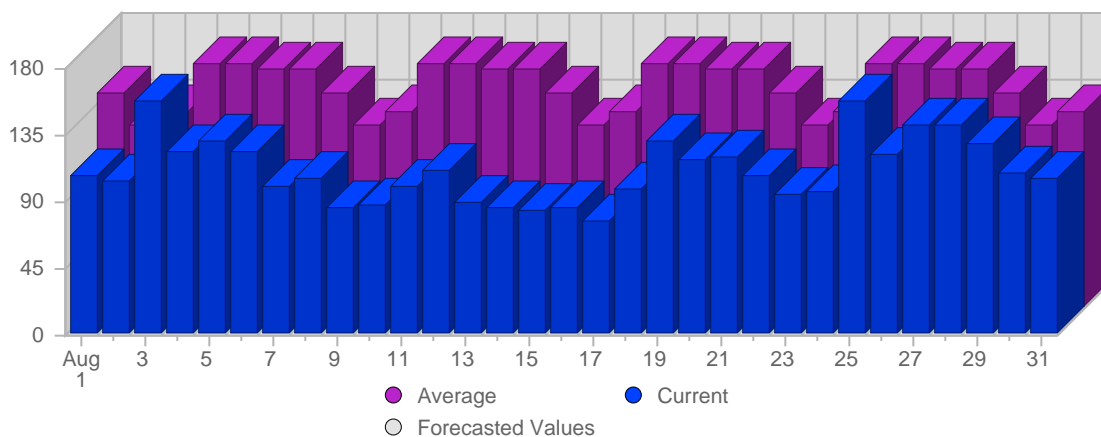
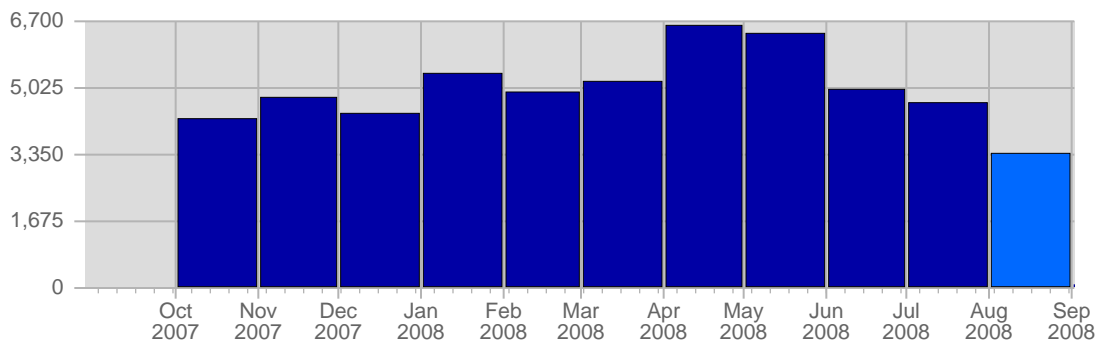


Report Description

Domain: counselling-care.it
 Report Description: Executive Summary Report for the month of August 2008
 Report Range: Month of August 2008
 Report Scope: Historical Data

Visits



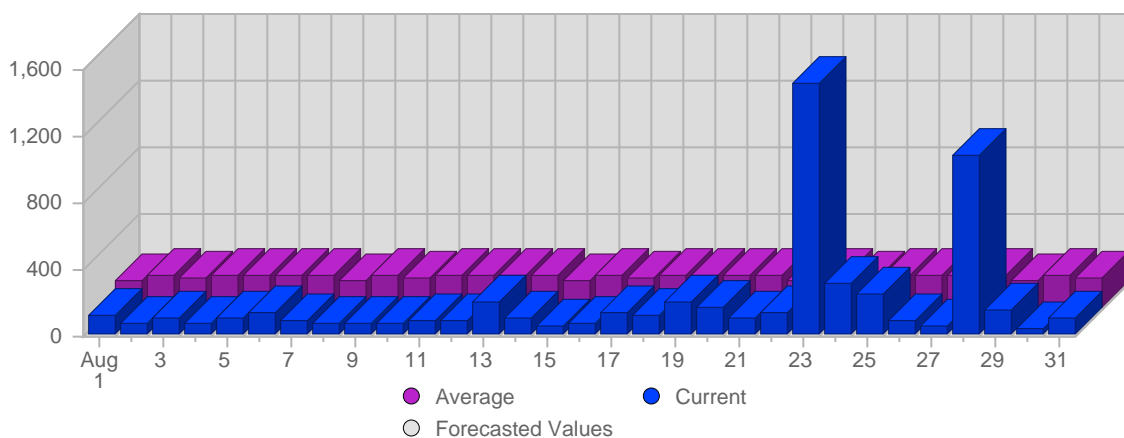
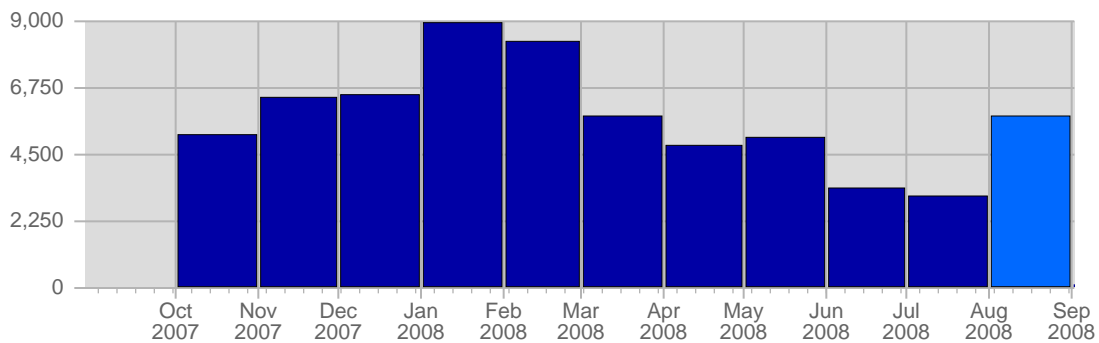
Date	Total Visits	Average Visits Historically	Change	Percent of Total Visits
Fri Aug 1st, 2008	106	144,12	+106 ▲	3,12%
Sat Aug 2nd, 2008	103	122,87	+103 ▲	3,03%
Sun Aug 3rd, 2008	157	132,17	+44 ▲	4,62%
Mon Aug 4th, 2008	122	163,68	-2 ▼	3,59%
Tue Aug 5th, 2008	130	164,58	+1 ▲	3,83%
Wed Aug 6th, 2008	123	160,67	+5 ▲	3,62%
Thu Aug 7th, 2008	99	160,53	-67 ▼	2,91%
Fri Aug 8th, 2008	105	144,12	-1 ▼	3,09%
Sat Aug 9th, 2008	84	122,87	-19 ▼	2,47%

Continued on Page 2 ...

