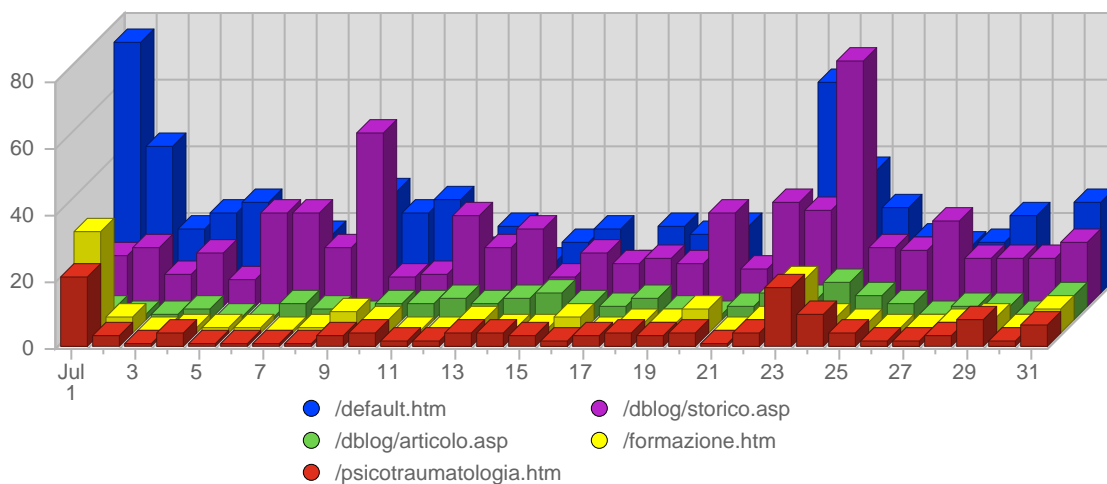
Date	Total Bandwidth	Average Bandwidth Historically	Change	Percent of Total Bandwidth
Sun Jul 1st, 2007	13,54 MB	13,49 MB	+13,54 MB ▲	2,03%
Mon Jul 2nd, 2007	12,82 MB	18,20 MB	+12,82 MB ▲	1,92%
Tue Jul 3rd, 2007	95,24 MB	25,93 MB	+95,24 MB ▲	14,28%
Wed Jul 4th, 2007	22,92 MB	16,02 MB	+22,92 MB ▲	3,44%
Thu Jul 5th, 2007	92,17 MB	17,86 MB	+92,17 MB ▲	13,82%
Fri Jul 6th, 2007	16,60 MB	15,04 MB	+16,60 MB ▲	2,49%
Sat Jul 7th, 2007	14,25 MB	11,87 MB	+14,25 MB ▲	2,14%
Sun Jul 8th, 2007	46,88 MB	13,49 MB	+33,34 MB ▲	7,03%
Mon Jul 9th, 2007	19,81 MB	18,20 MB	+6,99 MB ▲	2,97%
Tue Jul 10th, 2007	25,49 MB	25,93 MB	-69,75 MB ▼	3,82%
Wed Jul 11th, 2007	12,43 MB	16,02 MB	-10,49 MB ▼	1,86%
Thu Jul 12th, 2007	19,96 MB	17,86 MB	-72,21 MB ▼	2,99%
Fri Jul 13th, 2007	9,40 MB	15,04 MB	-7,20 MB ▼	1,41%
Sat Jul 14th, 2007	13,92 MB	11,87 MB	-338,40 KB ▼	2,09%
Sun Jul 15th, 2007	17,48 MB	13,49 MB	-29,40 MB ▼	2,62%
Mon Jul 16th, 2007	17,63 MB	18,20 MB	-2,18 MB ▼	2,64%
Tue Jul 17th, 2007	7,50 MB	25,93 MB	-17,99 MB ▼	1,12%
Wed Jul 18th, 2007	11,82 MB	16,02 MB	-631,40 KB ▼	1,77%

Continued on Page 8 ...

