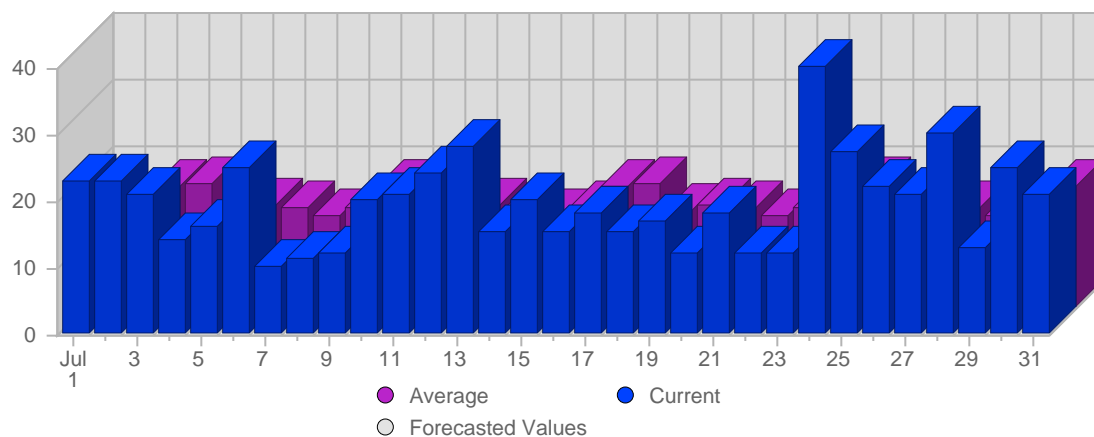
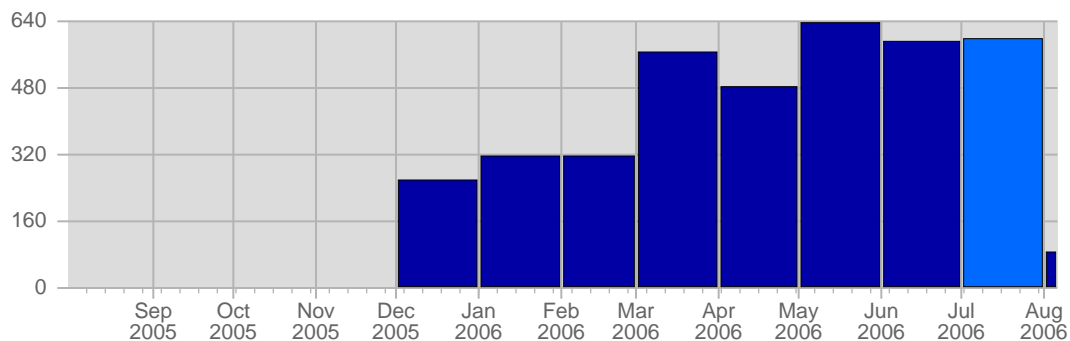


Report Description

Domain: counselling-care.it
 Report Description: Executive Summary Report for the month of July 2006
 Report Range: Month of July 2006
 Report Scope: Historical Data

Visits



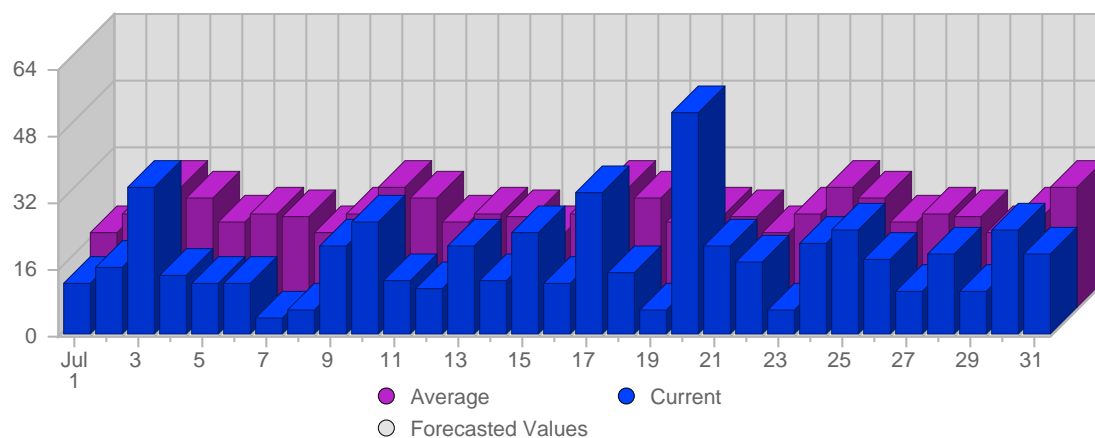
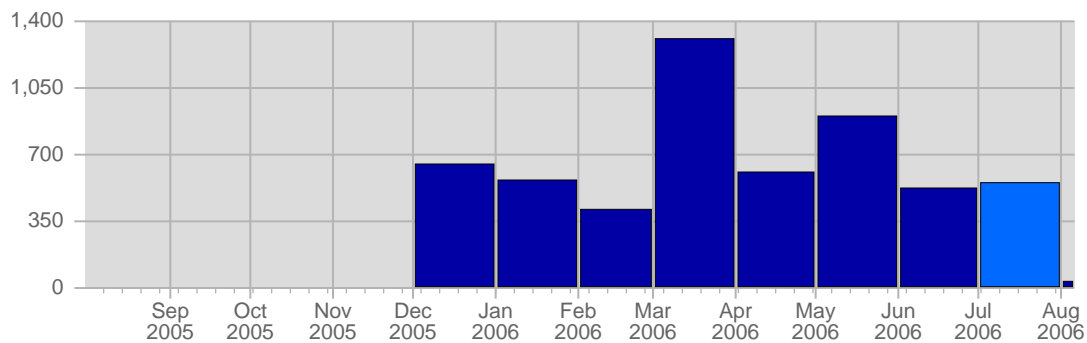
Date	Total Visits	Average Visits Historically	Change	Percent of Total Visits
Sat Jul 1st, 2006	23	13,65	+23 ▲	3,83%
Sun Jul 2nd, 2006	23	14,77	+23 ▲	3,83%
Mon Jul 3rd, 2006	21	18,03	+21 ▲	3,49%
Tue Jul 4th, 2006	14	18,41	+14 ▲	2,33%
Wed Jul 5th, 2006	16	14,41	+16 ▲	2,66%
Thu Jul 6th, 2006	25	15,12	+25 ▲	4,16%
Fri Jul 7th, 2006	10	14,71	+10 ▲	1,66%
Sat Jul 8th, 2006	11	13,65	-12 ▼	1,83%
Sun Jul 9th, 2006	12	14,77	-11 ▼	1,00%

Continued on Page 2 ...