... continued from Page 1

Sun Aug 10th, 2008	87	132,17	-70 ▼	2,56%
Mon Aug 11th, 2008	99	163,68	-23 ▼	2,91%
Tue Aug 12th, 2008	110	164,58	-20 ▼	3,24%
Wed Aug 13th, 2008	89	160,67	-34 ▼	2,62%
Thu Aug 14th, 2008	85	160,53	-14 ▼	2,50%
Fri Aug 15th, 2008	83	144,12	-22 ▼	2,44%
Sat Aug 16th, 2008	85	122,87	+1 ▲	2,50%
Sun Aug 17th, 2008	75	132,17	-12 ▼	2,21%
Mon Aug 18th, 2008	98	163,68	-1 ▼	2,88%
Tue Aug 19th, 2008	129	164,58	+19 ▲	3,80%
Wed Aug 20th, 2008	117	160,67	+28 ▲	3,44%
Thu Aug 21st, 2008	118	160,53	+33 ▲	3,47%
Fri Aug 22nd, 2008	106	144,12	+23 ▲	3,12%
Sat Aug 23rd, 2008	93	122,87	+8 ▲	2,74%
Sun Aug 24th, 2008	96	132,17	+21 ▲	2,83%
Mon Aug 25th, 2008	156	163,68	+58 ▲	4,59%
Tue Aug 26th, 2008	121	164,58	-8 ▼	3,56%
Wed Aug 27th, 2008	141	160,67	+24 ▲	4,15%
Thu Aug 28th, 2008	140	160,53	+22 ▲	4,12%
Fri Aug 29th, 2008	128	144,12	+22 ▲	3,77%
Sat Aug 30th, 2008	108	122,87	+15 ▲	3,18%
Sun Aug 31st, 2008	105	132,17	+9 ▲	3,09%
	3,398	4,162	-1,229	

Page Views



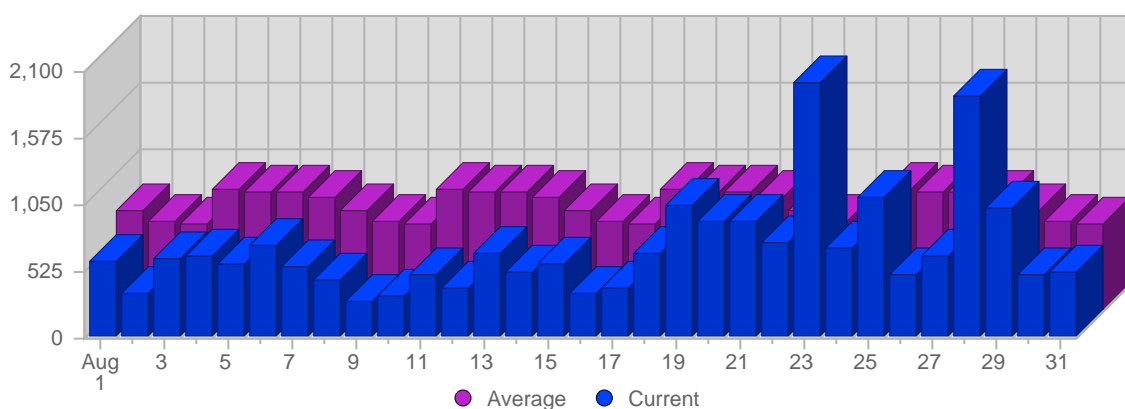
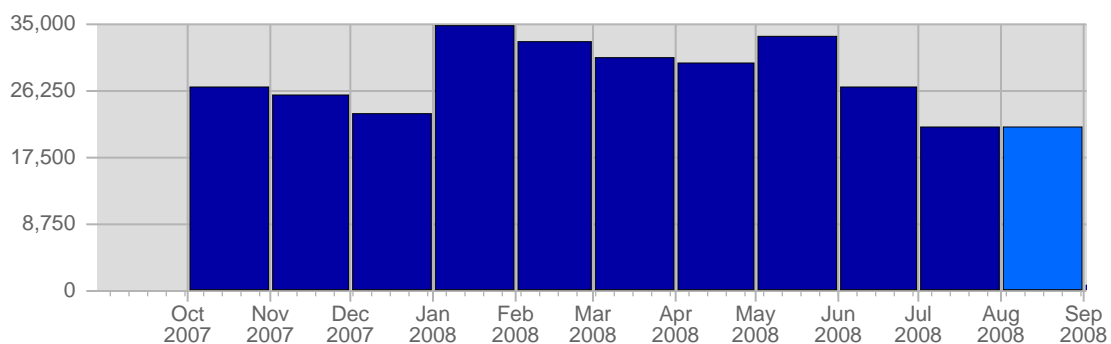
Date	Total Page Views	Average Page Views Historically	Change	Percent of Total Page Views
Fri Aug 1st, 2008	111	159,55	+111 ▲	1,93%
Sat Aug 2nd, 2008	59	188,45	+59 ▲	1,02%
Sun Aug 3rd, 2008	99	178,78	-15 ▼	1,72%
Mon Aug 4th, 2008	64	187,98	-1 ▼	1,11%
Tue Aug 5th, 2008	100	185,12	+28 ▲	1,73%
Wed Aug 6th, 2008	130	191,25	+41 ▲	2,25%
Thu Aug 7th, 2008	87	187,70	-88 ▼	1,51%
Fri Aug 8th, 2008	63	159,55	-48 ▼	1,09%
Sat Aug 9th, 2008	70	188,45	+11 ▲	1,21%
Sun Aug 10th, 2008	72	178,78	-27 ▼	1,25%
Mon Aug 11th, 2008	85	187,98	+21 ▲	1,47%
Tue Aug 12th, 2008	76	185,12	-24 ▼	1,32%
Wed Aug 13th, 2008	184	191,25	+54 ▲	3,19%
Thu Aug 14th, 2008	97	187,70	+10 ▲	1,68%
Fri Aug 15th, 2008	42	159,55	-21 ▼	0,73%
Sat Aug 16th, 2008	71	188,45	+1 ▲	1,23%
Sun Aug 17th, 2008	121	178,78	+49 ▲	2,10%
Mon Aug 18th, 2008	116	187,98	+31 ▲	2,01%

Continued on Page 4 ...