... continued from Page 7

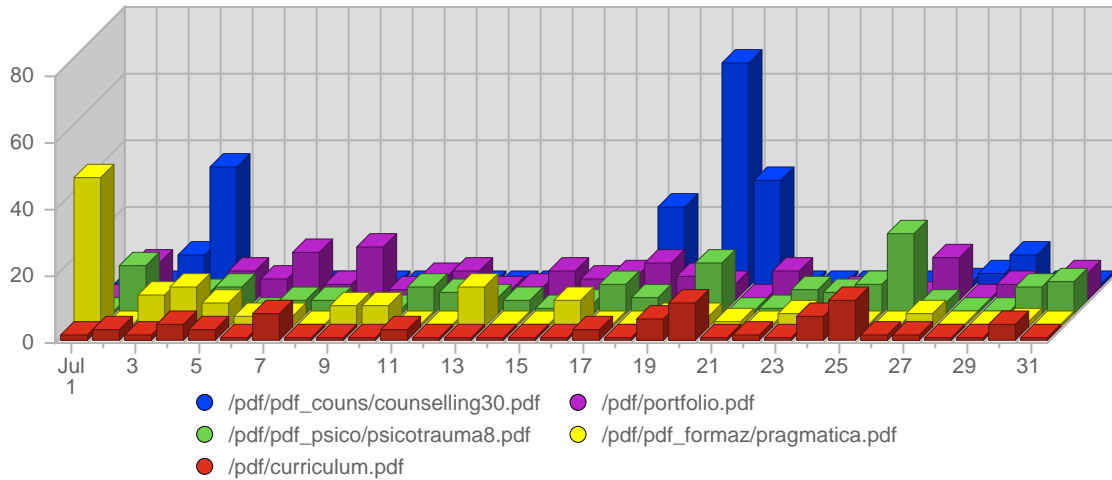
Thu Jul 19th, 2007	29,37 MB	17,86 MB	+9,41 MB ▲	4,40%
Fri Jul 20th, 2007	25,99 MB	15,04 MB	+16,58 MB ▲	3,90%
Sat Jul 21st, 2007	5,35 MB	11,87 MB	-8,57 MB ▼	0,80%
Sun Jul 22nd, 2007	8,46 MB	13,49 MB	-9,02 MB ▼	1,27%
Mon Jul 23rd, 2007	25,63 MB	18,20 MB	+8,00 MB ▲	3,84%
Tue Jul 24th, 2007	20,58 MB	25,93 MB	+13,08 MB ▲	3,09%
Wed Jul 25th, 2007	10,40 MB	16,02 MB	-1,41 MB ▼	1,56%
Thu Jul 26th, 2007	8,86 MB	17,86 MB	-20,52 MB ▼	1,33%
Fri Jul 27th, 2007	8,85 MB	15,04 MB	-17,13 MB ▼	1,33%
Sat Jul 28th, 2007	7,41 MB	11,87 MB	+2,06 MB ▲	1,11%
Sun Jul 29th, 2007	20,18 MB	13,49 MB	+11,72 MB ▲	3,03%
Mon Jul 30th, 2007	9,87 MB	18,20 MB	-15,76 MB ▼	1,48%
Tue Jul 31st, 2007	16,21 MB	25,93 MB	-4,37 MB ▼	2,43%
	667,01 MB	506,65 MB	271,10 MB	

