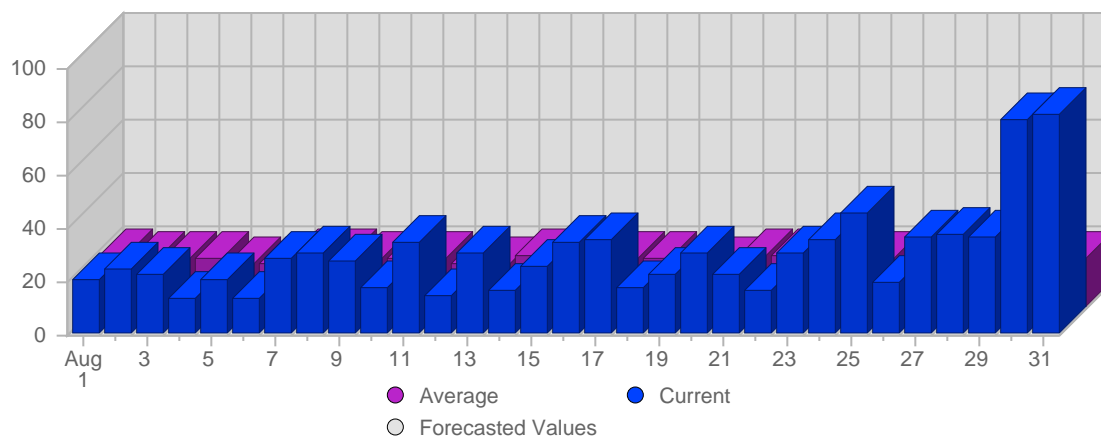
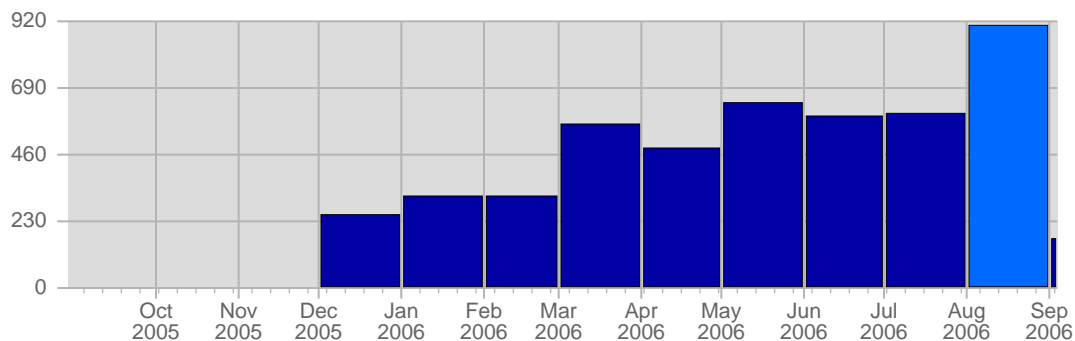


Report Description

Domain: counselling-care.it
 Report Description: Executive Summary Report for the month of August 2006
 Report Range: Month of August 2006
 Report Scope: Historical Data

Visits



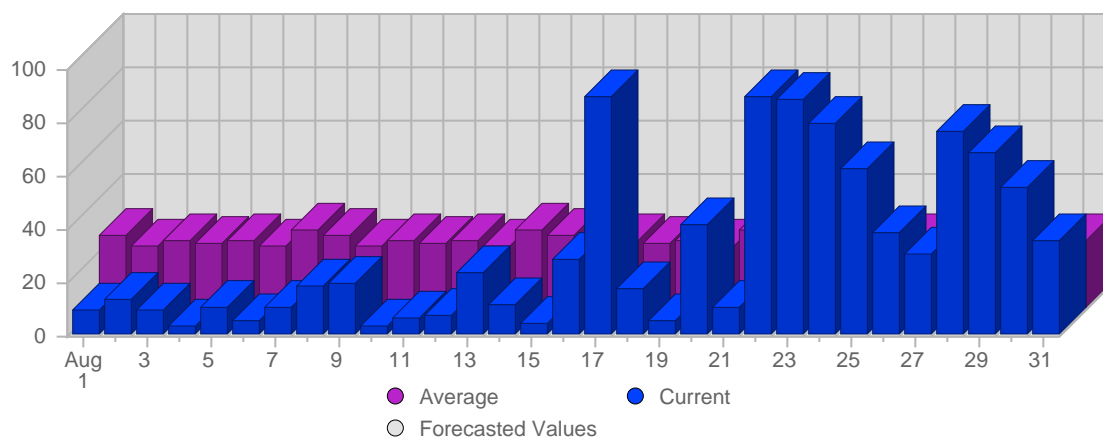
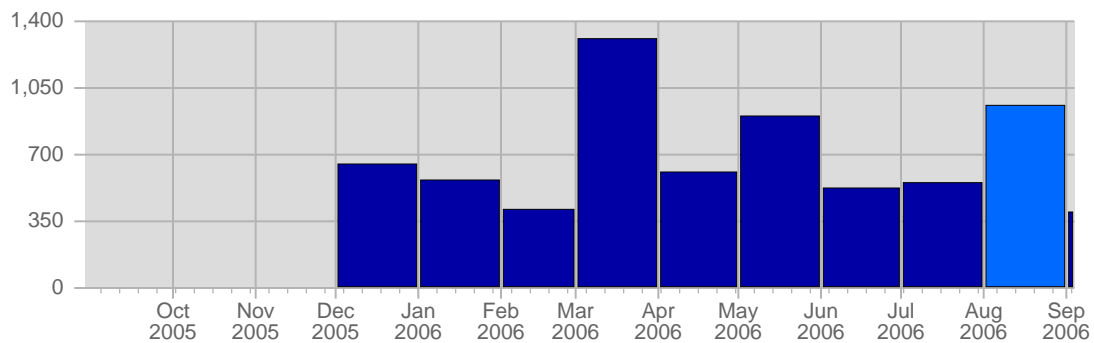
Date	Total Visits	Average Visits Historically	Change	Percent of Total Visits
Tue Aug 1st, 2006	20	19,31	+20 ▲	2,20%
Wed Aug 2nd, 2006	24	17,56	+24 ▲	2,64%
Thu Aug 3rd, 2006	22	18,08	+22 ▲	2,42%
Fri Aug 4th, 2006	13	17,69	+13 ▲	1,43%
Sat Aug 5th, 2006	20	15,69	+20 ▲	2,20%
Sun Aug 6th, 2006	13	16,31	-12 ▼	1,43%
Mon Aug 7th, 2006	28	18,90	+7 ▲	3,08%
Tue Aug 8th, 2006	30	19,31	+10 ▲	3,30%
Wed Aug 9th, 2006	27	17,56	+3 ▲	2,97%

Continued on Page 2 ...