... continued from Page 3

Tue Aug 19th, 2008	192	185,12	+116 ▲	3,33%
Wed Aug 20th, 2008	165	191,25	-19 ▼	2,86%
Thu Aug 21st, 2008	96	187,70	-1 ▼	1,67%
Fri Aug 22nd, 2008	131	159,55	+89 ▲	2,27%
Sat Aug 23rd, 2008	1,503	188,45	+1,432 ▲	26,06%
Sun Aug 24th, 2008	311	178,78	+190 ▲	5,39%
Mon Aug 25th, 2008	244	187,98	+128 ▲	4,23%
Tue Aug 26th, 2008	86	185,12	-106 ▼	1,49%
Wed Aug 27th, 2008	43	191,25	-122 ▼	0,75%
Thu Aug 28th, 2008	1,078	187,70	+982 ▲	18,69%
Fri Aug 29th, 2008	144	159,55	+13 ▲	2,50%
Sat Aug 30th, 2008	37	188,45	-1,466 ▼	0,64%
Sun Aug 31st, 2008	90	178,78	-221 ▼	1,56%
	5,767	5,237	2,692	

Hits



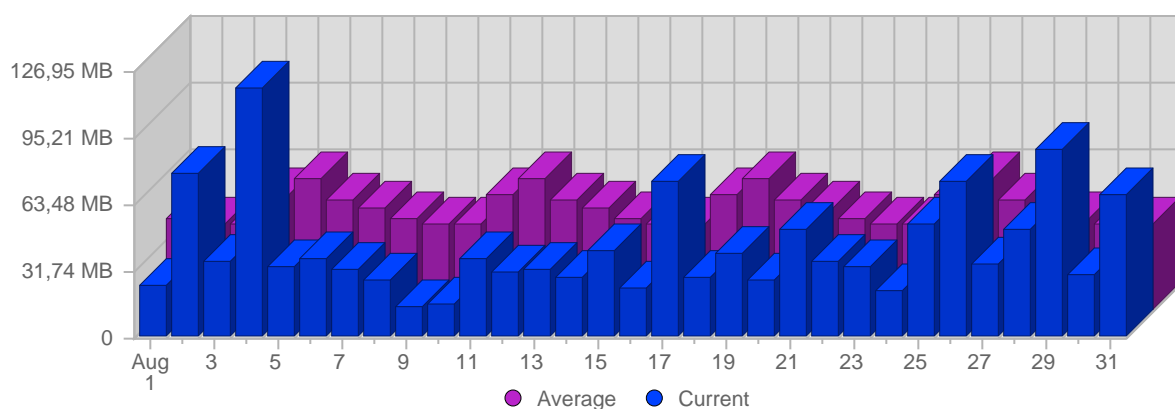
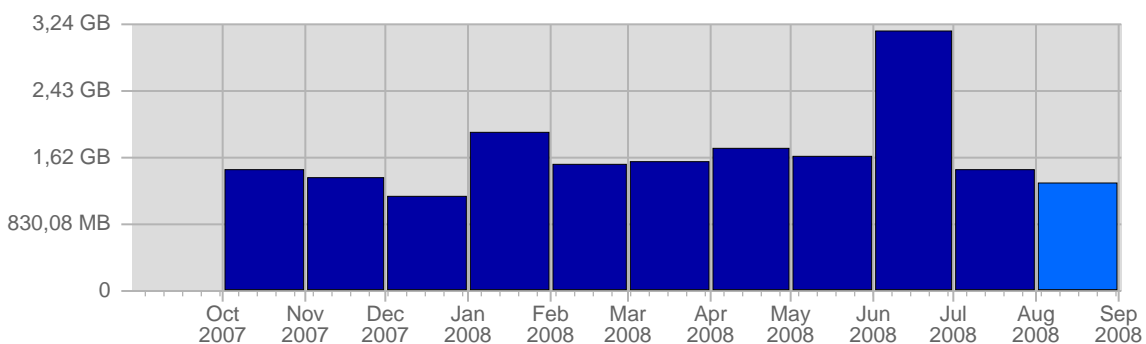
Date	Total Hits	Average Hits Historically	Change	Percent of Total Hits
Fri Aug 1st, 2008	599	786,50	+599 ▲	2,77%
Sat Aug 2nd, 2008	339	699,18	+339 ▲	1,57%
Sun Aug 3rd, 2008	612	689,02	+89 ▲	2,83%
Mon Aug 4th, 2008	631	962,02	-155 ▼	2,92%
Tue Aug 5th, 2008	586	934,73	+57 ▲	2,71%
Wed Aug 6th, 2008	716	936,92	+287 ▲	3,31%
Thu Aug 7th, 2008	553	890,13	-268 ▼	2,56%
Fri Aug 8th, 2008	444	786,50	-155 ▼	2,05%
Sat Aug 9th, 2008	291	699,18	-48 ▼	1,35%
Sun Aug 10th, 2008	322	689,02	-290 ▼	1,49%
Mon Aug 11th, 2008	502	962,02	-129 ▼	2,32%
Tue Aug 12th, 2008	397	934,73	-189 ▼	1,84%
Wed Aug 13th, 2008	668	936,92	-48 ▼	3,09%
Thu Aug 14th, 2008	518	890,13	-35 ▼	2,40%
Fri Aug 15th, 2008	572	786,50	+128 ▲	2,65%
Sat Aug 16th, 2008	340	699,18	+49 ▲	1,57%
Sun Aug 17th, 2008	396	689,02	+74 ▲	1,83%
Mon Aug 18th, 2008	653	962,02	+151 ▲	3,02%

Continued on Page 6 ...