... continued from Page 1

Mon Jul 10th, 2006	20	18,03	-1 ▼	3,33%
Tue Jul 11th, 2006	21	18,41	+7 ▲	3,49%
Wed Jul 12th, 2006	24	14,41	+8 ▲	3,99%
Thu Jul 13th, 2006	28	15,12	+3 ▲	4,66%
Fri Jul 14th, 2006	15	14,71	+5 ▲	2,50%
Sat Jul 15th, 2006	20	13,65	+9 ▲	3,33%
Sun Jul 16th, 2006	15	14,77	+3 ▲	2,50%
Mon Jul 17th, 2006	18	18,03	-2 ▼	2,00%
Tue Jul 18th, 2006	15	18,41	-6 ▼	2,50%
Wed Jul 19th, 2006	17	14,41	-7 ▼	2,83%
Thu Jul 20th, 2006	12	15,12	-16 ▼	1,00%
Fri Jul 21st, 2006	18	14,71	+3 ▲	2,00%
Sat Jul 22nd, 2006	12	13,65	-8 ▼	1,00%
Sun Jul 23rd, 2006	12	14,77	-3 ▼	1,00%
Mon Jul 24th, 2006	40	18,03	+22 ▲	6,66%
Tue Jul 25th, 2006	27	18,41	+12 ▲	4,49%
Wed Jul 26th, 2006	22	14,41	+5 ▲	3,66%
Thu Jul 27th, 2006	21	15,12	+9 ▲	3,49%
Fri Jul 28th, 2006	30	14,71	+12 ▲	4,99%
Sat Jul 29th, 2006	13	13,65	+1 ▲	2,16%
Sun Jul 30th, 2006	25	14,77	+13 ▲	4,16%
Mon Jul 31st, 2006	21	18,03	-19 ▼	3,49%
	601	158	12	

Page Views



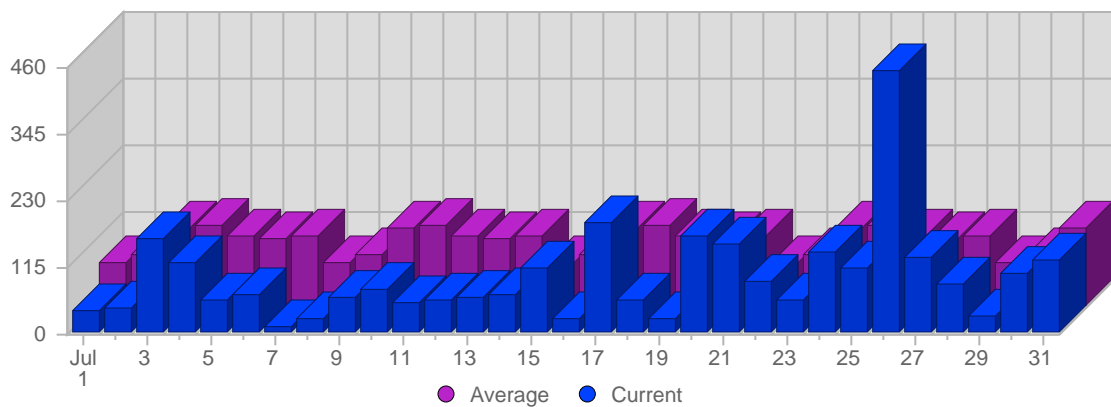
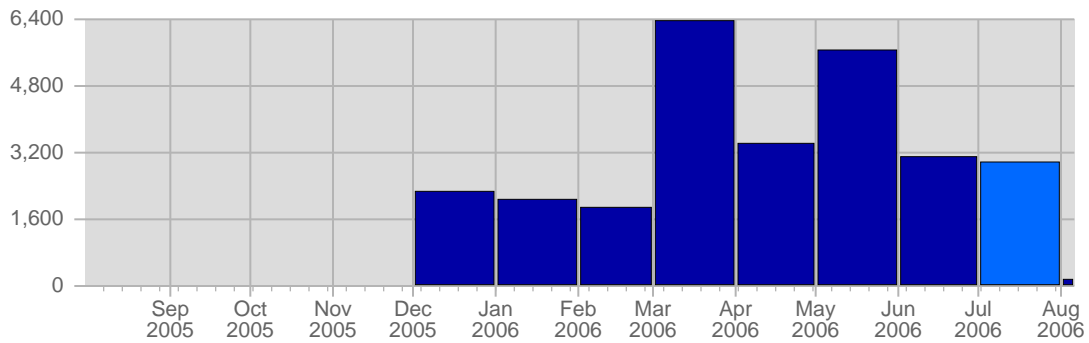
Date	Total Page Views	Average Page Views Historically	Change	Percent of Total Page Views
Sat Jul 1st, 2006	12	17,94	+12 ▲	2,17%
Sun Jul 2nd, 2006	16	22,47	+16 ▲	2,89%
Mon Jul 3rd, 2006	35	29,09	+35 ▲	6,33%
Tue Jul 4th, 2006	14	25,94	+14 ▲	2,53%
Wed Jul 5th, 2006	12	20,65	+12 ▲	2,17%
Thu Jul 6th, 2006	12	22,65	+12 ▲	2,17%
Fri Jul 7th, 2006	4	22,06	+4 ▲	0,72%
Sat Jul 8th, 2006	6	17,94	-6 ▼	1,09%
Sun Jul 9th, 2006	21	22,47	+5 ▲	3,80%
Mon Jul 10th, 2006	27	29,09	-8 ▼	4,88%
Tue Jul 11th, 2006	13	25,94	-1 ▼	2,35%
Wed Jul 12th, 2006	11	20,65	-1 ▼	1,99%
Thu Jul 13th, 2006	21	22,65	+9 ▲	3,80%
Fri Jul 14th, 2006	13	22,06	+9 ▲	2,35%
Sat Jul 15th, 2006	24	17,94	+18 ▲	4,34%
Sun Jul 16th, 2006	12	22,47	-9 ▼	2,17%
Mon Jul 17th, 2006	34	29,09	+7 ▲	6,15%
Tue Jul 18th, 2006	15	25,94	+2 ▲	2,71%

Continued on Page 4 ...