... continued from Page 1

Thu Aug 10th, 2006	17	18,08	-5 ▼	1,87%
Fri Aug 11th, 2006	34	17,69	+21 ▲	3,74%
Sat Aug 12th, 2006	14	15,69	-6 ▼	1,54%
Sun Aug 13th, 2006	30	16,31	+17 ▲	3,30%
Mon Aug 14th, 2006	16	18,90	-12 ▼	1,76%
Tue Aug 15th, 2006	25	19,31	-5 ▼	2,75%
Wed Aug 16th, 2006	34	17,56	+7 ▲	3,74%
Thu Aug 17th, 2006	35	18,08	+18 ▲	3,85%
Fri Aug 18th, 2006	17	17,69	-17 ▼	1,87%
Sat Aug 19th, 2006	22	15,69	+8 ▲	2,42%
Sun Aug 20th, 2006	30	16,31	0 ▬	3,30%
Mon Aug 21st, 2006	22	18,90	+6 ▲	2,42%
Tue Aug 22nd, 2006	16	19,31	-9 ▼	1,76%
Wed Aug 23rd, 2006	30	17,56	-4 ▼	3,30%
Thu Aug 24th, 2006	35	18,08	0 ▬	3,85%
Fri Aug 25th, 2006	45	17,69	+28 ▲	4,95%
Sat Aug 26th, 2006	19	15,69	-3 ▼	2,09%
Sun Aug 27th, 2006	36	16,31	+6 ▲	3,96%
Mon Aug 28th, 2006	37	18,90	+15 ▲	4,07%
Tue Aug 29th, 2006	36	19,31	+20 ▲	3,96%
Wed Aug 30th, 2006	80	17,56	+50 ▲	8,80%
Thu Aug 31st, 2006	82	18,08	+47 ▲	9,02%
	909	158	308	

Page Views



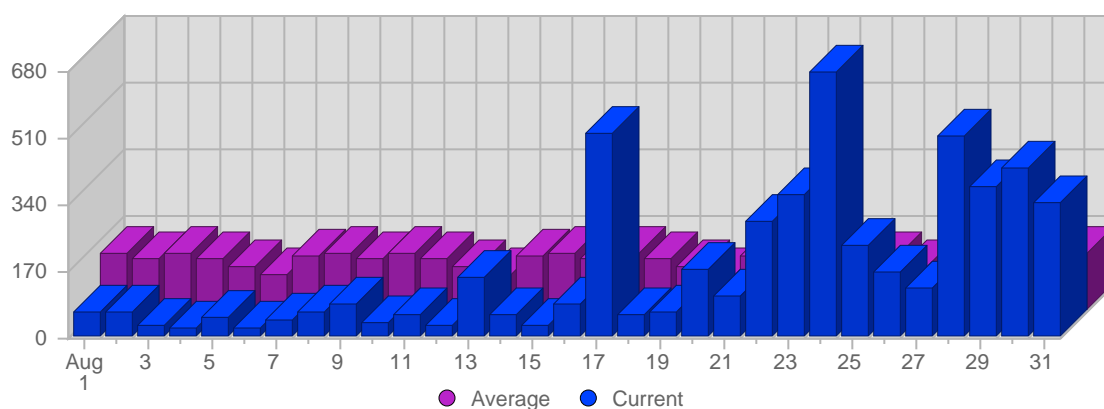
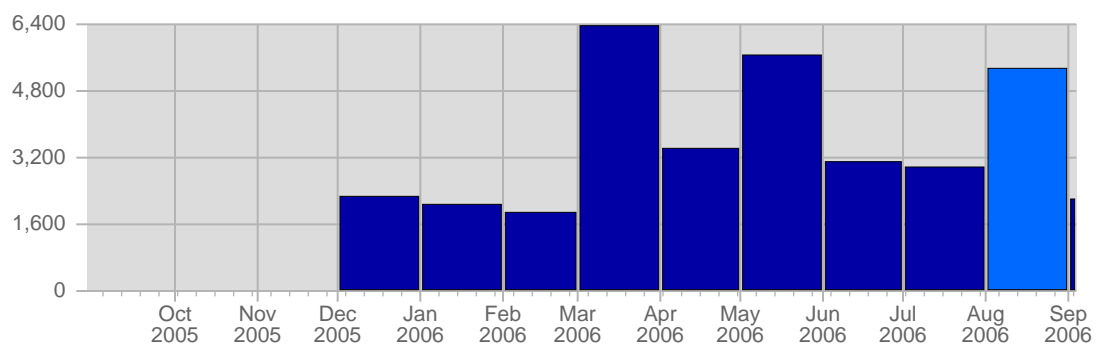
Date	Total Page Views	Average Page Views Historically	Change	Percent of Total Page Views
Tue Aug 1st, 2006	9	27,44	+9 ▲	0,94%
Wed Aug 2nd, 2006	13	23,21	+13 ▲	1,35%
Thu Aug 3rd, 2006	9	25,26	+9 ▲	0,94%
Fri Aug 4th, 2006	3	23,82	+3 ▲	0,31%
Sat Aug 5th, 2006	10	24,95	+10 ▲	1,04%
Sun Aug 6th, 2006	5	22,77	-20 ▼	0,52%
Mon Aug 7th, 2006	10	28,59	-9 ▼	1,04%
Tue Aug 8th, 2006	18	27,44	+9 ▲	1,88%
Wed Aug 9th, 2006	19	23,21	+6 ▲	1,98%
Thu Aug 10th, 2006	3	25,26	-6 ▼	0,31%
Fri Aug 11th, 2006	6	23,82	+3 ▲	0,63%
Sat Aug 12th, 2006	7	24,95	-3 ▼	0,73%
Sun Aug 13th, 2006	23	22,77	+18 ▲	2,40%
Mon Aug 14th, 2006	11	28,59	+1 ▲	1,15%
Tue Aug 15th, 2006	4	27,44	-14 ▼	0,42%
Wed Aug 16th, 2006	28	23,21	+9 ▲	2,92%
Thu Aug 17th, 2006	89	25,26	+86 ▲	9,27%
Fri Aug 18th, 2006	17	23,82	+11 ▲	1,77%

Continued on Page 4 ...