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Tue Aug 19th, 2008	1,043	934,73	+646 ▲	4,82%
Wed Aug 20th, 2008	915	936,92	+247 ▲	4,23%
Thu Aug 21st, 2008	917	890,13	+399 ▲	4,24%
Fri Aug 22nd, 2008	749	786,50	+177 ▲	3,46%
Sat Aug 23rd, 2008	2,000	699,18	+1,660 ▲	9,25%
Sun Aug 24th, 2008	702	689,02	+306 ▲	3,25%
Mon Aug 25th, 2008	1,092	962,02	+439 ▲	5,05%
Tue Aug 26th, 2008	498	934,73	-545 ▼	2,30%
Wed Aug 27th, 2008	631	936,92	-284 ▼	2,92%
Thu Aug 28th, 2008	1,904	890,13	+987 ▲	8,81%
Fri Aug 29th, 2008	1,011	786,50	+262 ▲	4,68%
Sat Aug 30th, 2008	499	699,18	-1,501 ▼	2,31%
Sun Aug 31st, 2008	522	689,02	-180 ▼	2,41%
	21,622	24,665	171	

Bandwidth



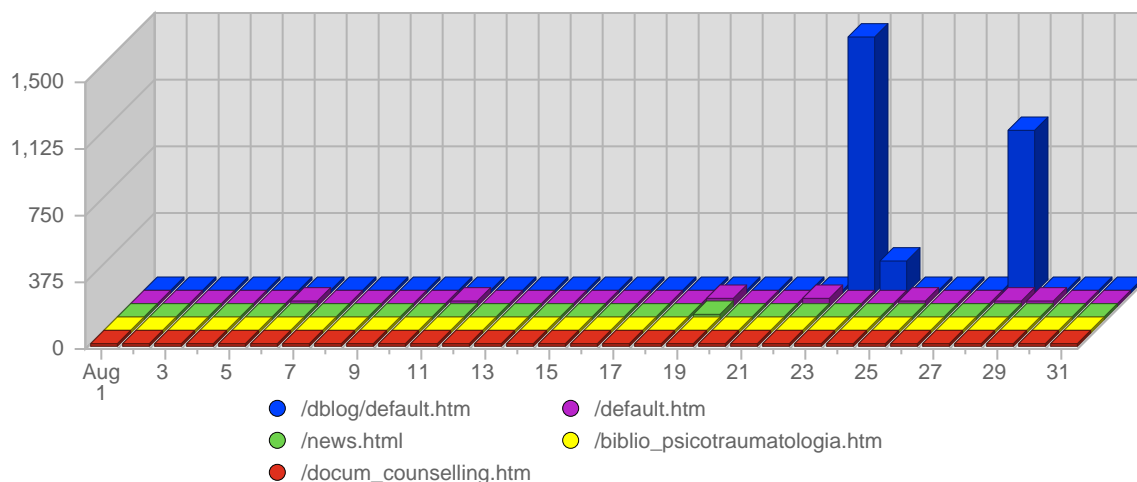
Date	Total Bandwidth	Average Bandwidth Historically	Change	Percent of Total Bandwidth
Fri Aug 1st, 2008	25,11 MB	44,37 MB	+25,11 MB ▲	1,89%
Sat Aug 2nd, 2008	78,41 MB	41,42 MB	+78,41 MB ▲	5,89%
Sun Aug 3rd, 2008	36,01 MB	41,07 MB	+11,98 MB ▲	2,70%
Mon Aug 4th, 2008	118,46 MB	55,02 MB	+52,20 MB ▲	8,89%
Tue Aug 5th, 2008	34,27 MB	63,35 MB	+4,09 MB ▲	2,57%
Wed Aug 6th, 2008	37,92 MB	52,57 MB	+12,16 MB ▲	2,85%
Thu Aug 7th, 2008	32,99 MB	48,91 MB	-12,21 MB ▼	2,48%
Fri Aug 8th, 2008	27,25 MB	44,37 MB	+2,14 MB ▲	2,05%
Sat Aug 9th, 2008	15,02 MB	41,42 MB	-63,38 MB ▼	1,13%
Sun Aug 10th, 2008	15,55 MB	41,07 MB	-20,45 MB ▼	1,17%
Mon Aug 11th, 2008	37,30 MB	55,02 MB	-81,15 MB ▼	2,80%
Tue Aug 12th, 2008	31,35 MB	63,35 MB	-2,91 MB ▼	2,35%
Wed Aug 13th, 2008	32,47 MB	52,57 MB	-5,45 MB ▼	2,44%
Thu Aug 14th, 2008	28,34 MB	48,91 MB	-4,64 MB ▼	2,13%
Fri Aug 15th, 2008	41,50 MB	44,37 MB	+14,25 MB ▲	3,12%
Sat Aug 16th, 2008	22,91 MB	41,42 MB	+7,88 MB ▲	1,72%
Sun Aug 17th, 2008	74,86 MB	41,07 MB	+59,31 MB ▲	5,62%
Mon Aug 18th, 2008	28,57 MB	55,02 MB	-8,73 MB ▼	2,15%

Continued on Page 8 ...

... continued from Page 7

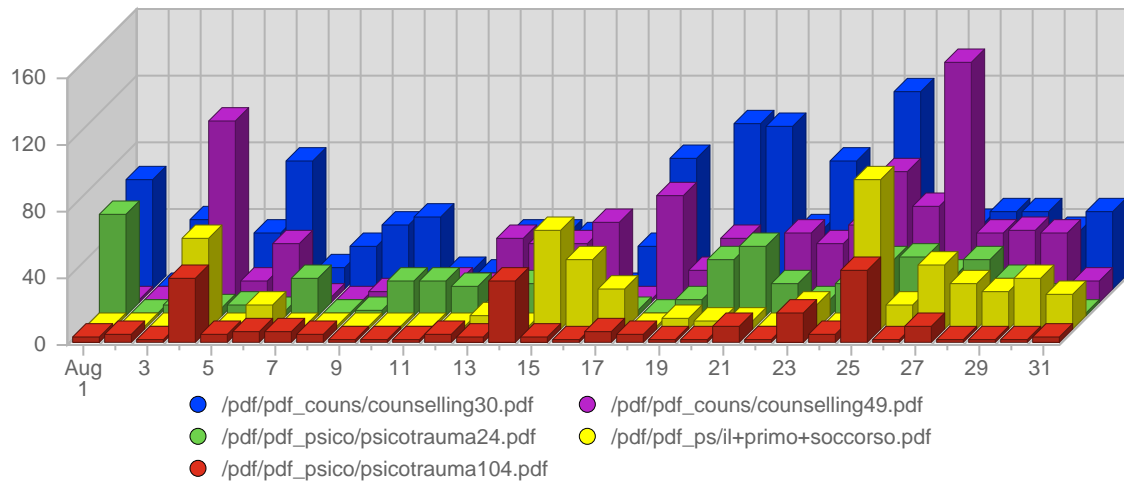
Tue Aug 19th, 2008	39,85 MB	63,35 MB	+8,49 MB ▲	2,99%
Wed Aug 20th, 2008	27,41 MB	52,57 MB	-5,06 MB ▼	2,06%
Thu Aug 21st, 2008	51,62 MB	48,91 MB	+23,28 MB ▲	3,87%
Fri Aug 22nd, 2008	36,02 MB	44,37 MB	-5,48 MB ▼	2,70%
Sat Aug 23rd, 2008	33,45 MB	41,42 MB	+10,55 MB ▲	2,51%
Sun Aug 24th, 2008	22,33 MB	41,07 MB	-52,53 MB ▼	1,68%
Mon Aug 25th, 2008	53,40 MB	55,02 MB	+24,82 MB ▲	4,01%
Tue Aug 26th, 2008	74,89 MB	63,35 MB	+35,04 MB ▲	5,62%
Wed Aug 27th, 2008	35,43 MB	52,57 MB	+8,03 MB ▲	2,66%
Thu Aug 28th, 2008	51,09 MB	48,91 MB	-545,40 KB ▼	3,83%
Fri Aug 29th, 2008	89,98 MB	44,37 MB	+53,96 MB ▲	6,75%
Sat Aug 30th, 2008	30,17 MB	41,42 MB	-3,28 MB ▼	2,27%
Sun Aug 31st, 2008	68,40 MB	41,07 MB	+46,06 MB ▲	5,13%
	1,30 GB	1,43 GB	-194,99 MB	