... continued from Page 3

Wed Jul 19th, 2006	6	20,65	-5 ▼	1,09%
Thu Jul 20th, 2006	53	22,65	+32 ▲	9,58%
Fri Jul 21st, 2006	21	22,06	+8 ▲	3,80%
Sat Jul 22nd, 2006	17	17,94	-7 ▼	3,07%
Sun Jul 23rd, 2006	6	22,47	-6 ▼	1,09%
Mon Jul 24th, 2006	22	29,09	-12 ▼	3,98%
Tue Jul 25th, 2006	25	25,94	+10 ▲	4,52%
Wed Jul 26th, 2006	18	20,65	+12 ▲	3,26%
Thu Jul 27th, 2006	10	22,65	-43 ▼	1,81%
Fri Jul 28th, 2006	19	22,06	-2 ▼	3,44%
Sat Jul 29th, 2006	10	17,94	-7 ▼	1,81%
Sun Jul 30th, 2006	25	22,47	+19 ▲	4,52%
Mon Jul 31st, 2006	19	29,09	-3 ▼	3,44%
	553	610	25	

Hits



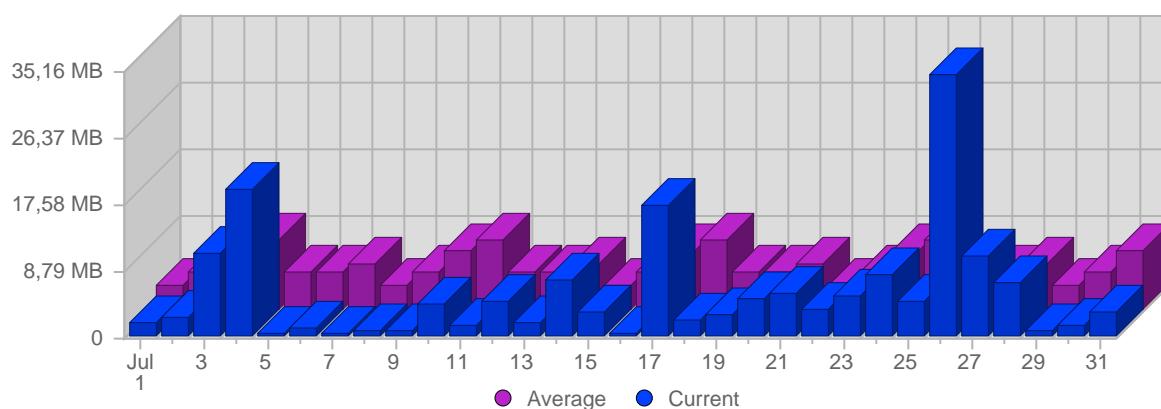
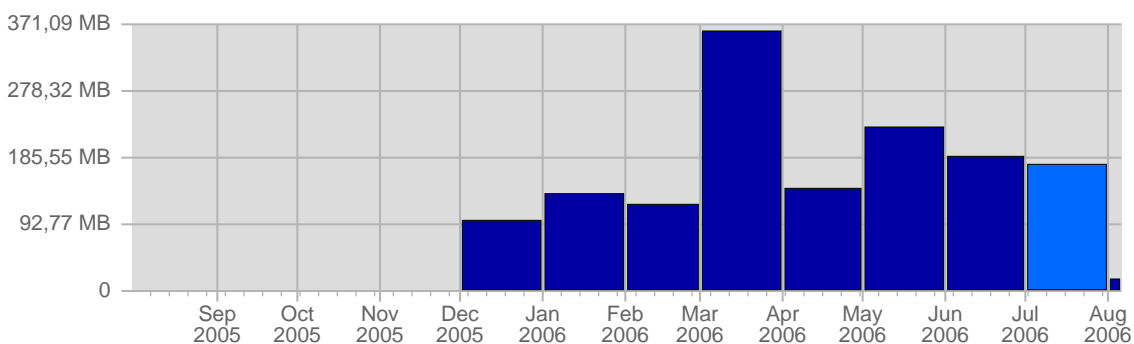
Date	Total Hits	Average Hits Historically	Change	Percent of Total Hits
Sat Jul 1st, 2006	40	77,94	+40 ▲	1,35%
Sun Jul 2nd, 2006	42	90,18	+42 ▲	1,41%
Mon Jul 3rd, 2006	162	135,59	+162 ▲	5,45%
Tue Jul 4th, 2006	121	142,35	+121 ▲	4,07%
Wed Jul 5th, 2006	56	124,03	+56 ▲	1,88%
Thu Jul 6th, 2006	67	116,94	+67 ▲	2,25%
Fri Jul 7th, 2006	10	119,97	+10 ▲	0,34%
Sat Jul 8th, 2006	26	77,94	-14 ▼	0,88%
Sun Jul 9th, 2006	63	90,18	+21 ▲	2,12%
Mon Jul 10th, 2006	75	135,59	-87 ▼	2,52%
Tue Jul 11th, 2006	53	142,35	-68 ▼	1,78%
Wed Jul 12th, 2006	59	124,03	+3 ▲	1,99%
Thu Jul 13th, 2006	60	116,94	-7 ▼	2,02%
Fri Jul 14th, 2006	68	119,97	+58 ▲	2,29%
Sat Jul 15th, 2006	114	77,94	+88 ▲	3,84%
Sun Jul 16th, 2006	26	90,18	-37 ▼	0,88%
Mon Jul 17th, 2006	193	135,59	+118 ▲	6,49%
Tue Jul 18th, 2006	57	142,35	+4 ▲	1,92%

Continued on Page 6 ...