... continued from Page 3

Sat Aug 19th, 2006	5	24,95	-2 ▼	0,52%
Sun Aug 20th, 2006	41	22,77	+18 ▲	4,27%
Mon Aug 21st, 2006	10	28,59	-1 ▼	1,04%
Tue Aug 22nd, 2006	89	27,44	+85 ▲	9,27%
Wed Aug 23rd, 2006	88	23,21	+60 ▲	9,17%
Thu Aug 24th, 2006	79	25,26	-10 ▼	8,23%
Fri Aug 25th, 2006	62	23,82	+45 ▲	6,46%
Sat Aug 26th, 2006	38	24,95	+33 ▲	3,96%
Sun Aug 27th, 2006	30	22,77	-11 ▼	3,13%
Mon Aug 28th, 2006	76	28,59	+66 ▲	7,92%
Tue Aug 29th, 2006	68	27,44	-21 ▼	7,08%
Wed Aug 30th, 2006	55	23,21	-33 ▼	5,73%
Thu Aug 31st, 2006	35	25,26	-44 ▼	3,65%
	960	649	407	

Hits



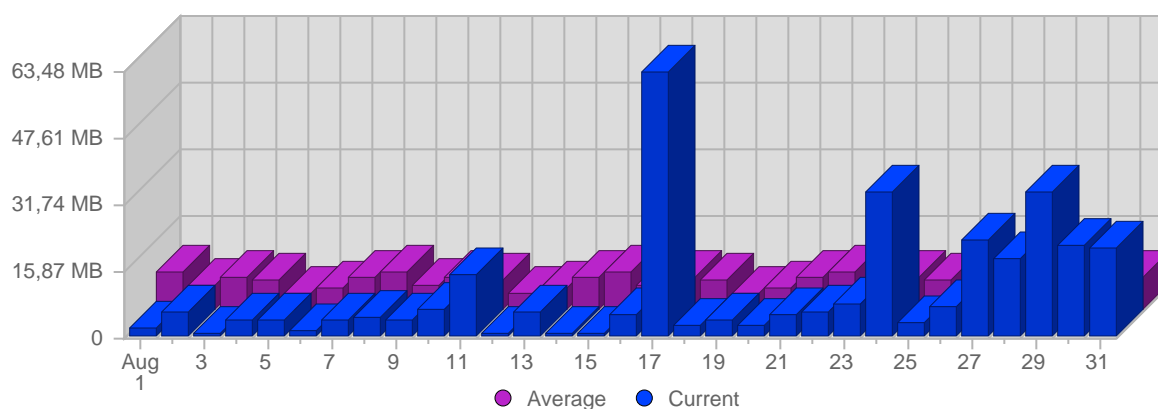
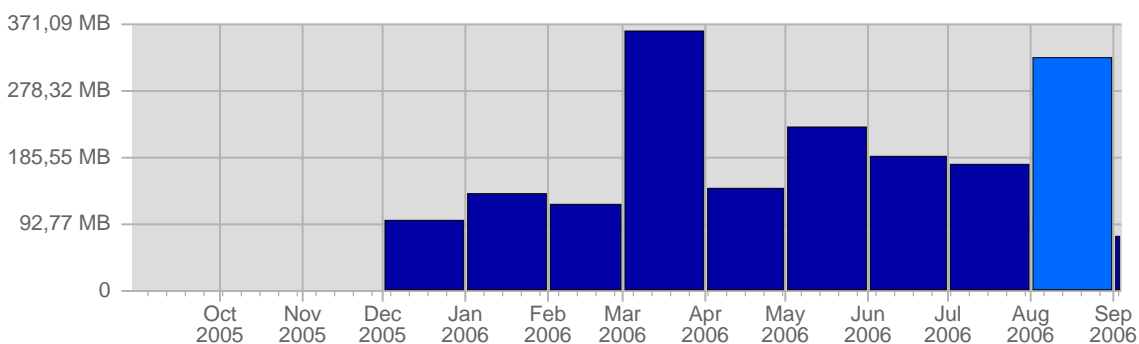
Date	Total Hits	Average Hits Historically	Change	Percent of Total Hits
Tue Aug 1st, 2006	63	145,64	+63 ▲	1,18%
Wed Aug 2nd, 2006	63	134,51	+63 ▲	1,18%
Thu Aug 3rd, 2006	31	143,28	+31 ▲	0,58%
Fri Aug 4th, 2006	22	132,44	+22 ▲	0,41%
Sat Aug 5th, 2006	49	112,33	+49 ▲	0,92%
Sun Aug 6th, 2006	21	93,33	-83 ▼	0,39%
Mon Aug 7th, 2006	44	139,85	-83 ▼	0,82%
Tue Aug 8th, 2006	63	145,64	0 ▬	1,18%
Wed Aug 9th, 2006	83	134,51	+20 ▲	1,55%
Thu Aug 10th, 2006	36	143,28	+5 ▲	0,67%
Fri Aug 11th, 2006	56	132,44	+34 ▲	1,05%
Sat Aug 12th, 2006	28	112,33	-21 ▼	0,52%
Sun Aug 13th, 2006	151	93,33	+130 ▲	2,83%
Mon Aug 14th, 2006	57	139,85	+13 ▲	1,07%
Tue Aug 15th, 2006	31	145,64	-32 ▼	0,58%
Wed Aug 16th, 2006	88	134,51	+5 ▲	1,65%
Thu Aug 17th, 2006	522	143,28	+486 ▲	9,77%
Fri Aug 18th, 2006	58	132,44	+2 ▲	1,09%

Continued on Page 6 ...