Pages



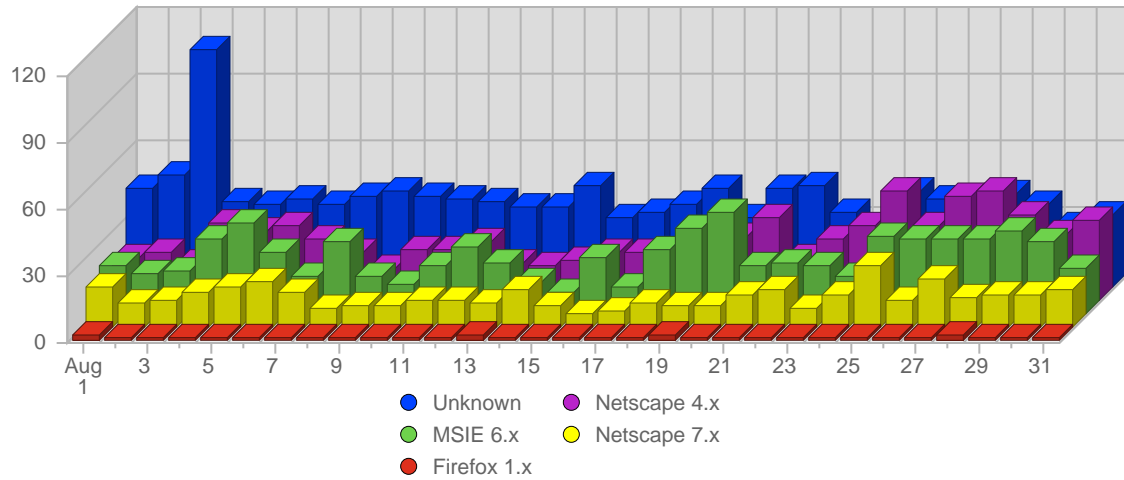
#	Title & Page	Total Page Views	Average Page Views Historically	Change	Percent of Page Views
1.	/dblog/default.htm	2,532	-	+2,532 ▲	43,91%
2.	/default.htm	576	716,07	+20 ▲	9,99%
3.	/news.html	178	174,83	-4 ▼	3,09%
4.	/biblio_psicotraumatologia.htm	120	153,29	-29 ▼	2,08%
5.	/docum_counselling.htm	115	189,57	-37 ▼	1,99%
6.	/docum_psicotraumatologia.htm	112	174,50	+26 ▲	1,94%
7.	/biblio_counselling.htm	111	159,00	-36 ▼	1,93%
8.	/at_counselling.htm	110	166,36	-34 ▼	1,91%
9.	/formazione.htm	101	117,79	+10 ▲	1,75%
10.	/psicotraumatologia.htm	81	104,21	0 ▬	1,41%
11.	/formaz_psicotraumatologia.htm	80	107,14	+8 ▲	1,39%
12.	/convegnovf/foto/index.htm	72	77,71	-1 ▼	1,25%
13.	/ps.htm	70	98,43	-8 ▼	1,21%
14.	/formaz_counselling.htm	67	102,50	-2 ▼	1,16%
15.	/counselling.htm	67	91,07	-6 ▼	1,16%
16.	/chi+sono.htm	64	99,00	-7 ▼	1,11%
17.	/livestats.htm	62	69,93	+5 ▲	1,08%
18.	/esperienze+referenze.htm	60	56,83	+6 ▲	1,04%
19.	/dblog/admin/costanti_elenco.asp	59	13,00	+59 ▲	1,02%
20.	/links_counselling.htm	58	77,50	-4 ▼	1,01%
21.	/googleadsense.htm	56	83,70	-7 ▼	0,97%
22.	/links_psicotraumatologia.htm	54	77,00	-4 ▼	0,94%
23.	/ascolta.htm	53	60,46	+6 ▲	0,92%
24.	/...vegnovf/foto/pages/img_5069_2_jpg.htm	48	52,07	+15 ▲	0,83%
25.	/parlano.htm	48	77,36	-11 ▼	0,83%
		5,767	4,975	2,692	