## Pages



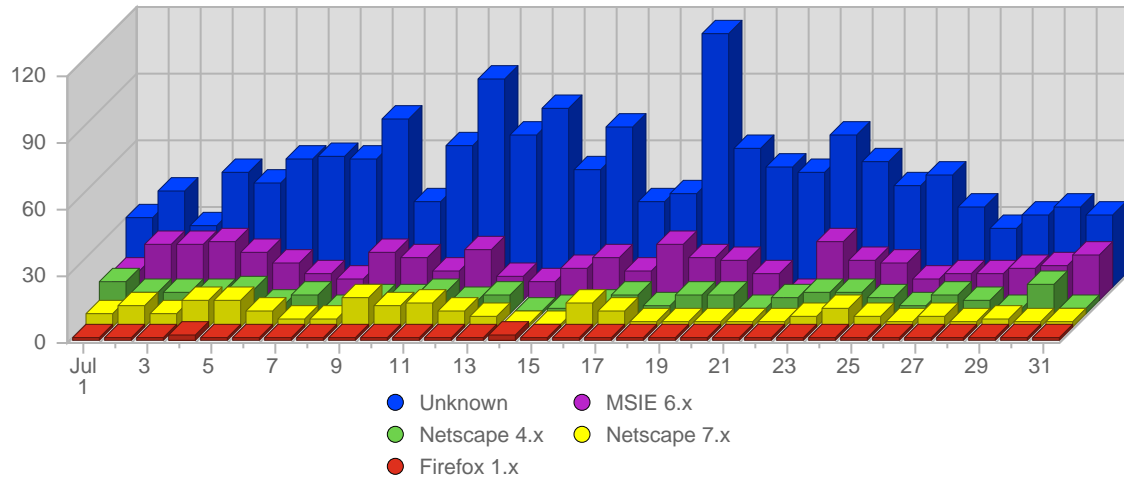
#	Title & Page	Total Page Views	Average Page Views Historically	Change	Percent of Page Views
1.	/default.htm	707	312,65	+155 ▲	16,40%
2.	/dblog/storico.asp	640	1,205,82	-35 ▼	14,84%
3.	/dblog/articolo.asp	135	822,55	-120 ▼	3,13%
4.	/formazione.htm	130	72,50	+16 ▲	3,02%
5.	/psicotraumatologia.htm	129	84,10	+9 ▲	2,99%
6.	/dblog/default.asp	129	1,232,73	-343 ▼	2,99%
7.	/progetti-collaborazioni.htm	121	60,50	+110 ▲	2,81%
8.	/counselling.htm	121	91,80	-25 ▼	2,81%
9.	/biblio_counselling.htm	121	48,65	+15 ▲	2,81%
10.	/chi+sono.htm	120	60,00	+112 ▲	2,78%
11.	/docum_counselling.htm	112	68,25	+5 ▲	2,60%
12.	/seminariaspic.htm	103	51,50	+98 ▲	2,39%
13.	/at_counselling.htm	97	48,50	+94 ▲	2,25%
14.	/dblog/stampa.asp	90	126,55	-66 ▼	2,09%
15.	/docum_psicotraumatologia.htm	87	43,50	+82 ▲	2,02%
16.	/ps.htm	76	29,20	+2 ▲	1,76%
17.	/biblio_psicotraumatologia.htm	73	36,50	+69 ▲	1,69%
18.	/formaz_psicotraumatologia.htm	73	36,50	+68 ▲	1,69%
19.	/formaz_counselling.htm	68	35,30	-17 ▼	1,58%
20.	/dblog/autori.asp	61	681,91	-122 ▼	1,42%
21.	/links_counselling.htm	60	24,80	-13 ▼	1,39%
22.	/supportopsi-vvf-er.htm	60	30,00	+57 ▲	1,39%
23.	/dblog/index.htm	59	28,55	-15 ▼	1,37%
24.	/convegnovf/foto/index.htm	59	42,86	-8 ▼	1,37%
25.	/links_psicotraumatologia.htm	58	29,00	+56 ▲	1,35%
		4,312	5,411	-2,814	