... continued from Page 5

Sat Aug 19th, 2006	62	112,33	+34 ▲	1,16%
Sun Aug 20th, 2006	170	93,33	+19 ▲	3,18%
Mon Aug 21st, 2006	104	139,85	+47 ▲	1,95%
Tue Aug 22nd, 2006	296	145,64	+265 ▲	5,54%
Wed Aug 23rd, 2006	361	134,51	+273 ▲	6,76%
Thu Aug 24th, 2006	678	143,28	+156 ▲	12,69%
Fri Aug 25th, 2006	234	132,44	+176 ▲	4,38%
Sat Aug 26th, 2006	167	112,33	+105 ▲	3,13%
Sun Aug 27th, 2006	128	93,33	-42 ▼	2,40%
Mon Aug 28th, 2006	512	139,85	+408 ▲	9,58%
Tue Aug 29th, 2006	387	145,64	+91 ▲	7,24%
Wed Aug 30th, 2006	434	134,51	+73 ▲	8,12%
Thu Aug 31st, 2006	345	143,28	-333 ▼	6,46%
	5,344	3,420	2,371	

Bandwidth



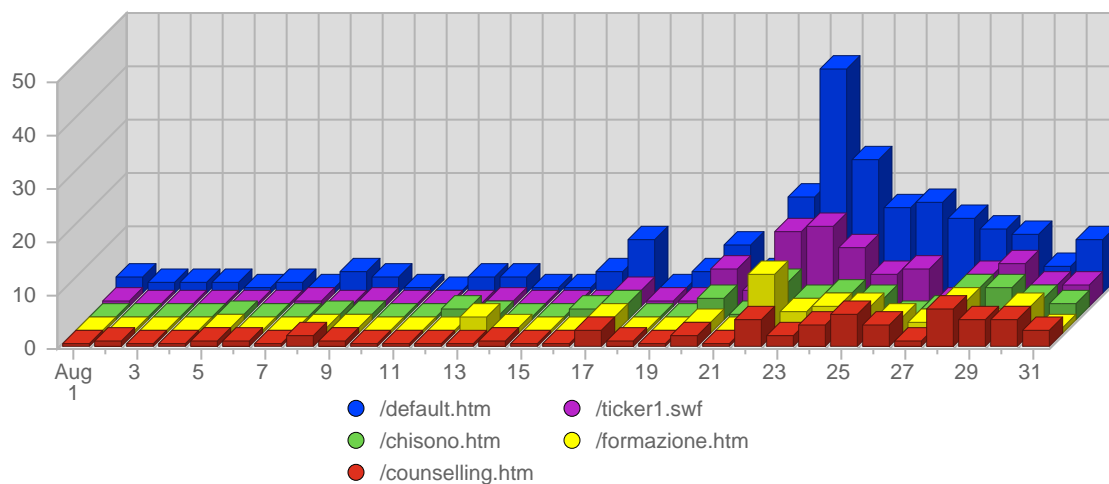
Date	Total Bandwidth	Average Bandwidth Historically	Change	Percent of Total Bandwidth
Tue Aug 1st, 2006	2,43 MB	9,50 MB	+2,43 MB ▲	0,75%
Wed Aug 2nd, 2006	5,92 MB	5,73 MB	+5,92 MB ▲	1,83%
Thu Aug 3rd, 2006	365,20 KB	7,79 MB	+365,20 KB ▲	0,11%
Fri Aug 4th, 2006	3,88 MB	7,16 MB	+3,88 MB ▲	1,20%
Sat Aug 5th, 2006	3,84 MB	3,94 MB	+3,84 MB ▲	1,19%
Sun Aug 6th, 2006	1,51 MB	5,48 MB	-23,10 KB ▼	0,47%
Mon Aug 7th, 2006	3,92 MB	7,72 MB	+451,10 KB ▲	1,21%
Tue Aug 8th, 2006	4,50 MB	9,50 MB	+2,07 MB ▲	1,39%
Wed Aug 9th, 2006	4,02 MB	5,73 MB	-1,91 MB ▼	1,24%
Thu Aug 10th, 2006	6,97 MB	7,79 MB	+6,62 MB ▲	2,15%
Fri Aug 11th, 2006	14,69 MB	7,16 MB	+10,81 MB ▲	4,53%
Sat Aug 12th, 2006	1,14 MB	3,94 MB	-2,70 MB ▼	0,35%
Sun Aug 13th, 2006	6,32 MB	5,48 MB	+4,82 MB ▲	1,95%
Mon Aug 14th, 2006	1,16 MB	7,72 MB	-2,76 MB ▼	0,36%
Tue Aug 15th, 2006	662,20 KB	9,50 MB	-3,86 MB ▼	0,20%
Wed Aug 16th, 2006	5,48 MB	5,73 MB	+1,46 MB ▲	1,69%
Thu Aug 17th, 2006	63,44 MB	7,79 MB	+56,47 MB ▲	19,58%
Fri Aug 18th, 2006	2,91 MB	7,16 MB	-11,78 MB ▼	0,90%

Continued on Page 8 ...