Media & Downloads



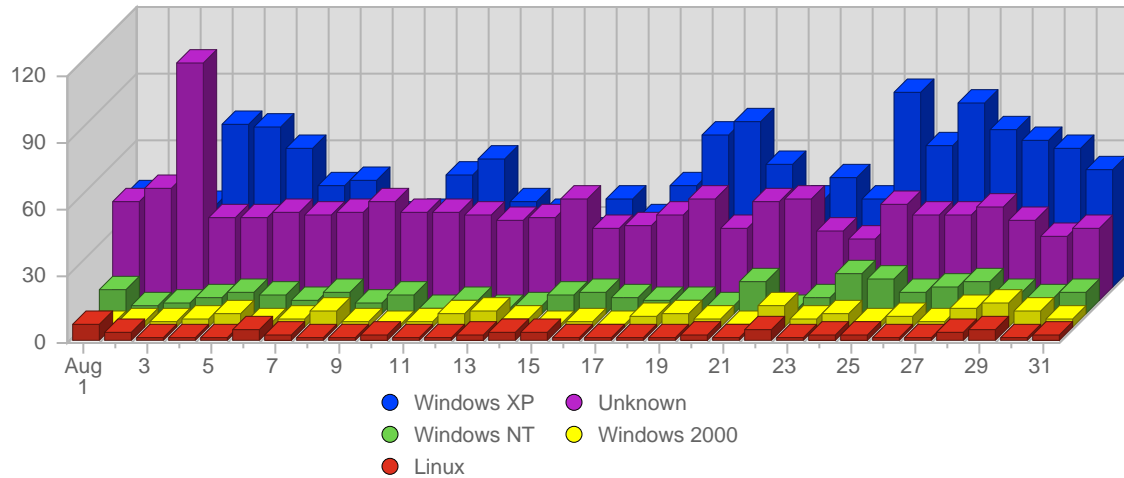
#	File	Total Downloads	Average Downloads Historically	Change	Percent of Downloads
1.	/pdf/pdf_couns/counselling30.pdf	1,285	611,93	+390 ▲	15,94%
2.	/pdf/pdf_couns/counselling49.pdf	1,011	1,341,33	-918 ▼	12,54%
3.	/pdf/pdf_psico/psicotrauma24.pdf	494	652,07	-46 ▼	6,13%
4.	/pdf/pdf_ps/il+primo+soccorso.pdf	480	313,21	+31 ▲	5,96%
5.	/pdf/pdf_psico/psicotrauma104.pdf	232	293,00	+3 ▲	2,88%
6.	/pdf/pdf_psico/psicotrauma8.pdf	231	321,92	-71 ▼	2,87%
7.	/pdf/pdf_at/at13.pdf	162	507,21	-175 ▼	2,01%
8.	/pdf/pdf_couns/counselling12.pdf	116	145,29	-6 ▼	1,44%
9.	/pdf/pdf_formaz/counselling_pacs_2005.pdf	98	189,08	-38 ▼	1,22%
10.	/pdf/pdf_couns/counselling24.pdf	92	102,15	-14 ▼	1,14%
11.	/pdf/pdf_psico/psicotrauma101.pdf	67	58,43	-34 ▼	0,83%
12.	/pdf/pdf_couns/counselling43.pdf	67	58,93	-22 ▼	0,83%
13.	/pdf/pdf_at/at9.pdf	63	70,36	-10 ▼	0,78%
14.	/pdf/pdf_at/at11.pdf	63	52,71	-4 ▼	0,78%
15.	/pdf/pdf_formaz/counselling_cri_2004.pdf	58	126,46	-33 ▼	0,72%
16.	/pdf/pdf_formaz/pordenone2008.pdf	57	81,00	+9 ▲	0,71%
17.	/pdf/pdf_formaz/esperienze_cri_2005.pdf	57	168,46	-88 ▼	0,71%
18.	/pdf/pdf_psico/psicotrauma86.pdf	56	80,23	-21 ▼	0,70%
19.	/pdf/pdf_psico/psicotrauma73.pdf	56	114,29	-32 ▼	0,70%
20.	/pdf/pdf_at/at2.pdf	55	48,50	-23 ▼	0,68%
21.	/pdf/pdf_psico/psicotrauma99.pdf	55	40,57	-33 ▼	0,68%
22.	/pdf/pdf_formaz/psicotrauma_deu_2006.pdf	53	53,54	+36 ▲	0,66%
23.	/pdf/pdf_formaz/counselling_uniinf_2006.pdf	53	137,43	-3 ▼	0,66%
24.	/pdf/pdf_formaz/psicotrauma_cri_2004.pdf	52	48,92	-7 ▼	0,65%
25.	/pdf/pdf_couns/counselling23.pdf	50	62,93	+8 ▲	0,62%
		8,061	9,733	-2,609	












Browser Types



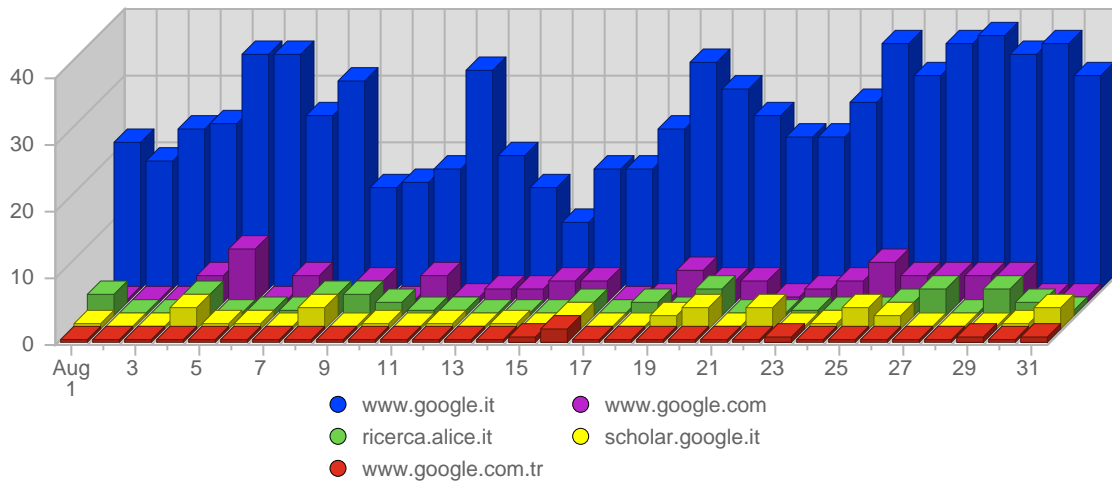
#	Icon	Browser Type	Total Visits	Average Visits Historically	Change	Percent of Visits
1.		Unknown	1,260	1,738,21	-487 ▼	37,08%
2.		Netscape 4.x	868	975,36	-287 ▼	25,54%
3.		MSIE 6.x	798	1,183,57	-392 ▼	23,48%
4.		Netscape 7.x	420	387,36	-72 ▼	12,36%
5.		Firefox 1.x	16	23,77	+5 ▲	0,47%
6.		Opera 3.x	15	10,23	+2 ▲	0,44%
7.		MSIE 5.0x	7	16,23	-3 ▼	0,21%
8.		MSIE 5.5	7	8,69	+2 ▲	0,21%
9.		Avant	3	5,23	+2 ▲	0,09%
10.		Netscape 3.x	2	1,71	+2 ▲	0,06%
11.		Opera 7.x	1	0,75	0 ▬	0,03%
12.		AOL 9.x	1	1.00	-1 ▼	0,03%
			3,398	4,352	-1,229	