## Media &amp; Downloads



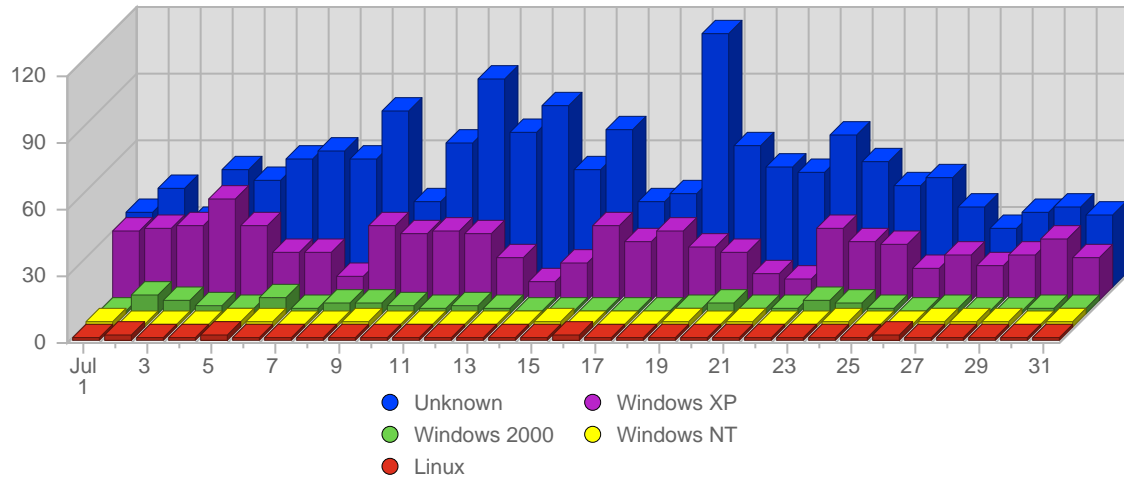
#	File	Total Downloads	Average Downloads Historically	Change	Percent of Downloads
1.	/pdf/pdf_couns/counselling30.pdf	189	235,63	+188 ▲	5,55%
2.	/pdf/portfolio.pdf	182	127,05	-74 ▼	5,34%
3.	/pdf/pdf_psico/psicotrauma8.pdf	175	42,58	+30 ▲	5,14%
4.	/pdf/pdf_formaz/pragmatica.pdf	138	154,43	+24 ▲	4,05%
5.	/pdf/curriculum.pdf	82	46,10	+55 ▲	2,41%
6.	/pdf/pdf_psico/psicotrauma89.pdf	70	36,93	+19 ▲	2,06%
7.	/pdf/pdf_psico/psicotrauma103.pdf	65	28,00	+34 ▲	1,91%
8.	/pdf/pdf_formaz/counselling_deu_2005.pdf	64	37,83	+60 ▲	1,88%
9.	/pdf/pdf_psico/psicotrauma24.pdf	63	88,79	-25 ▼	1,85%
10.	/pdf/pdf_psico/psicotrauma48.pdf	63	37,95	+2 ▲	1,85%
11.	/pdf/...maz/dispensa_psicotraumatologia.pdf	53	67,00	-92 ▼	1,56%
12.	/pdf/...rmaz/locandinaseminariaspic2007.pdf	51	25,50	+50 ▲	1,50%
13.	/pdf/pdf_at/at13.pdf	51	20,20	+29 ▲	1,50%
14.	/pdf/pdf_couns/counselling41.pdf	48	-	+48 ▲	1,41%
15.	/pdf/pdf_couns/counselling32.pdf	46	20,00	+25 ▲	1,35%
16.	/pdf/pdf_ps/il+primo+soccorso.pdf	37	162,20	-2 ▼	1,09%
17.	/pdf/pdf_couns/counselling17.pdf	36	21,00	+16 ▲	1,06%
18.	/pdf/pdf_formaz/esperienze_cri_2005.pdf	35	62,26	+33 ▲	1,03%
19.	/pdf/pdf_couns/counselling25.pdf	35	17,18	+4 ▲	1,03%
20.	/pdf/pdf_couns/counselling40.pdf	34	79,56	+33 ▲	1,00%
21.	/pdf/pdf_formaz/psicotrauma_deu_2006.pdf	33	37,38	+8 ▲	0,97%
22.	/pdf/pdf_psico/psicotrauma94.pdf	27	93,71	+27 ▲	0,79%
23.	/pdf/pdf_couns/counselling48.pdf	27	7,00	+13 ▲	0,79%
24.	/pdf/pdf_formaz/counselling_cri_2007.pdf	26	-	+26 ▲	0,76%
25.	/pdf/pdf_at/at4.pdf	26	10,40	+11 ▲	0,76%
		3,406	3,379	671	