... continued from Page 7

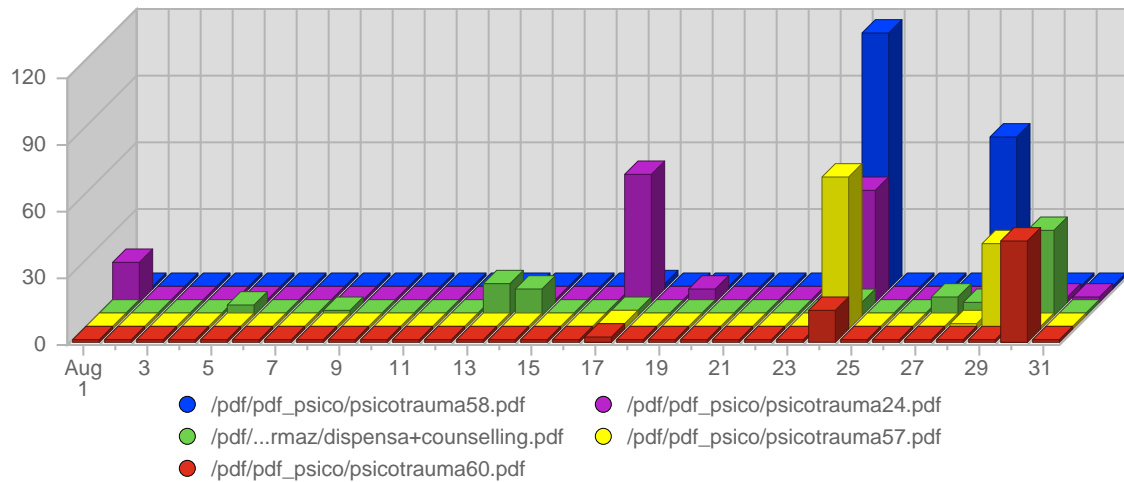
Sat Aug 19th, 2006	4,07 MB	3,94 MB	+2,93 MB ▲	1,25%
Sun Aug 20th, 2006	2,55 MB	5,48 MB	-3,77 MB ▼	0,79%
Mon Aug 21st, 2006	5,67 MB	7,72 MB	+4,52 MB ▲	1,75%
Tue Aug 22nd, 2006	6,25 MB	9,50 MB	+5,60 MB ▲	1,93%
Wed Aug 23rd, 2006	8,08 MB	5,73 MB	+2,60 MB ▲	2,49%
Thu Aug 24th, 2006	34,34 MB	7,79 MB	-29,10 MB ▼	10,60%
Fri Aug 25th, 2006	3,22 MB	7,16 MB	+315,70 KB ▲	0,99%
Sat Aug 26th, 2006	7,13 MB	3,94 MB	+3,06 MB ▲	2,20%
Sun Aug 27th, 2006	22,91 MB	5,48 MB	+20,36 MB ▲	7,07%
Mon Aug 28th, 2006	18,96 MB	7,72 MB	+13,28 MB ▲	5,85%
Tue Aug 29th, 2006	34,43 MB	9,50 MB	+28,18 MB ▲	10,62%
Wed Aug 30th, 2006	22,09 MB	5,73 MB	+14,01 MB ▲	6,82%
Thu Aug 31st, 2006	21,26 MB	7,79 MB	-13,08 MB ▼	6,56%
	324,10 MB	186,94 MB	146,46 MB	

Pages



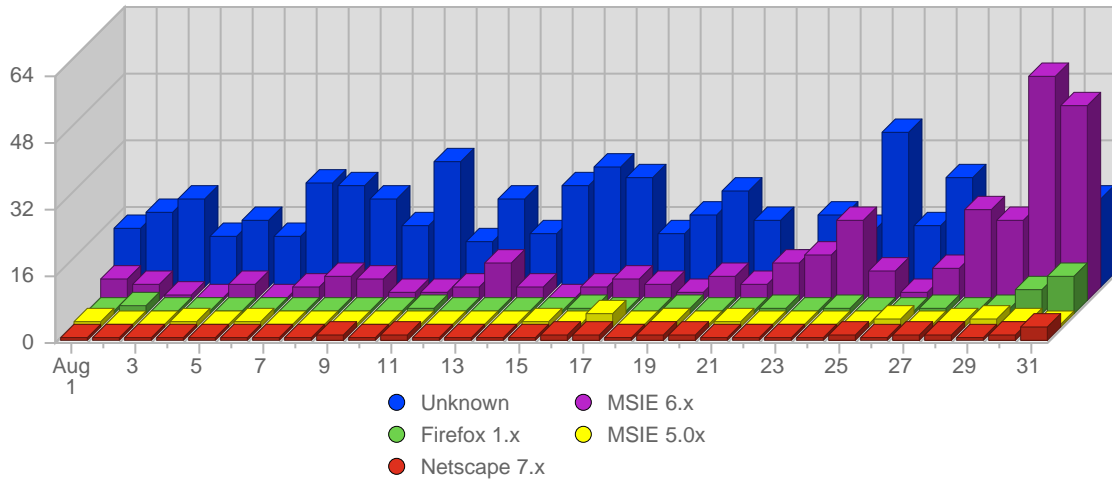
#	Title & Page	Total Page Views	Average Page Views Historically	Change	Percent of Page Views
1.	/default.htm	231	155,33	+98 ▲	24,06%
2.	/ticker1.swf	95	63,17	+49 ▲	9,90%
3.	/chisono.htm	58	40,56	+30 ▲	6,04%
4.	/formazione.htm	56	37,44	+34 ▲	5,83%
5.	/counselling.htm	55	46,78	+26 ▲	5,73%
6.	/docum_psico.htm	51	30,00	+2 ▲	5,31%
7.	/psicotraumatologia.htm	50	44,78	+21 ▲	5,21%
8.	/aggiorna.htm	40	18,88	+32 ▲	4,17%
9.	/contatti.htm	32	26,67	+13 ▲	3,33%
10.	/docum_counselling.htm	27	16,22	+17 ▲	2,81%
11.	/psicotrauma.htm	21	16,56	+3 ▲	2,19%
12.	/ps.htm	21	13,00	+14 ▲	2,19%
13.	/biblio_counselling.htm	17	10,78	+8 ▲	1,77%
14.	/audio.htm	17	10,11	+8 ▲	1,77%
15.	/formaz_counselling.htm	16	16,56	+2 ▲	1,67%
16.	/accesslabor.htm	16	-	+16 ▲	1,67%
17.	/livestats.htm	14	-	+14 ▲	1,46%
18.	/analisi_transaksiionale.htm	13	9,44	+9 ▲	1,35%
19.	/biblio_psico.htm	13	9,89	+2 ▲	1,35%
20.	/medcin.htm	13	6,89	+5 ▲	1,35%
21.	/formaz_psico.htm	10	12,22	-2 ▼	1,04%
22.	/links_counselling.htm	10	8,25	+2 ▲	1,04%
23.	/links_psico.htm	10	9,63	0 ▬	1,04%
24.	/pragmatica.htm	10	11,44	+3 ▲	1,04%
25.	/news_psico.htm	9	8,89	-2 ▼	0,94%
		960	636	407	