Browser Operating Systems



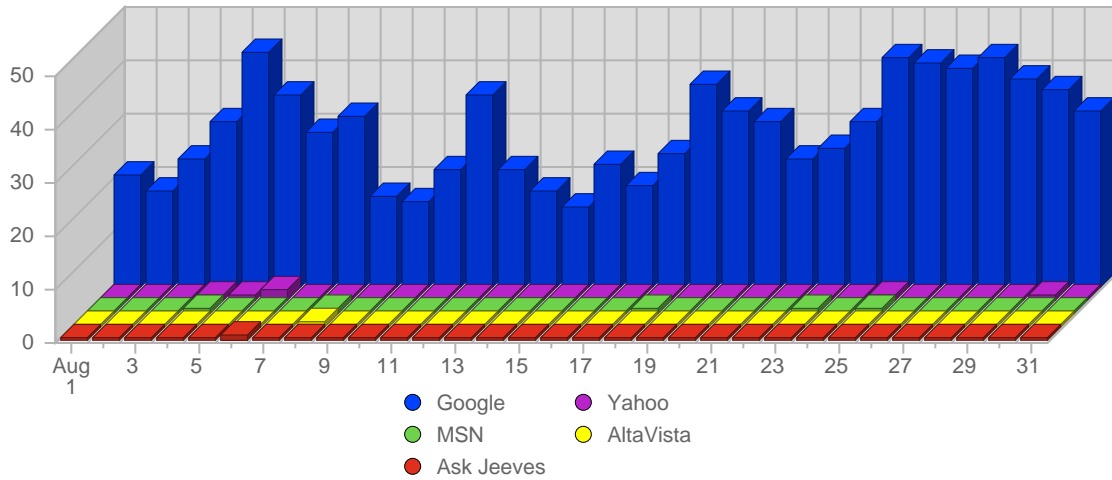
#	Icon	Operating System	Total Visits	Average Visits Historically	Change	Percent of Visits
1.		Windows XP	1,621	2,072,50	-668 ▼	47,71%
2.		Unknown	1,265	1,748,57	-479 ▼	37,23%
3.		Windows NT	247	190,64	-27 ▼	7,27%
4.		Windows 2000	132	171,00	-35 ▼	3,89%
5.		Linux	64	22,00	+29 ▲	1,88%
6.		Macintosh OS X	25	26,62	-10 ▼	0,74%
7.		Macintosh	23	29,07	-10 ▼	0,68%
8.		Windows 2003	8	60,15	-25 ▼	0,24%
9.		Windows 98	7	21,92	-5 ▼	0,21%
10.		Windows ME	5	12,62	+1 ▲	0,15%
11.		Macintosh PPC	1	3,50	+1 ▲	0,03%
			3,398	4,349	-1,229	






Referring Domains



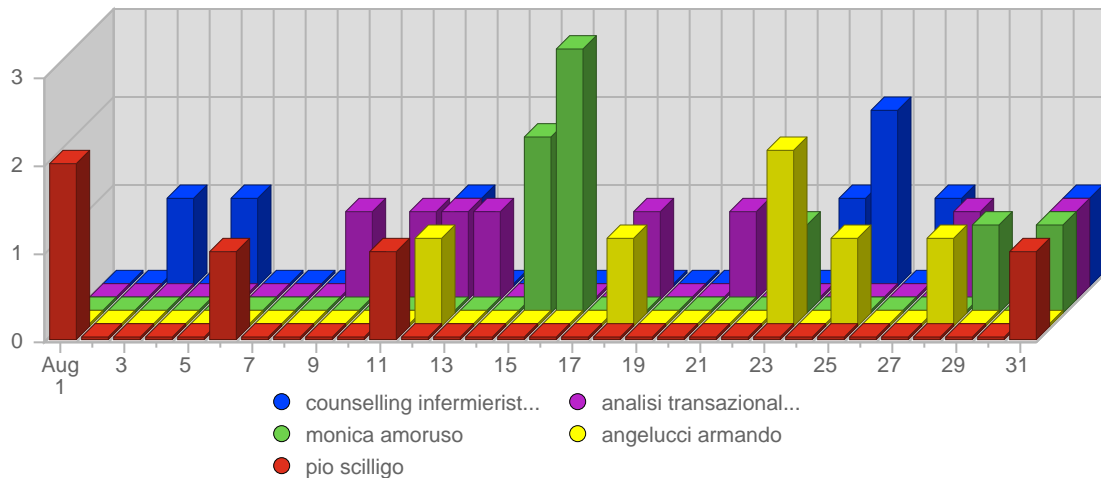
#	Site Domain	Total Visits Referred	Average Visits Historically	Change	Percent of Visits
1.	www.google.it	816	1,217,36	-361 ▼	76,62%
2.	www.google.com	76	100,86	-5 ▼	7,14%
3.	ricerca.alice.it	43	20,50	+2 ▲	4,04%
4.	scholar.google.it	32	23,67	-7 ▼	3,01%
5.	www.google.com.tr	6	-	+6 ▲	0,56%
6.	www.google.pt	6	1,25	+4 ▲	0,56%
7.	www.google.ch	5	7,00	+3 ▲	0,47%
8.	search.live.com	5	59,31	-32 ▼	0,47%
9.	it.search.yahoo.com	5	11,77	+3 ▲	0,47%
10.	search.msn.it	4	8,43	-1 ▼	0,38%
11.	images.google.it	4	6,23	-14 ▼	0,38%
12.	www.soccorritori.it	4	2,43	0 ▬	0,38%
13.	www.associazionereico.it	3	-	+3 ▲	0,28%
14.	www.google.co.uk	3	2,14	0 ▬	0,28%
15.	croceverde.re.it	3	5,67	+2 ▲	0,28%
16.	www.vaivale.com	3	5,08	+1 ▲	0,28%
17.	www.counselingitalia.com	3	5,00	+1 ▲	0,28%
18.	search.conduit.com	2	1,86	+1 ▲	0,19%
19.	209.85.135.104	2	3,50	-4 ▼	0,19%
20.	cc.msnsnscache.com	2	1,50	+2 ▲	0,19%
21.	images.google.com	2	1,14	+2 ▲	0,19%
22.	www.google.pl	2	1,40	+2 ▲	0,19%
23.	search.sweetim.com	2	2,10	0 ▬	0,19%
24.	scholar.google.com.br	1	0,50	0 ▬	0,09%
25.	www.google.es	1	2,00	0 ▬	0,09%
		1,065	1,566	-422	