... continued from Page 5

Wed Jul 19th, 2006	24	124,03	-35 ▼	0,81%
Thu Jul 20th, 2006	170	116,94	+110 ▲	5,72%
Fri Jul 21st, 2006	156	119,97	+88 ▲	5,25%
Sat Jul 22nd, 2006	89	77,94	-25 ▼	2,99%
Sun Jul 23rd, 2006	58	90,18	+32 ▲	1,95%
Mon Jul 24th, 2006	142	135,59	-51 ▼	4,78%
Tue Jul 25th, 2006	111	142,35	+54 ▲	3,73%
Wed Jul 26th, 2006	454	124,03	+430 ▲	15,27%
Thu Jul 27th, 2006	130	116,94	-40 ▼	4,37%
Fri Jul 28th, 2006	84	119,97	-72 ▼	2,83%
Sat Jul 29th, 2006	32	77,94	-57 ▼	1,08%
Sun Jul 30th, 2006	104	90,18	+46 ▲	3,50%
Mon Jul 31st, 2006	127	135,59	-15 ▼	4,27%
	2,973	3,180	-108	

Bandwidth



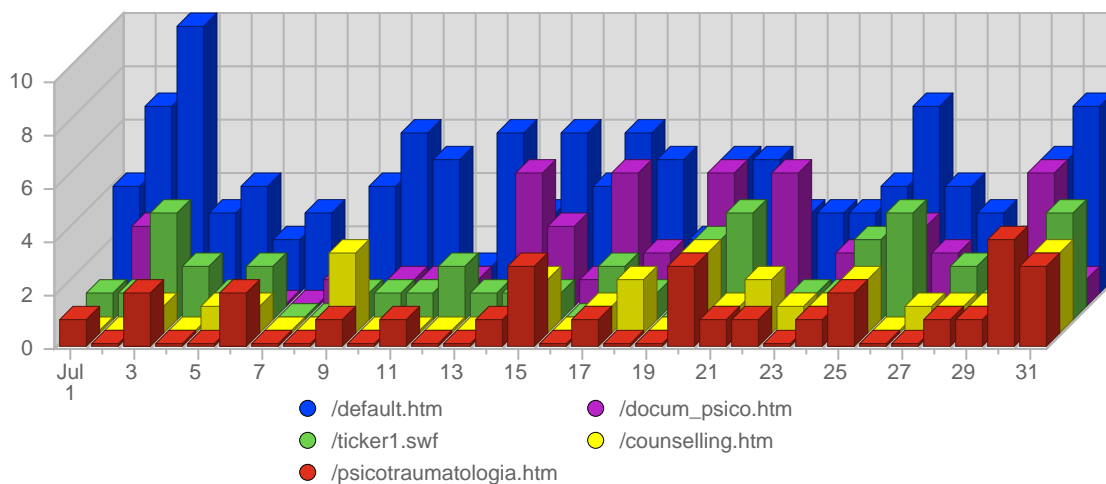
Date	Total Bandwidth	Average Bandwidth Historically	Change	Percent of Total Bandwidth
Sat Jul 1st, 2006	1,85 MB	3,26 MB	+1,85 MB ▲	1,04%
Sun Jul 2nd, 2006	2,80 MB	5,26 MB	+2,80 MB ▲	1,58%
Mon Jul 3rd, 2006	11,23 MB	7,88 MB	+11,23 MB ▲	6,32%
Tue Jul 4th, 2006	19,57 MB	9,47 MB	+19,57 MB ▲	11,02%
Wed Jul 5th, 2006	557,80 KB	5,24 MB	+557,80 KB ▲	0,31%
Thu Jul 6th, 2006	1,25 MB	5,21 MB	+1,25 MB ▲	0,70%
Fri Jul 7th, 2006	136,20 KB	6,29 MB	+136,20 KB ▲	0,08%
Sat Jul 8th, 2006	899,00 KB	3,26 MB	-994,10 KB ▼	0,49%
Sun Jul 9th, 2006	826,20 KB	5,26 MB	-2,00 MB ▼	0,45%
Mon Jul 10th, 2006	4,31 MB	7,88 MB	-6,92 MB ▼	2,43%
Tue Jul 11th, 2006	1,45 MB	9,47 MB	-18,12 MB ▼	0,82%
Wed Jul 12th, 2006	4,83 MB	5,24 MB	+4,28 MB ▲	2,72%
Thu Jul 13th, 2006	1,91 MB	5,21 MB	+675,60 KB ▲	1,07%
Fri Jul 14th, 2006	7,67 MB	6,29 MB	+7,54 MB ▲	4,32%
Sat Jul 15th, 2006	3,20 MB	3,26 MB	+2,32 MB ▲	1,80%
Sun Jul 16th, 2006	102,00 KB	5,26 MB	-724,20 KB ▼	0,06%
Mon Jul 17th, 2006	17,53 MB	7,88 MB	+13,22 MB ▲	9,87%
Tue Jul 18th, 2006	2,30 MB	9,47 MB	+868,10 KB ▲	1,30%

Continued on Page 8 ...