Media & Downloads



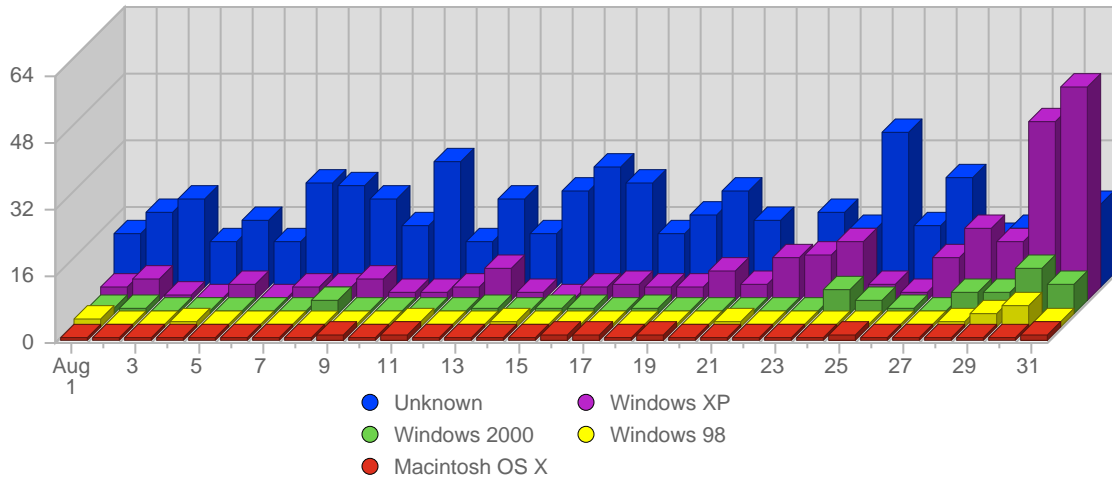
#	File	Total Downloads	Average Downloads Historically	Change	Percent of Downloads
1.	/pdf/pdf_psico/psicotrauma58.pdf	187	66,00	+1 ▲	8,28%
2.	/pdf/pdf_psico/psicotrauma24.pdf	141	29,22	+71 ▲	6,24%
3.	/pdf/pdf_formaz/dispensa+counselling.pdf	115	87,89	+89 ▲	5,09%
4.	/pdf/pdf_psico/psicotrauma57.pdf	114	60,86	+44 ▲	5,05%
5.	/pdf/pdf_psico/psicotrauma60.pdf	65	13,86	+60 ▲	2,88%
6.	/pdf/pdf_formaz/psicotrauma_correggio.pdf	54	36,17	+21 ▲	2,39%
7.	/pdf/portfolio.pdf	54	29,89	+35 ▲	2,39%
8.	/pdf/pdf_couns/counselling30.pdf	44	27,78	+40 ▲	1,95%
9.	/pdf/pdf_ps/il+primo+soccorso.pdf	41	26,67	-26 ▼	1,82%
10.	/pdf/pdf_formaz/counselling_correggio.pdf	40	15,67	+11 ▲	1,77%
11.	/pdf/pdf_couns/analistransazionale.pdf	32	14,33	+30 ▲	1,42%
12.	/pdf/pdf_couns/1articolo+counselling.pdf	31	-	+31 ▲	1,37%
13.	/pdf/pdf_psico/psicotrauma4.pdf	31	4,43	+24 ▲	1,37%
14.	/pdf/pdf_psico/psicotrauma88.pdf	28	11,25	+21 ▲	1,24%
15.	/pdf/pdf_formaz/psicotrauma_pacs_2005.pdf	27	7,38	+25 ▲	1,20%
16.	/pdf/curriculum.pdf	25	19,22	+10 ▲	1,11%
17.	/pdf/pdf_psico/psicotrauma81.pdf	24	8,00	+19 ▲	1,06%
18.	/pdf/pdf_couns/counselling23.pdf	21	4,88	+20 ▲	0,93%
19.	/pdf/pdf_psico/psicotrauma48.pdf	19	9,25	+6 ▲	0,84%
20.	/pdf/pdf_ps/pbls_laici.pdf	19	17,56	-3 ▼	0,84%
21.	/pdf/pdf_couns/counselling14.pdf	18	5,71	+18 ▲	0,80%
22.	/pdf/pdf_psico/psicotrauma71.pdf	18	9,25	+3 ▲	0,80%
23.	/pdf/pdf_psico/psicotrauma86.pdf	18	8,25	+7 ▲	0,80%
24.	/pdf/pdf_psico/psicotrauma74.pdf	18	7,25	+12 ▲	0,80%
25.	/pdf/pdf_psico/psicotrauma64.pdf	18	7,13	+5 ▲	0,80%
		2,259	997	931	

Browser Types



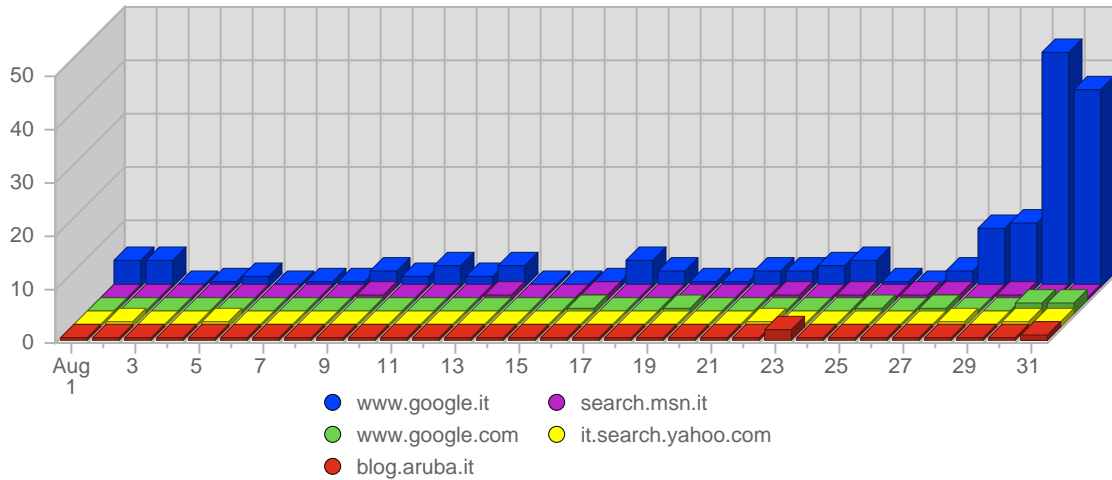
#	Icon	Browser Type	Total Visits	Average Visits Historically	Change	Percent of Visits
1.		Unknown	580	342,78	+119 ▲	63,81%
2.		MSIE 6.x	269	126,33	+152 ▲	29,59%
3.		Firefox 1.x	24	9,56	+11 ▲	2,64%
4.		MSIE 5.0x	15	4,50	+9 ▲	1,65%
5.		Netscape 7.x	13	3,75	+12 ▲	1,43%
6.		MSIE 5.5	4	2,88	+3 ▲	0,44%
7.		Opera 3.x	2	1,60	0 ▬	0,22%
8.		Netscape 4.x	1	0,50	+1 ▲	0,11%
9.		Avant	1	0,50	+1 ▲	0,11%
			909	490	308	