Search Engines



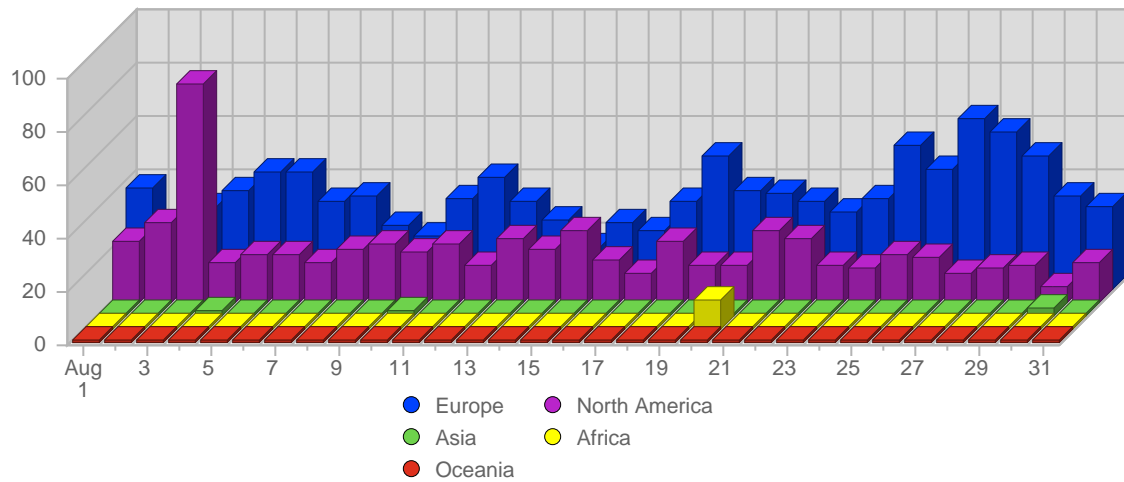
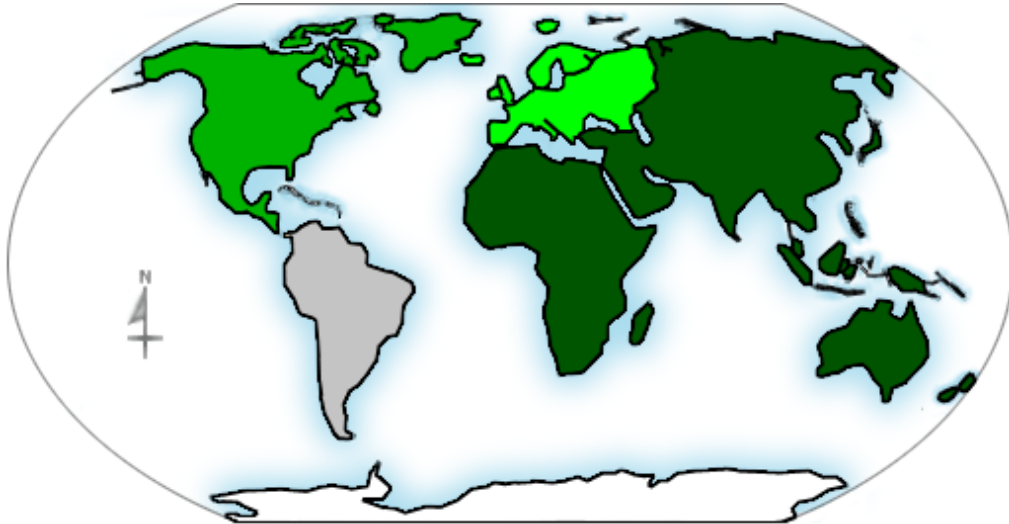
#	Logo	Search Engine	Total Visits Referred	Average Visits Historically	Change	Percent of Visits
1.		Google	909	1,315,57	-348 ▼	98,59%
2.		Yahoo	6	14.00	+3 ▲	0,65%
3.		MSN	5	10.00	-1 ▼	0,54%
4.		AltaVista	1	2,56	0 ▬	0,11%
5.		Ask Jeeves	1	1.00	+1 ▲	0,11%
			922	1,341	-346	






Search Phrases



#	Search Phrase	Total Visits Referred	Average Visits Historically	Change	Percent of Visits
1.	counselling infermierist...	8	8,09	-2 ▼	0,87%
2.	analisi transazional...	8	9,07	-1 ▼	0,87%
3.	monica amoruso	8	0,67	+7 ▲	0,87%
4.	angelucci armando	6	11,09	+6 ▲	0,66%
5.	pio scilligo	5	1,44	+3 ▲	0,55%
6.	stress inoculation training	4	1,33	+3 ▲	0,44%
7.	psicologia dell emergenza	4	1,60	+4 ▲	0,44%
8.	psicotraumat...	4	4,58	+1 ▲	0,44%
9.	psicologia emergenza	3	1,29	+3 ▲	0,33%
10.	counseling infermierist...	3	4,92	-6 ▼	0,33%
11.	counselling care	3	4,85	-2 ▼	0,33%
12.	defusing	3	6,82	-7 ▼	0,33%
13.	relazione aiuto	3	4,86	-2 ▼	0,33%
14.	sindrome da stress post traumatico	3	1,29	+3 ▲	0,33%
15.	iperarousal	3	0,50	+2 ▲	0,33%
16.	gasparetti patrizia	3	0,80	+2 ▲	0,33%
17.	carlo alberto cavallo	2	3,29	+1 ▲	0,22%
18.	robert carkhuff	2	1,00	+2 ▲	0,22%
19.	counseling di fabio	2	1,00	0 ▬	0,22%
20.	mediazione affettivit relazione	2	-	+2 ▲	0,22%
21.	hildegar peplau counselling	2	-	+2 ▲	0,22%
22.	gestalt ciclo vitale	2	-	+2 ▲	0,22%
23.	spitz psicologo	2	1,00	+2 ▲	0,22%
24.	emozioni parassite	2	1,50	+2 ▲	0,22%
25.	counselling care.it	2	1,17	+2 ▲	0,22%
		915	248	-342	

Continent Breakdown



#		Continent	Total Visits	Average Visits Historically	Change	Percent of Visits
1.		Europe	1,116	1,596,69	-376 ▼	63,05%
2.		North America	619	914,46	-411 ▼	34,97%
3.		Asia	21	22,62	+2 ▲	1,19%
4.		Africa	11	1,60	+11 ▲	0,62%
5.		Oceania	3	2,78	+1 ▲	0,17%
			1,770	2,536	-773	