... continued from Page 7

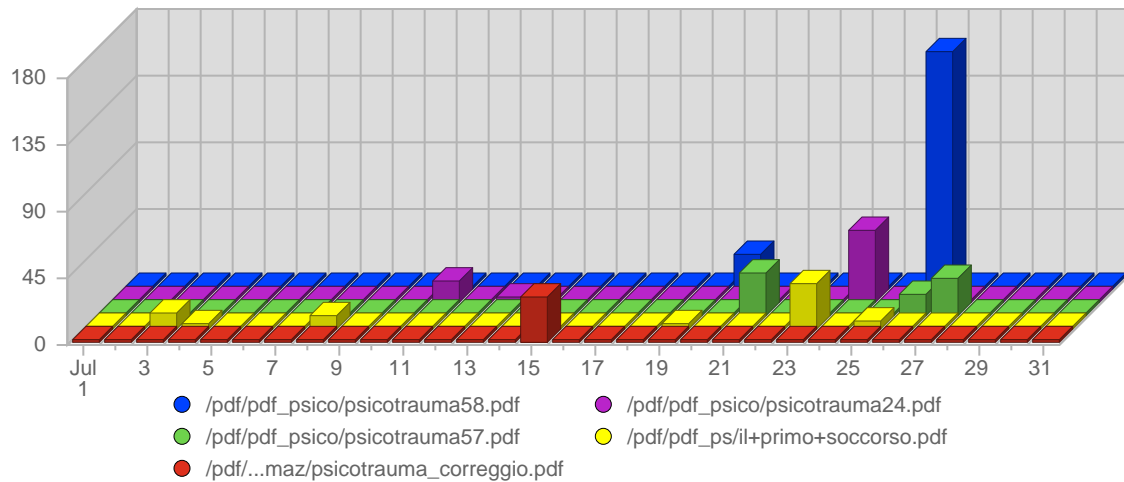
Wed Jul 19th, 2006	2,94 MB	5,24 MB	-1,88 MB ▼	1,66%
Thu Jul 20th, 2006	5,16 MB	5,21 MB	+3,26 MB ▲	2,91%
Fri Jul 21st, 2006	5,82 MB	6,29 MB	-1,85 MB ▼	3,28%
Sat Jul 22nd, 2006	3,87 MB	3,26 MB	+679,50 KB ▲	2,18%
Sun Jul 23rd, 2006	5,56 MB	5,26 MB	+5,46 MB ▲	3,13%
Mon Jul 24th, 2006	8,38 MB	7,88 MB	-9,14 MB ▼	4,72%
Tue Jul 25th, 2006	4,89 MB	9,47 MB	+2,58 MB ▲	2,75%
Wed Jul 26th, 2006	34,71 MB	5,24 MB	+31,77 MB ▲	19,54%
Thu Jul 27th, 2006	10,79 MB	5,21 MB	+5,63 MB ▲	6,08%
Fri Jul 28th, 2006	7,16 MB	6,29 MB	+1,34 MB ▲	4,03%
Sat Jul 29th, 2006	1,00 MB	3,26 MB	-2,86 MB ▼	0,57%
Sun Jul 30th, 2006	1,53 MB	5,26 MB	-4,03 MB ▼	0,86%
Mon Jul 31st, 2006	3,48 MB	7,88 MB	-4,90 MB ▼	1,96%
	177,64 MB	169,79 MB	-8,78 MB	

Pages



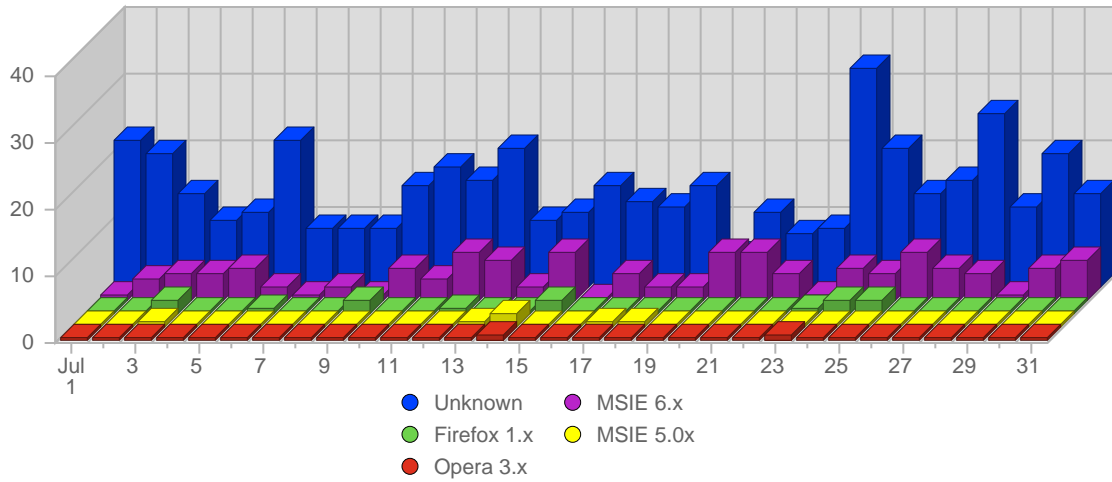
#	Title & Page	Total Page Views	Average Page Views Historically	Change	Percent of Page Views
1.	/default.htm	133	145,88	-11 ▼	24,05%
2.	/docum_psico.htm	49	27,38	+17 ▲	8,86%
3.	/ticker1.swf	46	56,80	-19 ▼	8,32%
4.	/counselling.htm	29	45,75	-4 ▼	5,24%
5.	/psicotraumatologia.htm	29	44,13	+5 ▲	5,24%
6.	/chisono.htm	28	38,38	-1 ▼	5,06%
7.	/formazione.htm	22	37,00	-2 ▼	3,98%
8.	/contatti.htm	19	27,00	+2 ▲	3,44%
9.	/psicotrauma.htm	18	16,00	+3 ▲	3,26%
10.	/formaz_counselling.htm	14	16,63	+6 ▲	2,53%
11.	/psico.htm	13	7,63	+5 ▲	2,35%
12.	/formaz_psico.htm	12	12,57	+3 ▲	2,17%
13.	/news_psico.htm	11	8,57	+2 ▲	1,99%
14.	/biblio_psico.htm	11	9,50	+4 ▲	1,99%
15.	/news_couns.htm	11	6,57	+7 ▲	1,99%
16.	/links_psico.htm	10	9,57	+5 ▲	1,81%
17.	/docum_counselling.htm	10	15,57	-2 ▼	1,81%
18.	/biblio_counselling.htm	9	10,14	+1 ▲	1,63%
19.	/audio.htm	9	9,25	+1 ▲	1,63%
20.	/medcin.htm	8	6,13	+5 ▲	1,45%
21.	/news_formaz.htm	8	5,13	+6 ▲	1,45%
22.	/links_counselling.htm	8	8,29	+4 ▲	1,45%
23.	/aggiorna.htm	8	15,86	+1 ▲	1,45%
24.	/ps.htm	7	12,00	-5 ▼	1,27%
25.	/pragmatica.htm	7	12,29	-4 ▼	1,27%
		553	591	25	