Browser Operating Systems



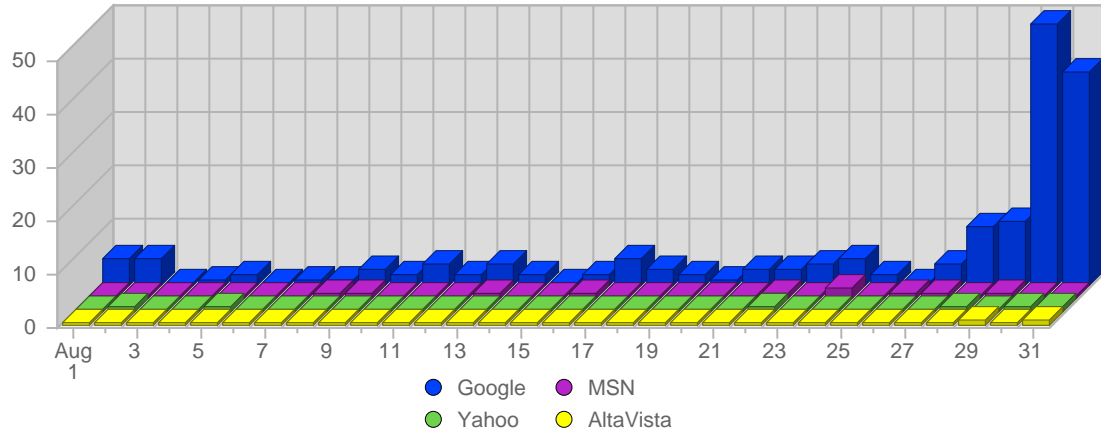
#	Icon	Operating System	Total Visits	Average Visits Historically	Change	Percent of Visits
1.		Unknown	575	334,44	+124 ▲	63,26%
2.		Windows XP	241	98,44	+142 ▲	26,51%
3.		Windows 2000	47	33,22	+26 ▲	5,17%
4.		Windows 98	16	6,13	+13 ▲	1,76%
5.		Macintosh OS X	7	3,14	+3 ▲	0,77%
6.		Windows NT	6	2,25	+2 ▲	0,66%
7.		Linux	6	9,00	-5 ▼	0,66%
8.		Windows ME	4	2,13	+2 ▲	0,44%
9.		Windows 2003	2	1,00	0 ▬	0,22%
10.		Macintosh PPC	2	1,17	-1 ▼	0,22%
11.		Windows 3.1x	1	0,50	+1 ▲	0,11%
12.		Windows CE	1	-	+1 ▲	0,11%
13.		Macintosh	1	0,50	0 ▬	0,11%
			909	488	308	





Referring Domains



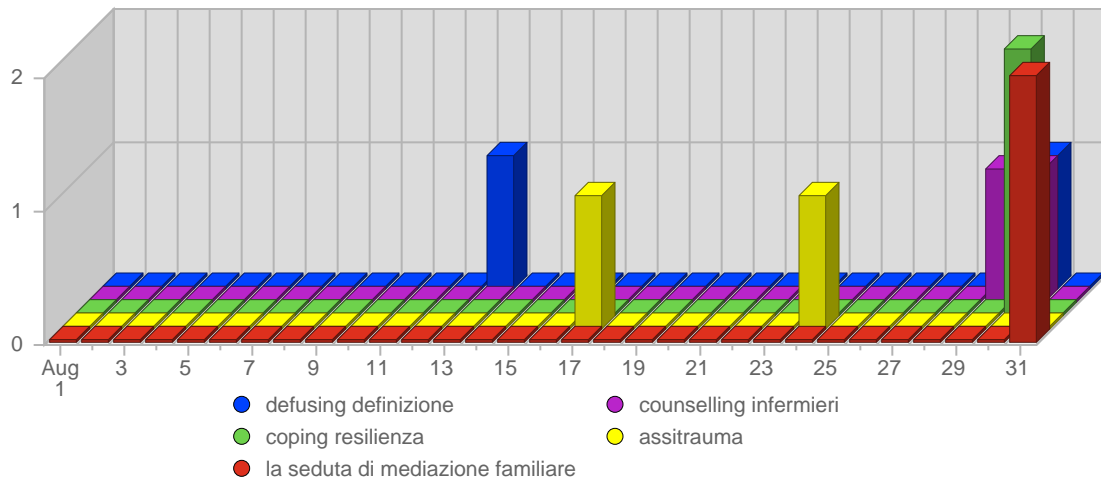
#	Site Domain	Total Visits Referred	Average Visits Historically	Change	Percent of Visits
1.	www.google.it	164	33.00	+121 ▲	78,47%
2.	search.msn.it	8	9,43	+4 ▲	3,83%
3.	www.google.com	8	3,67	+3 ▲	3,83%
4.	it.search.yahoo.com	6	6,29	-4 ▼	2,87%
5.	blog.aruba.it	3	-	+3 ▲	1,44%
6.	www.google.com.pe	2	-	+2 ▲	0,96%
7.	72.14.221.104	2	-	+2 ▲	0,96%
8.	www.altavista.com	2	1.00	+2 ▲	0,96%
9.	search.alice.it	2	-	+2 ▲	0,96%
10.	www.google.sm	2	-	+2 ▲	0,96%
11.	www.google.nl	1	-	+1 ▲	0,48%
12.	arianna.libero.it	1	2,17	+1 ▲	0,48%
13.	search.msn.co.uk	1	-	+1 ▲	0,48%
14.	66.249.93.104	1	0,50	+1 ▲	0,48%
15.	webmailcommunicator.alice.it	1	-	+1 ▲	0,48%
16.	www.google.be	1	-	+1 ▲	0,48%
17.	validator.w3.org	1	-	+1 ▲	0,48%
18.	search.mywebsearch.com	1	-	+1 ▲	0,48%
19.	search.msn.com	1	1,43	0 ▬	0,48%
20.	www.google.co.uk	1	0,50	+1 ▲	0,48%
		209	56	136	