## Browser Types



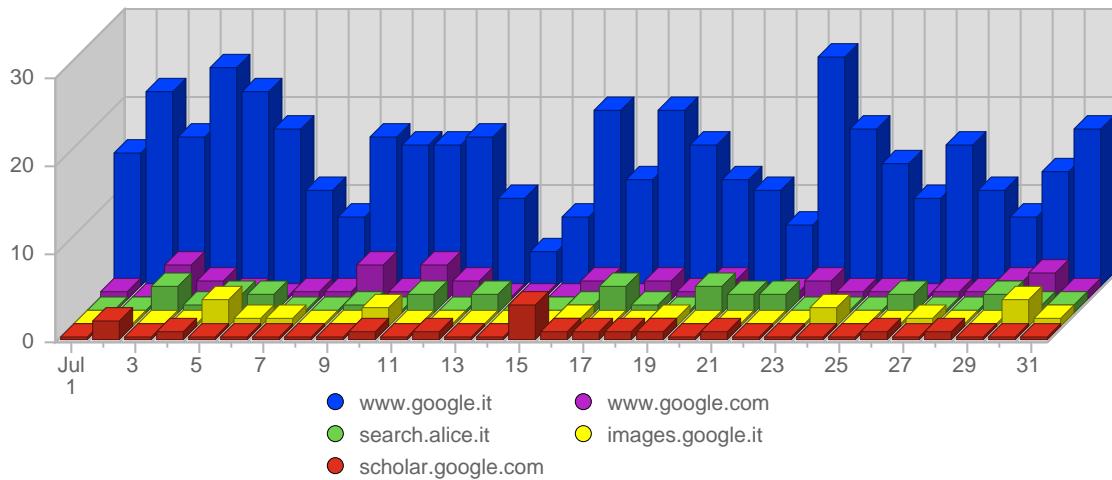
#	Icon	Browser Type	Total Visits	Average Visits Historically	Change	Percent of Visits
1.		Unknown	1,664	1,057,85	-86 ▼	63,71%
2.		MSIE 6.x	516	514,80	+46 ▲	19,76%
3.		Netscape 4.x	216	159,69	+39 ▲	8,27%
4.		Netscape 7.x	178	54,26	+82 ▲	6,82%
5.		Firefox 1.x	17	37,74	-5 ▼	0,65%
6.		MSIE 5.0x	7	17,78	-3 ▼	0,27%
7.		Netscape 2.x	6	10,22	+2 ▲	0,23%
8.		Opera 3.x	3	3,44	0 ▬	0,12%
9.		Opera 7.x	2	1,67	+2 ▲	0,08%
10.		Avant	2	2,11	+1 ▲	0,08%
11.		MSIE 5.5	1	6,39	-1 ▼	0,04%
			2,612	1,795	73	