Media & Downloads



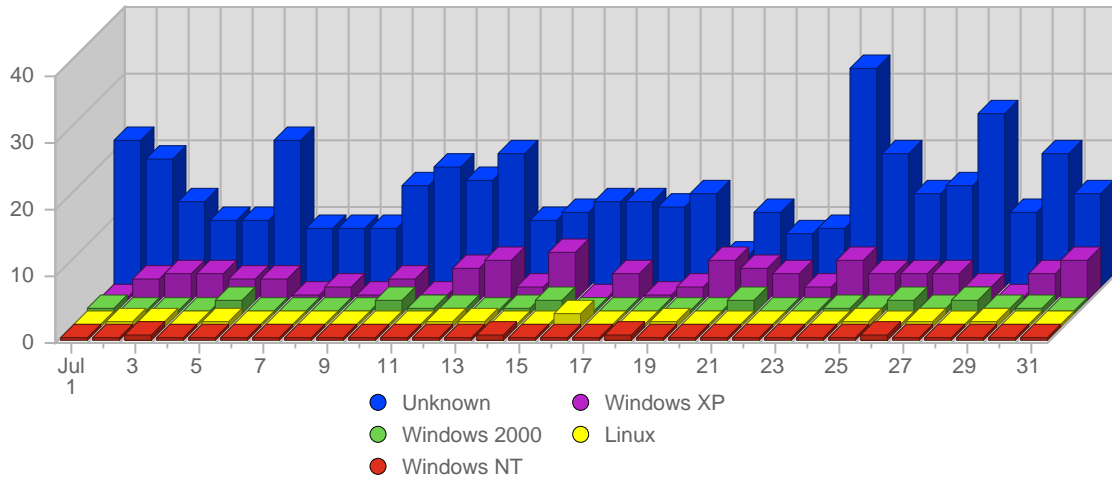
#	File	Total Downloads	Average Downloads Historically	Change	Percent of Downloads
1.	/pdf/pdf_psico/psicotrauma58.pdf	186	42,00	+183 ▲	14,01%
2.	/pdf/pdf_psico/psicotrauma24.pdf	70	15,25	+43 ▲	5,27%
3.	/pdf/pdf_psico/psicotrauma57.pdf	70	59,33	-136 ▼	5,27%
4.	/pdf/pdf_ps/il+primo+soccorso.pdf	67	24,88	+50 ▲	5,05%
5.	/pdf/pdf_formaz/psicotrauma_correggio.pdf	33	32,60	-10 ▼	2,49%
6.	/pdf/pdf_psico/psicotrauma59.pdf	30	15,40	+28 ▲	2,26%
7.	/pdf/pdf_formaz/counselling_correggio.pdf	29	10,80	+26 ▲	2,18%
8.	/pdf/pdf_psico/psicotrauma89.pdf	29	12,67	+20 ▲	2,18%
9.	/pdf/pdf_formaz/psicotrauma_deu_2005.pdf	26	12,75	-2 ▼	1,96%
10.	/pdf/pdf_formaz/dispensa+counselling.pdf	26	92,86	-13 ▼	1,96%
11.	/pdf/pdf_psico/psicotrauma21.pdf	26	4,67	+19 ▲	1,96%
12.	/pdf/pdf_psico/psicotrauma68.pdf	25	8,75	+9 ▲	1,88%
13.	/pdf/pdf_psico/psicotrauma63.pdf	23	23,20	+8 ▲	1,73%
14.	/pdf/pdf_ps/pbls_laici.pdf	22	17,38	+2 ▲	1,66%
15.	/pdf/pdf_formaz/counselling_cri_2005.pdf	22	18,50	+18 ▲	1,66%
16.	/pdf/pdf_formaz/counselling_pacs_2005.pdf	20	21,88	+16 ▲	1,51%
17.	/pdf/portfolio.pdf	19	26,88	+3 ▲	1,43%
18.	/pdf/pdf_psico/psicotrauma10.pdf	16	4,86	+3 ▲	1,21%
19.	/pdf/pdf_psico/psicotrauma45.pdf	16	4,57	+9 ▲	1,21%
20.	/pdf/pdf_psico/psicotrauma37.pdf	15	5,83	-2 ▼	1,13%
21.	/pdf/pdf_psico/psicotrauma71.pdf	15	2,00	+11 ▲	1,13%
22.	/pdf/pdf_psico/psicotrauma8.pdf	15	4,67	+11 ▲	1,13%
23.	/pdf/curriculum.pdf	15	18,50	+2 ▲	1,13%
24.	/pdf/pdf_psico/psicotrauma87.pdf	15	5,67	+13 ▲	1,13%
25.	/pdf/pdf_couns/pragmatica.pdf	14	12,25	-8 ▼	1,05%
		1,328	835	357	












Browser Types



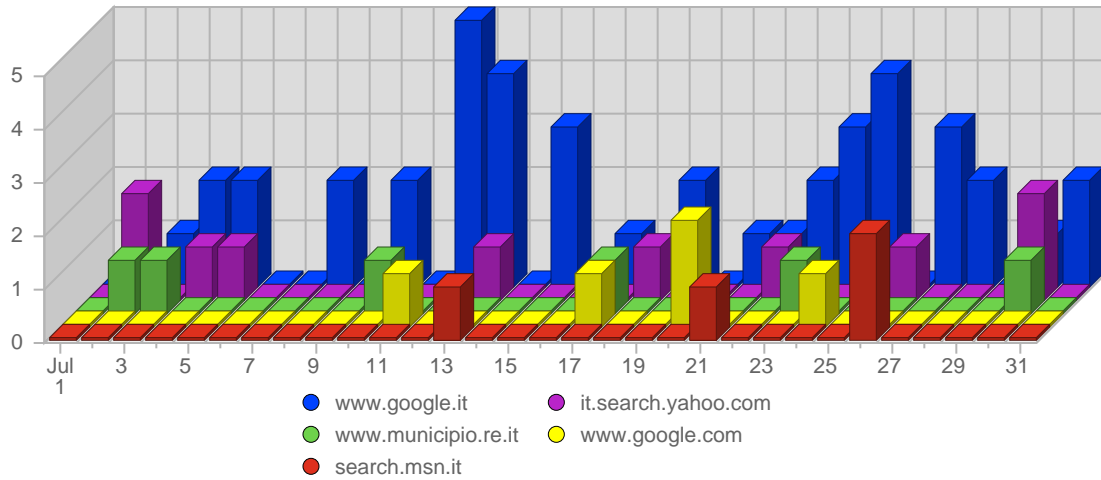
#	Icon	Browser Type	Total Visits	Average Visits Historically	Change	Percent of Visits
1.		Unknown	461	313,13	-13 ▼	76,71%
2.		MSIE 6.x	117	108,50	+19 ▲	19,47%
3.		Firefox 1.x	13	7,75	+7 ▲	2,16%
4.		MSIE 5.0x	6	3,00	+1 ▲	1,00%
5.		Opera 3.x	2	1,33	+2 ▲	0,33%
6.		MSIE 5.5	1	3,00	0 ▬	0,17%
7.		Netscape 7.x	1	2,43	-3 ▼	0,17%
			601	437	12	