Search Engines



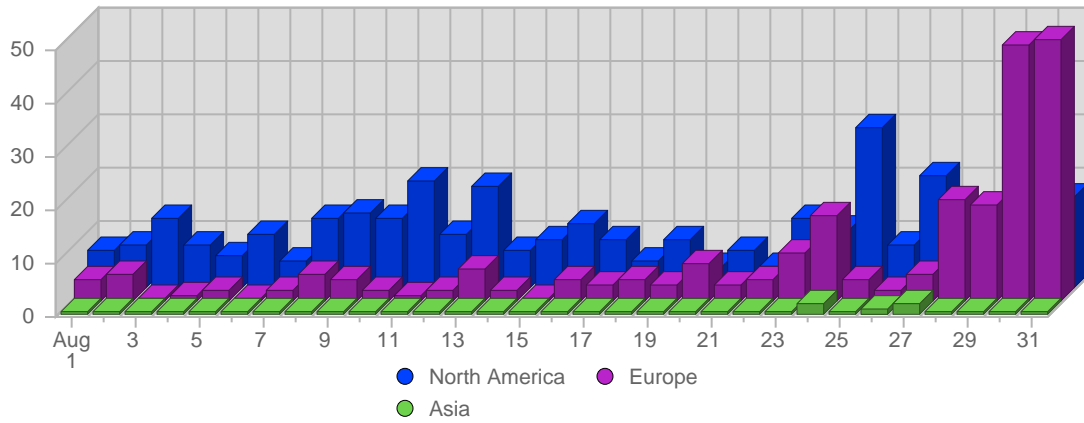
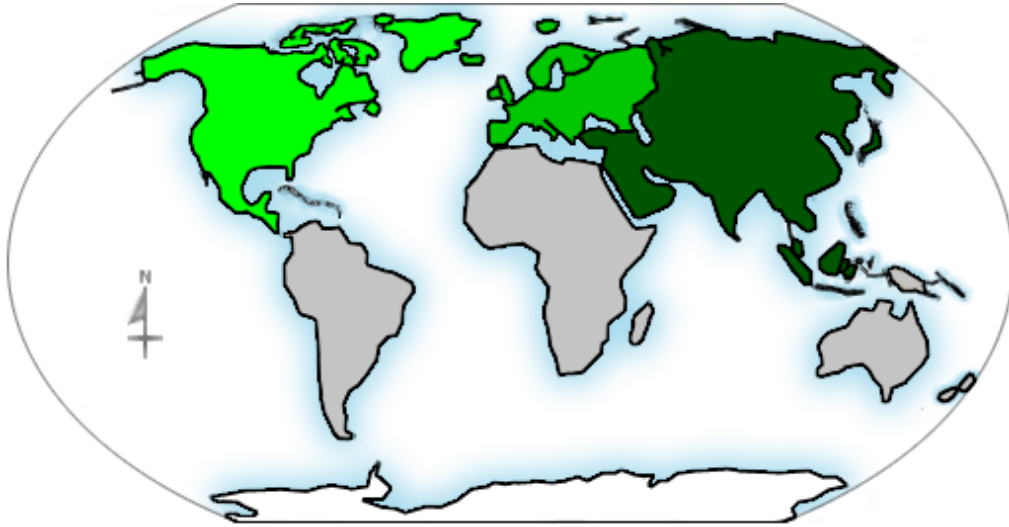
#	Logo	Search Engine	Total Visits Referred	Average Visits Historically	Change	Percent of Visits
1.		Google	178	36,67	+129 ▲	90,82%
2.		MSN	10	10,86	+5 ▲	5,10%
3.		Yahoo	6	7,14	-6 ▼	3,06%
4.		AltaVista	2	2,00	+1 ▲	1,02%
			196	52	129	




Search Phrases



#	Search Phrase	Total Visits Referred	Average Visits Historically	Change	Percent of Visits
1.	defusing definizione	2	-	+2 ▲	1,02%
2.	counselling infermieri	2	1.00	+2 ▲	1,02%
3.	coping resilienza	2	-	+2 ▲	1,02%
4.	assitrauma	2	1.00	+2 ▲	1,02%
5.	la seduta di mediazione familiare	2	-	+2 ▲	1,02%
6.	debriefing psicologico	2	-	+2 ▲	1,02%
7.	pedagogia della gestalt	2	-	+2 ▲	1,02%
8.	ludoterapia klein	1	-	+1 ▲	0,51%
9.	emergenza terremoto triage	1	-	+1 ▲	0,51%
10.	debrifing psicologico strategico	1	-	+1 ▲	0,51%
11.	loredana savarino	1	-	+1 ▲	0,51%
12.	corsi automedica	1	-	+1 ▲	0,51%
13.	temporalit trauma	1	-	+1 ▲	0,51%
14.	conferenza monformoso	1	-	+1 ▲	0,51%
15.	omar fassio	1	0,50	0 ▬	0,51%
16.	...ntoianni il panico il ruolo dell operatore civile	1	-	+1 ▲	0,51%
17.	alterare la voce elettroncam...	1	-	+1 ▲	0,51%
18.	alzheimer esperienze	1	-	+1 ▲	0,51%
19.	analisi transazional... autenticit	1	-	+1 ▲	0,51%
20.	francine shapiro emdr	1	-	+1 ▲	0,51%
21.	traumi shock emotivi	1	-	+1 ▲	0,51%
22.	stress nel soccorritore	1	-	+1 ▲	0,51%
23.	mediazione familiare pdf	1	-	+1 ▲	0,51%
24.	sostegno emozionale post trauma	1	-	+1 ▲	0,51%
25.	manuale del maslach burnout inventory	1	-	+1 ▲	0,51%
		196	6	130	

Continent Breakdown



#		Continent	Total Visits	Average Visits Historically	Change	Percent of Visits
1.		North America	348	193,67	+140 ▲	59,29%
2.		Europe	234	125,33	+118 ▲	39,86%
3.		Asia	5	3.00	+3 ▲	0,85%
			587	320	261	