## Browser Operating Systems



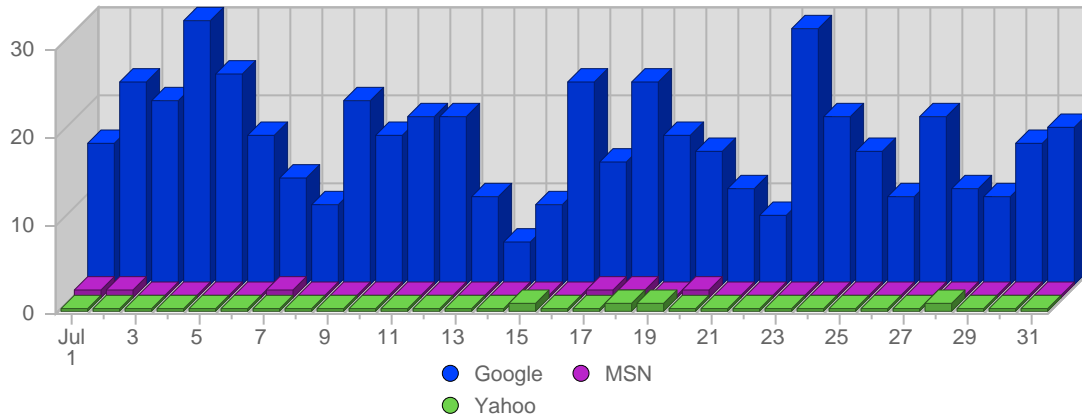
#	Icon	Operating System	Total Visits	Average Visits Historically	Change	Percent of Visits
1.		Unknown	1,683	1,058,95	-83 ▼	64,43%
2.		Windows XP	755	569,90	+133 ▲	28,91%
3.		Windows 2000	92	87,10	+14 ▲	3,52%
4.		Windows NT	37	11,32	+15 ▲	1,42%
5.		Linux	11	11,85	-1 ▼	0,42%
6.		Windows 98	9	22,28	-12 ▼	0,35%
7.		Macintosh OS X	8	8,11	-1 ▼	0,31%
8.		Windows ME	8	9,72	+5 ▲	0,31%
9.		Macintosh	6	5,46	+2 ▲	0,23%
10.		Windows 2003	2	4,07	0 ▬	0,08%
11.		Windows 95	1	31,56	+1 ▲	0,04%
			2,612	1,798	73	




## Referring Domains



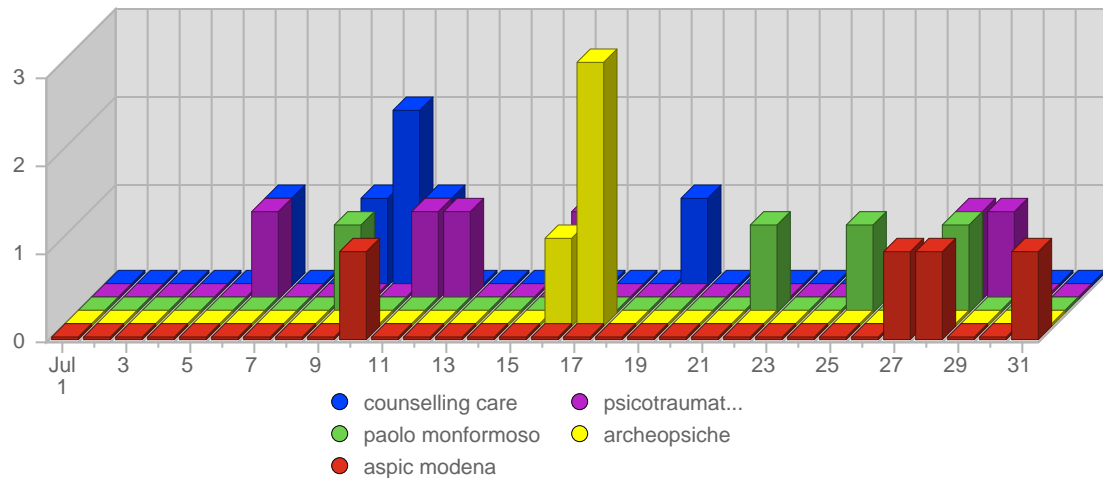
#	Site Domain	Total Visits Referred	Average Visits Historically	Change	Percent of Visits
1.	www.google.it	458	344,10	+49 ▲	73,16%
2.	www.google.com	41	29,71	+9 ▲	6,55%
3.	search.alice.it	31	69,20	+22 ▲	4,95%
4.	images.google.it	16	8,00	+5 ▲	2,56%
5.	scholar.google.com	16	34,29	-15 ▼	2,56%
6.	www.vaivale.com	11	1,50	+9 ▲	1,76%
7.	www.google.ch	7	4,18	+7 ▲	1,12%
8.	search.msn.it	6	8,00	+1 ▲	0,96%
9.	digilander.libero.it	5	5,29	+1 ▲	0,80%
10.	www.municipio.re.it	4	6,22	-2 ▼	0,64%
11.	www.google.de	3	2,43	+2 ▲	0,48%
12.	ww.google.it	3	1,17	+1 ▲	0,48%
13.	search.live.com	3	2,88	-1 ▼	0,48%
14.	64.233.183.104	2	1,00	+2 ▲	0,32%
15.	books.google.it	2	1,00	-2 ▼	0,32%
16.	it.search.yahoo.com	2	5,11	-1 ▼	0,32%
17.	arianna.libero.it	2	3,69	-3 ▼	0,32%
18.	www.google.pl	1	0,75	0 ▬	0,16%
19.	www.http	1	-	+1 ▲	0,16%
20.	www.google.com.br	1	1,40	+1 ▲	0,16%
21.	www.alltheinternet.com	1	-	+1 ▲	0,16%
22.	www.google.com.gt	1	-	+1 ▲	0,16%
23.	search.yahoo.com	1	1,00	+1 ▲	0,16%
24.	fastmail.fastwebnet.it	1	-	+1 ▲	0,16%
25.	search-dyn.tiscali.it	1	0,50	+1 ▲	0,16%
		626	456	72	