Browser Operating Systems



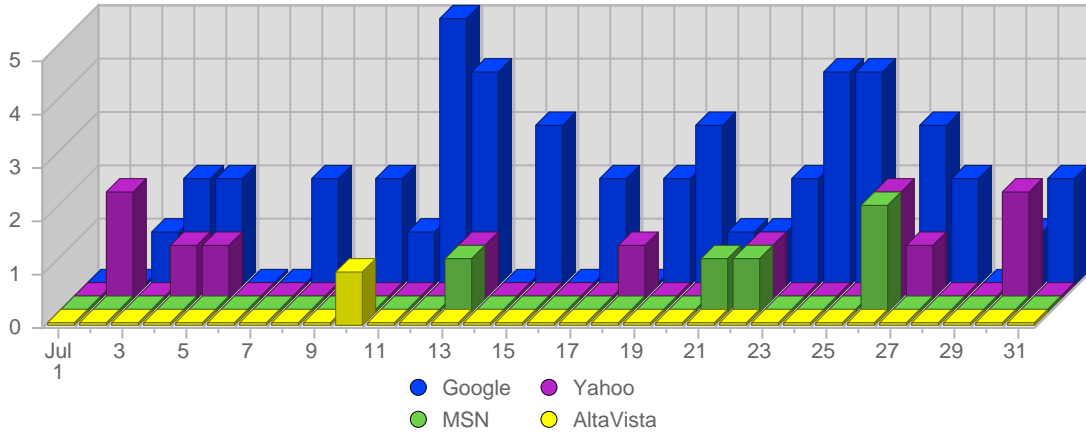
#	Icon	Operating System	Total Visits	Average Visits Historically	Change	Percent of Visits
1.		Unknown	451	304,38	-13 ▼	75,04%
2.		Windows XP	99	80,63	+14 ▲	16,47%
3.		Windows 2000	21	31,50	+2 ▲	3,49%
4.		Linux	11	9,38	0 ▬	1,83%
5.		Windows NT	4	1,33	+3 ▲	0,67%
6.		Macintosh OS X	4	3,00	0 ▬	0,67%
7.		Macintosh PPC	3	0,80	+2 ▲	0,50%
8.		Windows 98	3	4,71	0 ▬	0,50%
9.		Windows 2003	2	0,50	+2 ▲	0,33%
10.		Windows ME	2	1,83	+1 ▲	0,33%
11.		Macintosh	1	-	+1 ▲	0,17%
			601	435	12	





Referring Domains



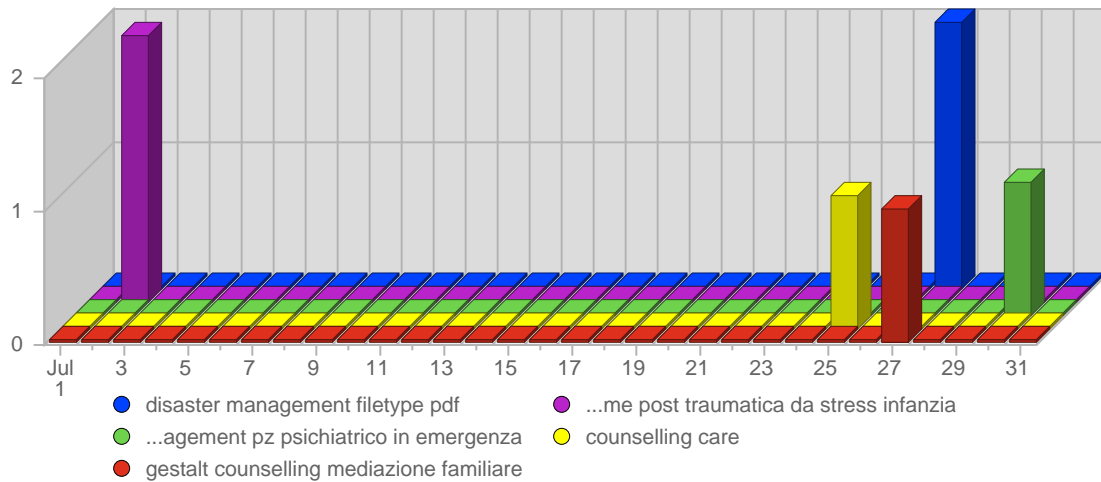
#	Site Domain	Total Visits Referred	Average Visits Historically	Change	Percent of Visits
1.	www.google.it	43	16,63	+31 ▲	58,90%
2.	it.search.yahoo.com	10	6,29	-5 ▼	13,70%
3.	www.municipio.re.it	6	3,50	0 ▬	8,22%
4.	www.google.com	5	2,25	+4 ▲	6,85%
5.	search.msn.it	4	10,33	-5 ▼	5,48%
6.	search.yahoo.com	2	1.00	+2 ▲	2,74%
7.	it.altavista.com	1	1.00	0 ▬	1,37%
8.	search.msn.com	1	1,50	0 ▬	1,37%
9.	www.google.ch	1	0,50	+1 ▲	1,37%
		73	39	24	

Search Engines



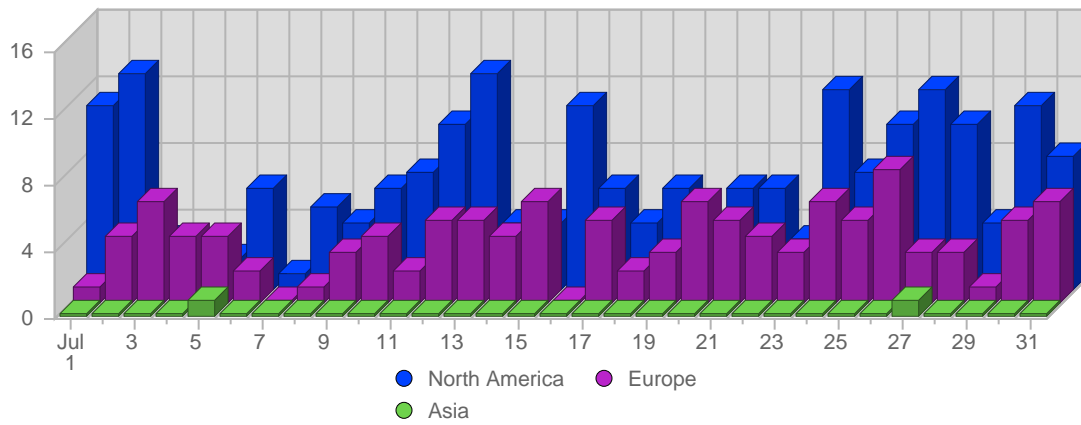
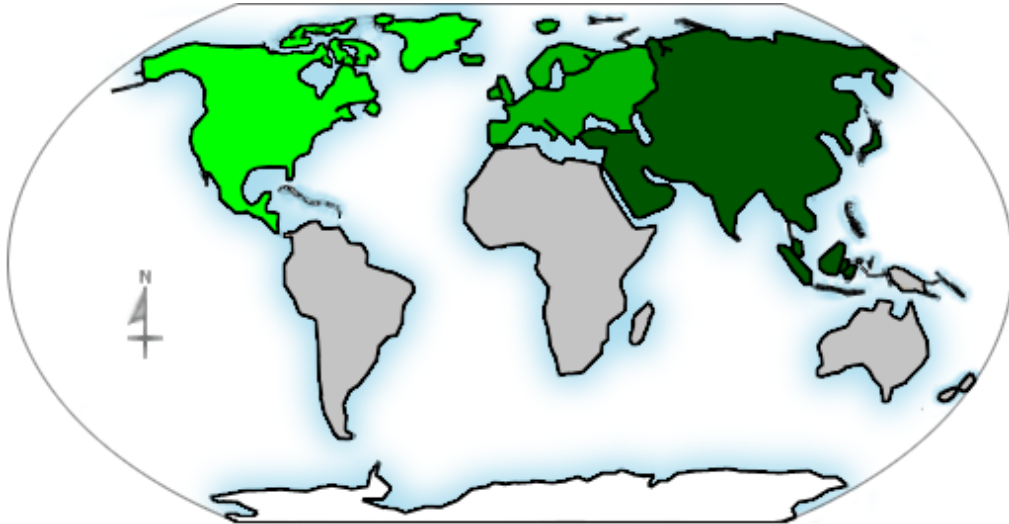
#	Logo	Search Engine	Total Visits Referred	Average Visits Historically	Change	Percent of Visits
1.		Google	49	19.00	+36 ▲	73,13%
2.		Yahoo	12	7,14	-4 ▼	17,91%
3.		MSN	5	11,83	-5 ▼	7,46%
4.		AltaVista	1	2,17	0 ▬	1,49%
			67	36	27	




Search Phrases



#	Search Phrase	Total Visits Referred	Average Visits Historically	Change	Percent of Visits
1.	disaster management filetype pdf	2	-	+2 ▲	3,03%
2.	sindrome post traumatica da stress infanzia	2	-	+2 ▲	3,03%
3.	...i management pz psichiatrico in emergenza	1	-	+1 ▲	1,52%
4.	counselling care	1	1,50	+1 ▲	1,52%
5.	gestalt counselling mediazione familiare	1	-	+1 ▲	1,52%
6.	borderline baranello	1	-	+1 ▲	1,52%
7.	...nfermierist... sull emergenza extraospedal...	1	-	+1 ▲	1,52%
8.	prevenzione dello stress dopo un trauma	1	-	+1 ▲	1,52%
9.	riforma delle professioni counselor	1	-	+1 ▲	1,52%
10.	protocollo emdr soccorritori	1	-	+1 ▲	1,52%
11.	politraumati... powerpoint	1	-	+1 ▲	1,52%
12.	monade matematica	1	-	+1 ▲	1,52%
13.	shoc settico	1	-	+1 ▲	1,52%
14.	infemieri counselor	1	-	+1 ▲	1,52%
15.	bambino politraumati...	1	-	+1 ▲	1,52%
16.	omar fassio	1	-	+1 ▲	1,52%
17.	...al... mary mcclure goulding robert l. goulding	1	-	+1 ▲	1,52%
18.	assitrauma torino	1	-	+1 ▲	1,52%
19.	nozioni primo soccorso aziendale	1	-	+1 ▲	1,52%
20.	cane ansioso farmacoterap...	1	-	+1 ▲	1,52%
21.	...sequenze sindrome post traumatico stress	1	-	+1 ▲	1,52%
22.	dpts ad esordio ritardato	1	-	+1 ▲	1,52%
23.	formazione psicologica del ptsd agli infermieri	1	-	+1 ▲	1,52%
24.	debriefing defusing	1	-	+1 ▲	1,52%
25.	...mento dei disturbi psicologici post traumatici	1	-	+1 ▲	1,52%
		66	3	27	

Continent Breakdown



#		Continent	Total Visits	Average Visits Historically	Change	Percent of Visits
1.		North America	208	174,38	-3 ▼	63,80%
2.		Europe	116	111,75	+37 ▲	35,58%
3.		Asia	2	0,00	+2 ▲	0,61%
			326	286	36	