## Search Engines



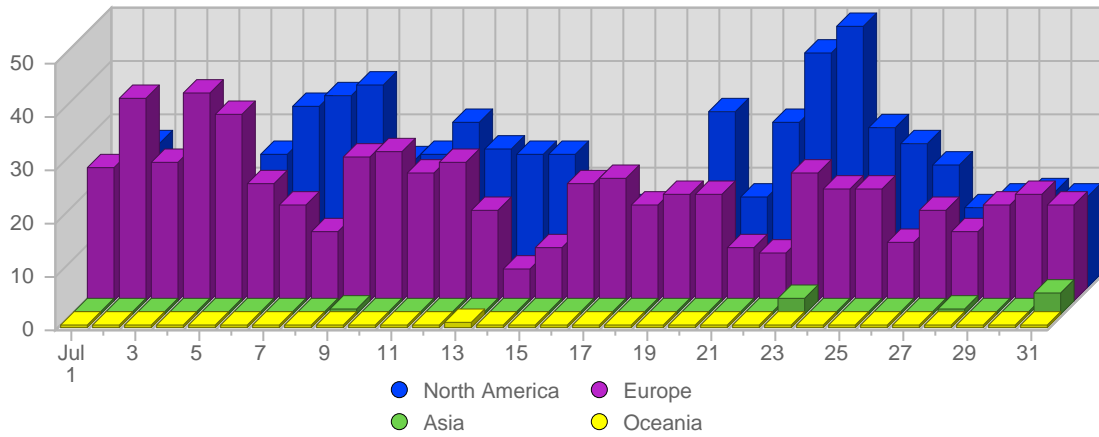
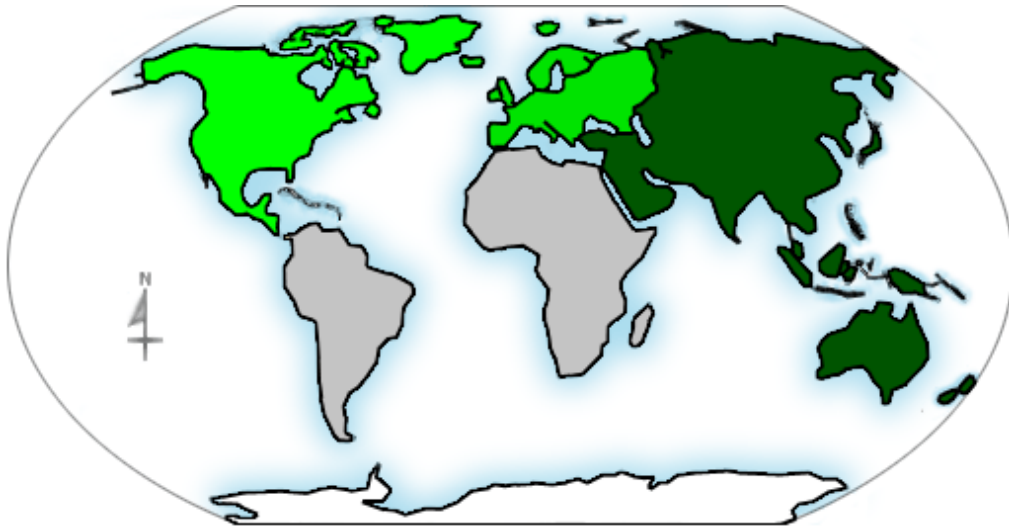
#	Logo	Search Engine	Total Visits Referred	Average Visits Historically	Change	Percent of Visits
1.		Google	510	374,70	+63 ▲	98,08%
2.		MSN	6	9,50	0 ▬	1,15%
3.		Yahoo	4	5,83	+1 ▲	0,77%
			520	390	60	





## Search Phrases



#	Search Phrase	Total Visits Referred	Average Visits Historically	Change	Percent of Visits
1.	counselling care	6	2,08	+4 ▲	1,16%
2.	psicotraumat...	6	3,42	+5 ▲	1,16%
3.	paolo monformoso	4	1.00	+3 ▲	0,78%
4.	archeopsiche	4	2.00	+3 ▲	0,78%
5.	aspic modena	4	-	+4 ▲	0,78%
6.	laura bastianelli	3	-	+3 ▲	0,58%
7.	analisi transazional...	3	2,88	+2 ▲	0,58%
8.	pragmatica della comunicazion... umana cap	3	-	+3 ▲	0,58%
9.	sindrome post traumatica da stress	2	1,56	0 ▬	0,39%
10.	dati anagrafici	2	-	+2 ▲	0,39%
11.	emdr bibliografia	2	-	+2 ▲	0,39%
12.	counselling dell emergenza	2	-	+2 ▲	0,39%
13.	passatempo in analisi transazional...	2	-	+2 ▲	0,39%
14.	egogramma	2	2,10	0 ▬	0,39%
15.	roberta sanseverino	2	1.00	+2 ▲	0,39%
16.	evita cassoni	2	-	+2 ▲	0,39%
17.	test maxiemergenz... sanitarie	2	-	+2 ▲	0,39%
18.	emozioni positive negative	2	-	+2 ▲	0,39%
19.	counseling bibliografia	2	-	+2 ▲	0,39%
20.	tomatis scandiano	2	1.00	+2 ▲	0,39%
21.	...atica della comunicazion... umana palo alto	2	1.00	+2 ▲	0,39%
22.	stefania sacchezin	2	0,50	+2 ▲	0,39%
23.	pietro spagnolo	2	1,40	0 ▬	0,39%
24.	eleonora beccarelli	2	1.00	+2 ▲	0,39%
25.	emozioni positive	2	0,67	+2 ▲	0,39%
		516	73	91	

Continent Breakdown



#		Continent	Total Visits	Average Visits Historically	Change	Percent of Visits
1.		North America	762	781,15	-256 ▼	54,00%
2.		Europe	639	753,31	+101 ▲	45,29%
3.		Asia	9	6,92	+1 ▲	0,64%
4.		Oceania	1	1,25	0 ▬	0,07%
			1,411	1,541	-154	